

outcomes research. Core funds may also be used to support centers' research projects in their initial stages, though it is expected that studies will ultimately be supported with funds from other sources.

The announcement was published in the July 26 issue of the *NIH Guide for Grants and Contracts*. Details are in *MEDTEP Research Centers on Minority Populations*, RFA No. HS-91-02. Copies are available from

AHCPR.* Further information can be obtained from Dr. Miriam Kelly of AHCPR's Center for Medical Effectiveness Research, tel: 301/443-0782.

New members appointed to national advisory body

Three new members have been appointed to the National Advisory Council for Health Care Policy, Research, and Evaluation by Louis W. Sullivan, M.D., Secretary of Health and Human Services. The new appointees are Donald E. Wilson, M.D., of the State University of New York (SUNY); Theodore J. Phillips, M.D., of Anacortes, Washington; and Barbara J. McNeil, M.D., Ph.D., of Harvard Medical School. The Council advises the Secretary and the Administrator of the Agency for Health Care Policy and Research, J. Jarrett Clinton, M.D., on priorities and strategies for medical treatment effectiveness research, primary care and other general health services research, demonstration and evaluation projects, and technology assessments. The Council also provides advice on the development, periodic review, and updating of clinical practice guidelines developed for the Agency, as well as standards of quality, performance measures, and medical review criteria for health care.

Each of the new members brings critical expertise to the national body, which consists of 17 private-sector members

and 7 *ex-officio* members from the Federal Government.

Dr. Wilson, a specialist in internal medicine and Professor and Chairman of the Department of Medicine at SUNY's Health Sciences Center in Brooklyn, NY, has had a distinguished career as both a researcher and educator. He has been an advisor to the National Institutes of Health and the Food and Drug Administration on issues involving gastroenterology, his subspecialty, and has served on the committees of a number of national and local organizations, including the American Board of Internal Medicine and the National Board of Medical Examiners. In addition, he is the founder of the Association for Academic Minority Physicians and serves as associate editor of its journal. Dr. Wilson was recently selected to head the University of Maryland School of Medicine in Baltimore, MD. He assumes that position September 1, 1991.

Dr. Phillips is an experienced rural family practitioner and professor of family medicine. He currently practices at the Island Medical-Dental Center in Anacortes, WA, and has been in private practice in Fort Collins, CO, and Sitka, AK. Prior to establishing a solo practice in Sitka, Dr. Phillips served with the U.S. Public Health Service at its Mt. Edgecumbe Alaska Na-

tive Hospital in Sitka. Dr. Phillips is currently a clinical professor with the University of Washington's School of Medicine and has served in a number of other capacities. He is a member of the National Rural Health Association, the North American Primary Care Research Group, the Society of Teachers of Family Medicine, and other organizations.

Dr. McNeil has extensive biomedical and health services research expertise, as well as a special interest in health policy and cost-effectiveness research. She is head of Harvard Medical School's Department of Health Care Policy and is a professor of radiology at Brigham and Women's Hospital, where she also serves as director of the Center for Cost-Effective Care.

In addition, Dr. McNeil served as commissioner of the Prospective Payment Assessment Commission until May, 1991, as chairperson of the Commission's Subcommittee on Diagnostic and Therapeutic Practices. She is currently a member of the National Council on Radiation Protection and Measurements.

Dr. McNeil's major research interests are in health policy, cost effectiveness of diagnostic and therapeutic procedures, hospital cost containment, and

The Governor's Conference on Rural Health

September 5 and 6, 1990
Sheraton Imperial Hotel and Convention Center
Research Triangle Park, North Carolina

Co-sponsors

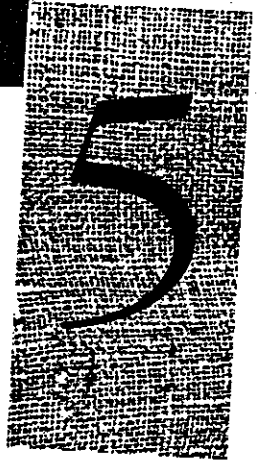
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Governor James G. Martin and
The N.C. Office of Rural Health
and Resource Development
N.C. Department of Human Resources

September



O pening General Session

Noon Banquet Luncheon
Room: Imperial III - VII

Welcoming Remarks: *David T. Flaherty*, Secretary, N.C. Department of Human Resources

Special Presentation: *James G. Martin*, Governor of North Carolina
Introduction of

Keynote Speaker: *William W. Cobey, Jr.*, Secretary, N.C. Department of Environment, Health and Natural Resources

Keynote Address: *Benny Ray Bailey*, State Senator, Kentucky

Closing Comments: *James Bernstein*, Director, Office of Rural Health and Resource Development

In special recognition of his leadership in strengthening rural health in North Carolina, the conference will honor former Governor *James E. Holsouser, Jr.*

2:15 pm to 3:45 pm Workshops Session A
4:00 pm to 5:30 pm Workshops Session B
5:30 pm to 7:30 pm Evening Reception in Imperial Ballroom

S pecial Interest Session

This special interest session will address issues in agricultural and rural occupational health in rural America and describe how interested providers and researchers can set up agricultural and rural occupational health programs.

9 am to Noon The Health Hazards of Rural Life
Room: Empire DE

Speakers:

- Barbara Garland, PhD*, N.C. Agricultural Extension Service
- Bertha "B" Holt*, Member, N.C. House of Representatives, Alamance County
- Paul James, MD*, N.C. AgriMedicine Program
- Barbara Lee, RN, MSN*, Assistant Director, National Farm Medicine Program, Marshfield, Wisconsin
- Thomas Ricketts, PhD*, Rural Health Research Center, University of North Carolina at Chapel Hill
- David Pratt, MD*, Director, N.Y. Center for Agricultural Medicine and Health, Cooperstown, New York
- Michael Schulman, PhD*, N.C. State University

1 Rural Hospitals: New strategies for stable networks and alliances

Small hospitals are struggling financially throughout rural America, but promising approaches can help them survive. Successful hospital cooperatives and hospital vertical integration will be discussed.

Room: Imperial II

Moderator: *John Sullivan*, President, Stanly Memorial Hospital, Albemarle

Panelists: *Edward L. Foster*, Executive Vice President, North Mississippi Medical Center, Tupelo, Mississippi
Timothy K. Size, Executive Director, Rural Wisconsin Hospital Cooperative, Sauk City, Wisconsin

2 Physician Payment Review Commission: How changes in physician payment will affect rural North Carolina

Dr. Jim Bob Brame will describe Medicare reforms that will affect the entire health care system, not just rural health. This new method of payment under Medicare will emphasize primary care and will benefit rural physicians. Dr. Brame also will provide personal insights on the status of rural health care and the promise of new technology for the rural physician.

Room: Bull Durham

Moderator: *Chris Bremer, MD*, President, N.C. Academy of Family Physicians, Greenville

Speaker: *Jim Bob Brame, MD*, Practicing Physician and Commissioner, Physician Payment Review Commission, Eldorado, Texas

Panelists: *Frank Leak, MD*, Family Physician, Clinton
Thomas Ricketts, PhD, Rural Health Research Center, University of North Carolina at Chapel Hill

3

Recruiting and retaining health care professionals: Current trends and strategies for local communities

Three different programs for recruiting health care practitioners will be described for community leaders who need strategies to recruit and retain rural health professionals. Speakers will also provide current data and discuss emerging trends regarding health care personnel.

Room: Crown AB

Moderator: *Tom Speros, MD*, Family Physician, Washington, North Carolina

Panelists: *E. Harvey Estes, MD*, Director, Reynolds Community Practitioners Program, N.C. Medical Society Foundation, Raleigh
Kathleen McDonald, Associate Director, Area Health Education Centers Program, Chapel Hill
Joseph Robbins, Manager, Physician Placement Services, Office of Rural Health and Resource Development, Raleigh

4

The Rural Health Clinic Act, Public Law 95-210: An underutilized source of revenue for hospitals, health centers and private physicians

In 1977, when the U.S. Congress approved the Rural Health Clinic Act, Public Law 95-210, they gave rural health providers a unique and significant source of revenue. The flexibility of the Act's provisions will be evident in three different presentations.

Room: Royal A

Moderator: *James Martin, PhD*, Executive Director, Robeson Health Care Corporation, Pembroke

Panelists: *Lawrence M. Cutchin, MD*, President and Medical Director, Carolina Doctors Care/Health Care Savings, Inc., Raleigh
Roy Smith, Assistant Administrator, Scotland Memorial Hospital, Laurinburg
Penella M. Washington, Reimbursement Specialist, Office of Rural Health and Resource Development, Raleigh

7

Innovations in rural public health: Models for cooperation

Two innovative models will be presented. In Warren County, N.C., the county Health Department and the county's Community Health Center are embarking on a joint venture that will result in the sharing of space and equipment that will eliminate duplication of services. In Albany, Georgia, the regional health district directs annual comprehensive planning and cooperative efforts with other health care delivery agencies in the 14-county region.

Room: Empire E**Moderator:**

Daniel Reimer, Director, Orange County Health Department, Hillsborough

Panelists:

Eva Clayton, Warren County Commissioner, Warrenton

Deborah Carter Davis, Executive Director, Vance-Warren Comprehensive Health Plan, Manson

Dennis Retzlaff, Director, Warren County Health Department, Warrenton

Paul White, Jr., MD, District Health Director, Albany, Georgia

8

Community models for rural Emergency Medical Services

States are trying innovative approaches to Emergency Medical Services, which are crucial to rural health care delivery systems. In Utah, a comprehensive package of legislation creates a fund that may be spent only for EMS. Similarly, in New Mexico, the EMS Fund Act helps local EMS providers obtain equipment and purchase and maintain vehicles, and it also pays for training and licensing of personnel.

PLEASE NOTE: This workshop will only be held at 2:15 pm. It will **not** be repeated at 4 pm.

Room: Royal B**Moderator:**

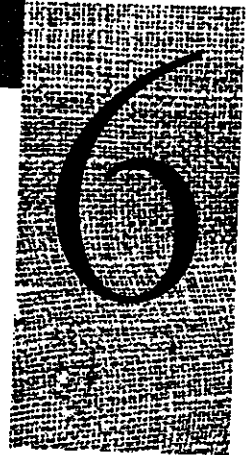
P. Michael Eddinger, Deputy Chief, Office of Emergency Medical Services, Division of Facility Services, Department of Human Resources, Raleigh

Panelists:

Gar T. Elson, Director, Planning, Evaluation and Special Projects for Community Health Services, State of Utah, Salt Lake City, Utah

Barak Wolff, Chief, Primary Care and EMS Bureau, New Mexico Health and Environment Department, Santa Fe, New Mexico

September



8:30 am to Noon
General Session
Room: Empire ABCD

8:30 am to 10:15 am
Rural health: A federal perspective

Federal programs can help strengthen rural health care. Such programs will include the Essential Access Community Hospital/Rural Primary Care Hospital (EACH/RPCH) program and the National Health Service Corps.

Opening remarks

Don Patterson, Chairman, N.C. Foundation for Alternative Health Programs, Raleigh

Moderator

Robert T. Van Hook, Executive Director, National Rural Health Association, Kansas City, Missouri

Speakers

David Abernethy, Professional Staff Member, Subcommittee on Health, Committee on Ways and Means, U.S. House of Representatives, Washington, D.C.

Jeffrey Human, Director, Office of Rural Health Policy, U.S. Department of Health and Human Services, Rockville, Maryland

10:30 am to Noon
Shaping North Carolina's rural health agenda for the 1990s

To close the conference, various perspectives on North Carolina's rural health problems will be presented by a diverse group of panelists. The theme of this closing session will be to examine the future direction of rural health in the state. The audience will be asked to participate by giving comments and asking questions of the panel.

Moderator

James Bernstein, Director, Office of Rural Health and Resource Development, Raleigh

Panelists

Marjorie Bowman, MD, MPA, Professor and Chair, Department of Family and Community Medicine, Bowman Gray School of Medicine, Winston-Salem

Eva Clayton, Warren County Commissioner, Warrenton

Eugene Mayer, MD, Associate Dean and AHEC Program Director, School of Medicine, University of North Carolina at Chapel Hill

Leo Pettit, Jr., Executive Director, Bladen County Hospital, Elizabethtown

Steve Shore, Executive Director, N.C. Primary Health Care Association, Cary

Carl Tuttle, Director, Appalachian District Health Department, Boone

Glenn Wilson, Professor of Social Medicine, School of Medicine, University of North Carolina at Chapel Hill

Call do mailing?
Supper?

Supper?



1991 Minority Health Conference

INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Cancer Control in Minorties

Please list 2 recommendations based upon your discussion

1. Media → cigreett compaues are targeting
minorties.

2. Education: BSE,

Identify Target groups.

Educate on target group's level -

Focus on Diet
Build self worth

1991 Minority Health Conference

INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Cancer Control in Minorties

Please list 2 recommendations based upon your discussion

1. Work with and educate the media.
 - Being pro-active with the media.
 - Quality of research findings.
 - Relative risk.

We had: [- Debate regarding degree of simplicity for health messages.]

2. Media should make greater efforts in targeting minority populations.

- Begin by covering minority issues.

Printed
media

[- Build larger minority readership.

Other
media

[- Explore ideas for utilizing currently-used media.

1991 Minority Health Conference

INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Cancer Control in Minorities

Please list 2 recommendations based upon your discussion

- ~~programs among~~ ~~selection of targeting to minority pop (SD)~~
1. political issue - ~~target~~ programs & monies targeting to minorities is a big concern.

Must have empirical evidence ^{of problem that} can warrant support of these targeted programs. Empirical evidence as statistics & other data.

Issue of targeting - minorities have previously been targeted but historically - consequently new efforts are implemented to include consideration of targeting of minorities.

2. Coalition-building important to have that constituency support for cancer control programs for minorities when funding is gone (e.g. ACS, AHA, churches, & other service organizations)
- ~~previous focus on risk factors~~

advocacy of health issues / cancer control issue by grassroots organization
(i.e. Breast cancer in NC - legislature in NC watch activism of Aids -

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INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Violence and Injury Prevention Among Minorities

Please list 2 recommendations based upon your discussion

1. Get rid of negative views and ideas which are destructive to positive community intervention
- Selfishness + egotism promote disunity and which negates effort of cohesion building.

Take a positive approach + Educate people to positively interact to bring about attitudinal changes and

2. BEGIN EARLY ED. ROLE MODELING / MENTOR

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INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

**Violence and Injury Prevention
Among Minorities**

Please list 2 recommendations based upon your discussion

1.

2.

Faint horizontal lines and a vertical line on the right side of the page, indicating a form or table structure.

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INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Violence and Injury Prevention Among Minorities

Please list 2 recommendations based upon your discussion

1. Mentor program to elevate self esteem and show other alternatives to violence. ~~(show pos~~
 - all age levels.
 - for parents
 - ~~mentors~~ mentors who are in the same age group
 - show positives roles. People do what they see.
 - make more efficient use of counseling & administrative services
2. Sensitizing minorities to what it would feel like to be the recipient of violence. (punishment, ^{and what it looks like} doesn't always work.)
3. ^{keep in child abuse} When possible, keep track of violence inflicted on individuals. Find out why it happened and who did it. Counsel & educate the person causing the violence.



INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Health Promotion and Disease Prevention for African-American Males

Please list 2 recommendations based upon your discussion

1. Recommend minority facilitator
or individual to implement HPDP programs. In this effort, there is some recognition of the cultural differences that exist.
2. Recommend family involvement beginning during childhood. Can foster an interest in HPDP from a family perspective.

1991 Minority Health Conference

INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

**Health Promotion and Disease
Prevention for African-American Males**

Please list 2 recommendations based upon your discussion

1. *Encouraging participation*

2.

Health Promotion and Disease Prevention Among African American Males

Encouraging Participation

1. Train front-line health professionals (receptionists, nurses etc.) to be more concerned with turning the patient on to healthy lifestyles (smile, be polite etc.)
2. Address the social psychology of race relations among health professionals to promote more comfortable working relationships
3. Involve those controlling food choices for African American males in the planning of meals (wines, groceries etc.)
4. Celebrate success whenever noticed. Make note of the accomplishments towards positive behaviors and behavior changes.

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INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

CAREER OPPORTUNITIES IN PUBLIC HEALTH FOR MINORITY STUDENTS

Round table Discussion on

**Career Opportunities in
Public Health for Minority Students**

Please list 2 recommendations based upon your discussion

1. *EXPLORE FINANCIAL AIDE PROGRAMS TO GET AN IDEA OF AVAILABLE RESOURCES. REALIZE THAT THE MONEY (SALARIES) FOR PUBLIC HEALTH WORKERS ARE NOT HIGH.*
2. *CONTACT DIVISION OF HEALTH EDUCATION - OR THE HEALTH DEPARTMENTS TO GATHER INFORMATION ON THE AVAILABLE RESOURCES.*

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INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Career Opportunities in Public Health for Minority Students

Please list 2 recommendations based upon your discussion

1. Pipeline ^{Public Health as a Career} to Black Students at Historically Black Colleges and Universities. Develop curricula on public health at HBCU's.
2. Market public health among counselors ^{at elementary, jr. high and high school} and health career advisors ^{and} within the health care system (physicians, nurses, ~~and~~ and other professions).

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INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Career Opportunities in Public Health for Minority Students

Please list 2 recommendations based upon your discussion

1. Develop and Implement Summer Enrichment programs for minorities at the university and high school levels to increase their awareness and interest in pursuing degree options in Public Health (similar to MEP & SEP programs currently at UNC-CH)
2. Linking traditional degrees associated with graduates from traditionally Black institutions in N.C. with career opportunities in Public Health at the Master & Doctoral levels thus augmenting their baccalaureate degree with a public health option

✓
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INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

**Cultural Sensitivity, Racism and the
Public Health Worker**

Please list 2 recommendations based upon your discussion

1. The Development of programs where issues of race, culture and class can be discussed and acted upon in the public health workplace
2. The mandatory taking of an extensive human relationship course at the undergraduate level with a concentrated focus on race, culture, and class.

Mayo - Facilitator

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INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Cultural Sensitivity, Racism and the Public Health Worker

Please list 2 recommendations based upon your discussion

1. Develop programs at the university training level, work environment and community to promote attitudinal changes toward differences in physical appearances and cultural beliefs and practices
Ex) a) Inservice seminars within group (black-black and white-white Indian-Indian) between group (racially mixed) confront
b) Allow co-workers, students to address prejudicial statements + behaviors presented by their peers immediately + without penalty
2. Serve as advocates to promote policy changes to annihilate (or at least) diminish institutional racism
Ex) a) National Public Health Insurance Plan for all people
b) Policies to ↑ # of minorities entering + graduating from schools of public health
c) Policies to ↑ Multiculturalism + work in schools

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INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Cultural Sensitivity, Racism and the Public Health Worker

Please list 2 recommendations based upon your discussion

- 1.) Collect ~~the~~ data that address minority issues ~~to~~ beyond secondary data. Example:
SES, + race interaction
- 2.) Evaluate messages sending to members of minority groups.
- 3.) Celebrate the differences between the ~~different~~ minority groups and implement programs that ~~strengthen~~ use the strengths of the population.
- 4.) Get more educators from population at risk.

Cultural Sensitivity, Racism and the Public Health Worker

Be knowledgeable about socio ethnic groups. Use community people for input.

Attitude - be open minded.

Be aware of cultural differences within groups as well as cross-cultural

Define racism

Cultural Sensitivity - Recommendations

1. Recognize partnership between groups rather than imposing one set of standards on another.
2. Allow divergent groups to co-exist and retain their identity. Rainbow effect vs melting pot.
3. Recognize that while prejudice may always exist, racism is a more direct, overt attempt to deny rights and to suppress growth and development. It is the manifestation of racism which can be dealt with by legislation, etc.
4. More workshops on cultural sensitivity for health care professionals.

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INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Provision of Health Care Services in Rural Areas

Please list 2 recommendations based upon your discussion

1. *Since funds are limited and funds play a significant role in access to health care, the county (or counties), or policy makers should focus on a few of the issues (the ones that will make the greatest impact on the communities), and subsidize the remaining issues through more community involvement and volunteering.*
2. *Before we take care of secondary needs (health education programs, etc.) we must take care of primary needs of the communities. We need strong outreach programs, utilizing the social ^{support} systems that already exist within the communities.*

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INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Provision of Health Care Services in Rural Areas

Please list 2 recommendations based upon your discussion

1. Mobilization of the community so that they have ~~the~~ input in the political policy. Also to increase funds so that needed programs are available.
2. ~~Let the~~ Health care professionals working at the community levels. A community health center in all rural areas.

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INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

**Provision of Health Care
Services in Rural Areas**

Please list 2 recommendations based upon your discussion

1. *hotline for language translation in rural areas as needed*

2.

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INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Infant Mortality Among Minorities

Please list 2 recommendations based upon your discussion

1. Providing access to health care and plan parenting in the school system.
2. Self-help programs that are community based to provide ~~financial~~ financial and other resources for groups at risk.

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INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Infant Mortality Among Minorities

Please list 2 recommendations based upon your discussion

1. Education at the community level regarding the high rates of infant mortality for minorities, the causes of infant mortality, + what the individual can do for prevention.
2. Require in high school a basic core home economics course which teaches life survival skills so that young mothers can do a better job of caring for their families.
3. Help parents + teachers become more supportive of young people + help them raise their self esteem + know that there are other choices in life than getting pregnant to get their independence.
4. Using the successful model of "Fitness through Churches to Eradicate the Cardiovascular Problem in the Black Community" teach strategies of improving infant health.
5. Provide inpatient treatment for pregnant women at advanced stages of pregnancy (greater than 6 months) as well as in early pregnancy. This recommendation requires political involvement.

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INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Infant Mortality Among Minorities

Please list 2 recommendations based upon your discussion

See
1. Education among adolescents will gear them to better understand the consequences of ignorance towards sexual relationships.

2.

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INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Infant Mortality Among Minorities

Please list 2 recommendations based upon your discussion

1. Promote advocacy in the community as well as places where it can make a difference like the State Health Dept. We need to focus on fair allocations of funds to the minority community.
2. A definite need for early education in nutrition for both parents and children. Also, awareness of help already available. (for example clinics and health departments).

1991 Minority Health Conference



INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

Migrant Health Issues

Chris Harlan Facilitator

Please list 2 recommendations based upon your discussion

1. - Issues affecting migrant farm workers remain on the public health agenda
 - Improve data collection methods re: ethnicity and occupation
2. - Increasing funding for ^{preventive} health programs
 - Better coordination between state and migrant streams. re: screening for ^{respiratory & other} communicable diseases.
 - ~~ATT~~ ↑ awareness of health professionals in their community, that migrant farm workers need access to health care.

1991 Minority Health Conference



INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

**Adolescents and Sexual
Decision Making**

Bill Sanders,
facilitator

Please list 2 recommendations based upon your discussion

1. Adopt a "human development approach" at the "grass roots" level within the community. This would involve school superintendents, teachers, parents, churches, etc. The education would begin in kindergarten, continuing through high school. This would serve to instill educated decision making when faced with the many sexual decisions they will face throughout ^{skills} adolescence.
2. Encourage state officials to mandate a comprehensive "human development approach" and monitor the local school systems to insure and demand compliance.

1991 Minority Health Conference

INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

Round table Discussion on

**Minority Health Institute and
Other State Efforts**

Please list 2 recommendations based upon your discussion

1. *Organize a state-wide meeting, annually for idea + information exchange. Networking etc..*
2. *Give some consideration to decentralization of health administration so as to localize emphasis based upon that area's needs.*



THE UNIVERSITY OF NORTH CAROLINA
AT
CHAPEL HILL

School of Public Health
Office of the Dean

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CB# 7400, Rosenau Hall
The University of North Carolina at Chapel Hill
Chapel Hill, N.C. 27599-7400

March 25, 1991

Mr. Bill Small
Assistant Dean for Minority Programs
Dean's Office
School of Public Health

Dear Bill:

Attached is a letter recently received from Dr. Victor Schoenbach regarding the 1991 Minority Health Conference and your contributions toward the success of that meeting. As I cannot begin to express his appreciation better than he has, I will let his letter speak for him.

I do appreciate your work and enthusiasm. Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read "Michel".

Michel A. Ibrahim, MD
Dean

MAI/bms

cc: Dr. Victor Schoenbach
Dr. Richard House



THE UNIVERSITY OF NORTH CAROLINA
AT
CHAPEL HILL

RECEIVED

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The School of Public Health
Department of Epidemiology
FAX: (919) 966-2089

Direct line: (919) 966-7436

March 14, 1991

Michael A. Ibrahim, M.D., Ph.D.
Dean
School of Public Health

Dear Michel:

I very much appreciate your letter of March 1st. It also provides the stimulus for me to send a letter that I have been meaning to write since the Conference.

The successful planning and execution of the 1991 Minority Health Conference were the product of the dedicated, harmonious, and largely voluntary labors of a large group of people from various organizations and constituencies in the School plus generous contributions and support from many co-sponsoring organizations as well as your office.

Numerous students (especially Jay McCloud, Lisa Friend, Laurie Evans of the Minority Student Caucus, and also Kevin McCowan and Sue Minns) put in long hours with the Planning Committee, forcing them to stretch to keep up with both the Conference and their courses, and helped to assemble packets, usher, and assist with registration. Sandy Headen (HBHE faculty) was a major participant throughout the planning stage, and selected and secured the participation of our speaker from Harvard.

This Conference has given me the deepest involvement with the Office of Continuing Education since my wife resigned to raise our children. I have been thoroughly impressed with their judgment, supportiveness, effectiveness, and efficiency. The dedication of the staff who worked with the Conference most closely (Pam Horne, John Sharo, Diana Trybulski) went far beyond what a paying customer should expect - and we weren't even a paying customer! The CE staff donated time at night and on weekends, and went extra miles many times.

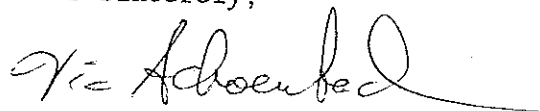
Another organization that distinguished itself in assisting the Conference was the Learning Resources Center. You may have heard that as the day for the Conference drew near we realized that we would probably have more registrants than the Auditorium could seat. Faced with the dilemma of having to begin to discourage registrations and perhaps even turn away persons coming without preregistering, we asked Ed Finerty if anything could be done. On very short notice, Ed, Ken, and Bobby figured out a way to wire up room 228 with video and two-way audio so we could have an overflow room and take questions from it. As registrations continued to mount, LRC went even further and wired the student lounge to receive audio and video from the Auditorium. As it turned out we used both of the overflow rooms and were able to take

questions from room 228 via the two-way audio. LRC staff manned the TV camera and sound system in the auditorium, ensuring the success of the Conference despite the overflow crowd.

Finally, I want to express my great appreciation for and admiration of Bill Small's diverse and masterful contributions. His advice, experience, judgment, and commitment - as well as large amounts of his time and energy - were indispensable to the Conference's success. The Dean's Office could not have been represented more effectively, diplomatically, and graciously.

I hope that our success this year will inspire Minority Health Conferences for many years to come.

Yours sincerely,

A handwritten signature in cursive script, appearing to read "Vic Schoenbach".

Victor J. Schoenbach, Ph.D.
Associate Professor

cc. Planning Committee
William Browder
Edmund Finerty

February 6, 1991

Paul Hardin, J.D., Chancellor
University of North Carolina
102 South Building 005A, CB# 9100
Chapel Hill, North Carolina 27514

Dear Chancellor Hardin:

Thank you again for your participation in the 1991 Minority Health Conference. This letter contains some suggested introductory remarks as per your request.

On behalf of the University of North Carolina, I welcome you to the 1991 Minority Health Conference. It is a pleasure to be with you today.

Throughout the thirteen year history of this conference, the Minority Student Caucus of the School of Public Health has been the prime organizer and host. The conference has been utilized in the past as a vehicle to address pertinent minority health concerns inherent to North Carolina and the Southeastern region of the United States. The skills necessary to plan and conduct a conference of this magnitude exemplifies the resourcefulness of the School of Public Health to train future health leaders. A conference of this stature fosters UNC's reputation as a first rate academic research institution by providing a forum for health care professionals, students, and scholars of all disciplines and backgrounds to disseminate information, discuss pressing issues, and generate broad solutions. The fact that this conference highlights minority health issues reinforces the University's commitment to diversity and equal opportunity for all.

Your presence today is indicative of your interest in minority health and the topics that will be discussed during the various sessions: 1) the provision of health care services in rural communities; 2) health promotion and disease prevention for African-American males and 3) cancer control in minorities. While the latter topics accentuate health issues having significant impact upon minority populations, these issues also directly or indirectly affect our society as whole.

I think that this is a great opportunity for our visiting students and friends to investigate and discover the rewarding field of public health. I challenge you to enjoy and to actively participate in this conference. It is my sincere desire that each and everyone of us leaves today's events with a heightened knowledge and renewed vigor to combat these pressing issues. Again on behalf of the University, welcome you to our campus and to "INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES".

Sincerely,

Lisa Friend, M.D.

C. Jay McCloud, Jr.

*Space
for signature
above* →

1990 SPH Minority Health Conference - Planning Notes

Conference date: Thursday, February 14, 1990
Location: UNC SPH Auditorium (Rosenau)
Registration fee: \$25 for working professionals
(Free for students)

Goals and objectives:

The Minority Student Caucus, the Student Union Board, and the Dean's Office of the UNC School of Public Health in collaboration with the Lineberger Comprehensive Cancer Center Minority Cancer Control Research Program are pleased to present the thirteenth in a series of conferences focusing on special health concerns of minorities in North Carolina and the Southeast. This year's conference addresses three topics of vital importance for minority health: provision of health care services in rural areas, health promotion and disease prevention for African American males, and cancer control in minorities. The conference will involve participants from diverse settings, develop an awareness of crucial minority health issues, and present ongoing innovative programs to address them.

Purposes:

- Raise awareness about issues central to minority health
- Provide a forum for discussing innovative approaches to meeting health needs
- Facilitate networking among persons concerned about minority health
- Attract minority students to public health careers

Sponsors:

UNC School of Public Health
Minority Student Caucus
Student Union Board
Division of Community Health Services

Lineberger Comprehensive Cancer Center
Minority Cancer Control Research Program

UNC Center for Health Promotion and Disease Prevention

Cosponsors:

NC Division of Adult Health, DEHNR
NC Office of Rural Health and Resources?
AHEC
North Carolina Mutual Life Insurance Company
Foundation? - Kate B. Reynolds Trust? Warner Lambert?

Supporters:

NC Equity
NC Health Careers Access Program
Medical Education Development Program
Others?:

Old North State Medical Society, Old North State Dental Society,
Black Nurses Assoc, others???)

Conference Participants (c at left means "confirmed")

Frank Ballance, J.D., Member, N.C. State Senate
Charles Blackmon, M.B.A., Senior Vice President, N.C. Mutual Life
Insurance Company
Dorothy Browne, Ph.D.?, Associate Professor of Maternal and Child Health
Moses Carey, J.D., M.P.H., Executive Director, Orange-Chatham
Comprehensive Health Center, and Adjunct Professor of Health Policy and
Administration
Eva Clayton, Chair, Board of Commissioners, Warren County
Deborah Davis, Executive Director, Vance-Warren Comprehensive Health Plan
c Eugenia Eng, Dr.P.H., Assistant Professor of Health Behavior and Health
Education, UNC
Marquis Eure, M.P.H., ?, Mecklenburg County Health Department
c Paul Godley, M.D., M.P.P.,
c Russell P. Harris, M.D., M.P.H.
c John Hatch, Dr.P.H., Professor of Health Behavior and Health Education,
UNC
Sandra W. Headen, Ph.D., Research Assistant Professor of Health Behavior
and Health Education, UNC
Rudolph Jackson, Ph.D.?, Associate Professor of Health Education, NCCU
Jan Marie Lowery, M.P.H., Director, Health Careers Opportunity Program,
Pembroke State University

1991 Minority Health Conference

February 14, 1991

Summary of Income/Expenditures

Income: 10,046.00

Participant fees: 4145.00

Broken down as follows:

132 paid 25 = 3300.00

84 paid 5 = 420.00

16 noshows 25 = 400.00

5 noshows 5 = 25.00

65 paid 0 = 0.00

Contributions to Conference: (monetary/services): 5901.00

1. UNC SPH Dean's Office: 1,000.00
2. School of Medicine-Administration - 200.00
(Reimbursement of mailing charges for flyer)
3. NC Mutual- Printing charges
4. Div of Adult Health-DEHNR- 500.00
5. Minority Student Caucus -51.00
(to cover cost of parking monitor)
6. NC Dept of Human Resources- 500.00
7. HCAP- 250.00
8. UNC Vice Chancellor's Office- 1,000.00
9. Jean French- 100.00
10. Student Union Board- 300.00
11. Flower of the Hour floral arrangement for auditorium
12. Donation of services by continuing education- 2,000.00

Expenses: 11,543.92

1. Speaker Travel-1425.90
Ronald Ferguson/Marquis Eure
2. DCHS Staff Time- 2297.00
3. Marketing and Promotion-1320.83
4. Breaks and Lunch-4632.39
5. Instructional Materials and Supplies-1448.67
6. DCHS Administrative Fees-339.50
7. Other Expenses-79.63
floral arrangement in overflow room, parking tokens)

John Sharo
April 8, 1991
966-1104

Minority Health Conference
Proposed Marketing Timeline
(Based on conference being held in February)

<u>Activity</u>	<u>Completion Date</u>
Flyer copy written and ready for layout (Includes title of program, theme, sponsors and purpose of the program)	September 30
Flyer to printer	October 4
Speakers confirmed, brochure copy written and ready for layout	October 11
Press releases sent to professional newsletters	October 11
Brochure to printer	October 25
Flyer received in field	October 25
Brochures received in the field	November 15

Note:

- The Office of Continuing Education is responsible for editing text, designing flyer/brochure, writing and mailing press releases, and coordinating flyer/brochure mailings through the UNC Mail Room.

Items to consider:

- Will NC Mutual agree to print flyers and brochures free of charge?
- Review target audience and determine if we want to add or subtract from the list.
- Is there any type of graphic or symbol that the committee has in mind to be used on all marketing pieces and serve as the conference logo? Could keep what was used last year, for consistency, or come up with something new.

John Sharo
April 8, 1991
966-1104

Minority Health Conference
Proposed Mailing List for Flyer and Brochure

<u>Group</u>	<u>Source/Flag</u>	<u>#</u>
NC local health dept directors	OCE 076 (34)	88
PH nursing supervisors in local health depts	065	200
DEHNR regional hlth educ/consultants	019	7
DEHNR health ed consultants	020	5
DEHNR state/regional health ed consultants	021	14
Health educators in DEHNR/state gvt agencies	022	48
Health educators in local health depts	062	201
Health ed coords. in public/county schools	023	61
Health educators in misc. local programs	024	48
NC community health nursing faculty	089 (34)	96
DEHNR office of chief nurse	075	2
DEHNR state/reg MCH nursing consultants	007	17
DEHNR state/reg nursing consult, adult hlth	008	11
DEHNR state/reg nursing consultants, epid.	009	6
PH nursing directors in local health depts	006	41
Mental health interest area	136	74
PH nursing cont ed advisory committee	184	24
NC bi-regional ph social workers	092 (34)	217
NC community/rural health ctr directors	037	66

Developmental eval center directors	038	19
Local social service depts, SE region	189	82
NC Hospital social service directors	125	170
State/reg DEHNR mental health office staff	046	73
Local mental health ctr directors	045	130
State/reg DEHNR social services staff	053	91
County depts of social services directors	063	100
DEHNR general admin offices	080	24
DEHNR div of youth serv, branch/sect heads	210	12
DEHNR health serv director's office and office of asst dir for mgmt service	106	12
DEHNR personnel officers & dev personnel	107	39
DEHNR adult health services section	129	32
DEHNR epidemiology section	111	97
DEHNR MCH sect & gvnr's comm for family	115	20
Dept of community colleges staff	044	17
NC state AHEC dir/central AHEC staff	036 (34)	6
NC regional AHEC directors	026 (34)	9
AHEC mental health coordinators	029	14
AHEC nursing coordinators	028	21
DEHNR medical examiner section	103	4
UNC-SPH deans, chairs curr/project heads	113	24
School of Public Health board of advisors	161	65
Office of Cont Ed testers	998	9
Health writers	124	23

Health promotion program consultants	013	94
Health promotion consultants	018	18
Public school system offices	043	146
Health ed supervisors in local hlth depts	051	44
Home health program directors	052	165
Nurses in NC school systems	067	226
Social work interest area	139	66
Health education interest area	145	321
OCE extras		200
Committee extras		???
Central Carolina Black Nurses Assoc	VAX	50
Old North State Medical Society	VAX	250
Bill Small's list of university contacts	Bill Small	100
	TOTAL	----- 4000



1991 Minority Health Conference

Innovative Approaches To Minority Health Issues

February 14, 1991

Planning Committee

Laurie Evans, MPH
Doctoral Student
Department of Epidemiology
UNC School of Public Health

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UNC School of Public Health

Diana Trybulski
Program Assistant
UNC School of Public Health

March 14, 1991

Charles Jay McCloud, Jr.
Chairman Minority Student Caucus
c/o Dean William Small
University of North Carolina at Chapel Hill
Rosenau Hall 201H CB#7400
Chapel Hill, North Carolina 27599

Paul Hardin, J.D.
Chancellor
University of North Carolina at Chapel Hill
102 South Building 005A, CB#9100
Chapel Hill, North Carolina 27514

Dear Chancellor Hardin:

Thank you ever so much for participating in the 1991 Minority Health Conference. Your presence and welcome on behalf of the University community added a high level of validity to the conference as well as highlighted this fine institution's commitment to excellence and community service. Our records indicate that more than 300 persons attended this year's highly successful conference. Enclosed are some candid pictures that we thought you might enjoy. Thank you again for your time and support.

Sincerely,

C. Jay McCloud, Jr.
Chairman, Minority Student Caucus

Lisa Friend, M.D.
Student Representative, Minority
Health Conference Planning Committee

The University of North Carolina at Chapel Hill,
School of Public Health

MINORITY STUDENT CAUCUS

~~November 18, 1990~~

March 11, 1991

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c/o Dean William Small
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Rosenau Hall 201H CB#7400
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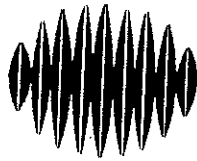
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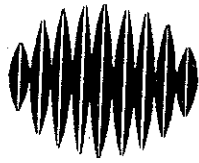
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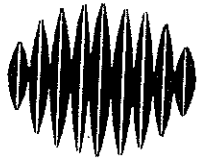
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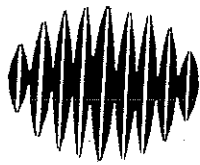
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THE UNIVERSITY OF NORTH CAROLINA
AT
CHAPEL HILL

School of Public Health
Office of the Dean

Telex 752964
Answerback: UNCCH SPH UD
FAX (919) 966-7141

CB# 7400, Rosenau Hall
The University of North Carolina at Chapel Hill
Chapel Hill, N.C. 27599-7400

October 5, 1989

Mr. Paul J. Schmitt
Vice President and General Manager
Weyerhaeuser Paper Company
P. O. Box 787
Plymouth, NC 27962

Dear Mr. Schmitt:

From January 21-24, 1990, twenty-five speakers will converge in Chapel Hill, North Carolina, to present scientific information about environmental changes expected to occur over the next 10-50 years. Changes impacting public health and public policy will be presented to a regional and national audience.

This conference, entitled "Environmental Change and Public Health", is sponsored by the United States Environmental Protection Agency, the National Institute for Environmental Health Science, and the University of North Carolina at Chapel Hill School of Public Health, which celebrates its 50th anniversary and the completion of its new building with this conference. The Weyerhaeuser Foundation is respectfully requested to participate in supporting the conference by considering a commitment of \$5,000.

Many scientists believe that enormous environmental change will characterize the next 50 years. Some global climate changes are expected irrespective of whatever actions present societies take. Continued ecosystem destruction will almost certainly occur as agricultural production, urbanization, and industrialization must increase to meet the needs of increasing population. Declining quality and increasing scarcity of water, and increased demand for the disposal or treatment of waste will occur along with a changing population density. If realized without intervention, these changes will also bring serious threats to public health throughout the world, as well as serious economic costs to existing societies forced to cope with such changes.

Mr. Paul J. Schmitt
Page 2
October 5, 1989

This national symposium will bring together approximately 300 academicians, researchers, policy makers, and practitioners of public health and environmental health for cross-disciplinary discussion on environmental change on three scales:

1. Global scale changes, such as climate modification due to increasing emissions;
2. Community-to-national scale changes, such as loss of ecosystems caused by expansion and development; and
3. Proximate scale changes, such as home and workplace alterations from air pollutants, biohazards, and the like.

These are broad topic areas. Attached is a working document outlining the conference program, its purpose, goals and themes, as well as a schedule of presenters to show how the topics are woven together. Prominent speakers who have been invited for the Conference include the Honorable William Reilly, Administrator of the US Environmental Protection Agency, the Honorable Albert Gore, Jr., US Senator from Tennessee; the Honorable James G. Martin, Governor of the State of North Carolina; Dr. Steven Schneider, Climatologist with the National Center for Atmospheric Research in Boulder, Colorado; Dr. Paul Demeny, Distinguished Scholar with the Population Council in New York; and Dr. F. Sherwood Rowland, Chemist at the University of California at Irvine and discoverer of stratospheric ozone depletion.

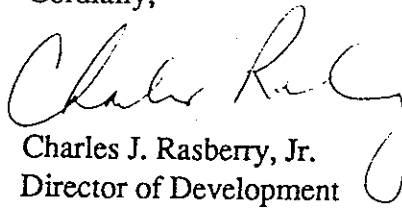
With the interest of the faculty and student body in the issues of environmental change being substantial on this campus, the School of Public Health feels a unique qualification to host a highly successful conference. As the University of North Carolina, Chapel Hill begins gearing up for its 200th birthday as the oldest, public institution of higher education in the United States, its School of Public Health finds much to celebrate about itself. Consistently ranked as the No. one or two program in the Nation, the pursuit of excellence is a byword at the School. The faculty average some \$16 million in contracts and grants each year. Many of these are corporate grants and contracts. In excess of 20,000 hours of community outreach is provided. Each year, over 100 students come from countries all over the world to study at the School. They do work in environmental science, epidemiology, biostatistics, health administration, parasitology, nutrition, maternal and child health, public health nursing, and health behavior and health education. When these students return to their countries, they hold high level positions.

To fund this conference will cost approximately \$84,000. A commitment from Weyerhaeuser for \$5,000 to help fund the conference would be greatly appreciated and gratefully acknowledged in all appropriate program materials. Other corporations who are considering supporting the conference include General Motors, Exxon, Carolina Power and Light, Shell, Duke Power, and Monsanto. Also, you would be interested in knowing that we intend to publish a summation of the proceedings soon after the conference is completed. We hope that this publication, in which sponsors will be properly credited, will set the research and educational agenda in environmental health for years to come.

Mr. Paul J. Schmitt
Page 3
October 5, 1989

I will look forward to following up with you to discuss the conference further and to answer any questions that you may have. I would appreciate the opportunity to come to Plymouth to discuss this conference, in particular, and the School of Public Health, in general, with you.

Cordially,



Charles J. Rasberry, Jr.
Director of Development

CJR/bms

Enclosures

cc: Michel A. Ibrahim, MD
Dean

Carolyn Mayo, Ph.D., Director, NC Health Careers Access Program
Dennis Retslaff, Executive Director, Warren County Board of Health
c Victor J. Schoenbach, Ph.D., Associate Professor of Epidemiology, UNC,
and Director, UNC Minority Cancer Control Research Program
Cecil G. Sheps, M.D., M.P.H., Taylor Grandy Professor of Social Medicine
(Emeritus)

Target audiences:

Local health departments
Community health centers
Rural health clinics
College students (NC HCAP) and advisors
SPH faculty and students
SPH alumni in NC
NC DEHNR
Occupational health nurses
Historically Black and Minority Colleges and Universities:

NCCU, Bennett College, Pembroke State, Elizabeth City State, WSU,
St. Augustine's, Johnson C. Smith,

MEMO

TO: Dean Bill Small
FROM: Sue Minns PHNU
DATE: Nov. 7, 1990
SUBJECT: Ideas for the Minority Health Conference

I am pleased to hear of the development of the Minority Health Conference. To this point, I have had schedule conflicts which have prevented me from participating in the organizational efforts. I wanted to offer a few ideas for the conference. I realize that you have probably already considered the following ideas. If you have not, please use these ideas as needed.

1. I have recently been at a conference that held a variety of **lunchtime caucuses** that dealt with a variety of interesting topics. Each caucus had an informal facilitator leading those in attendance in a general discussion of interests, concerns and ideas related to the specific topic of interest.
2. I would like to offer the following ideas for topics.
 - a. Minority Teens and HIV infection
 - b. Adolescent Afro-American male involvement in sexual decision-making.
 - c. Drugs, Minorities and HIV
 - d. Cultural sensitivity, racism and the public health worker in the 1990's
3. Janet Johnson and Brenda Crowder-Gaines are two excellent Health Educator resources who currently work with the State AIDS Control Branch. They are both great speakers and facilitators and I highly recommend them

UNC-SPH COLLEGE CONTACT LIST

- Dr. Isabella Finkelstein, Biology
Clark Atlanta University
Brawley & Fair Streets
Atlanta, Georgia 30314
- Dr. J.K. Haynes, Dir.
Health Careers Ofc.
Morehouse College
223 Chestnut Street, S.W.
Atlanta, Georgia 30314
- Dr. David B. Cooke, III
Assoc. Prof., Dept. of Biology
Morehouse College
223 Chestnut Street, S.W.
Atlanta, Georgia 30314
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Dr. Betty Alexander
Dir. of Medical Technology Program
Winston-Salem State University
Winston-Salem, NC 27102

VITA

Eva M. Clayton, President

TECHNICAL RESOURCES INTERNATIONAL, LTD.
Suite 905 - Raleigh Building
5 West Hargett Street
Raleigh, North Carolina 27601
(919) 834-0633

EMPLOYMENT HISTORY

Technical Resources International, Ltd.

Founded Technical Resources International, Ltd. (TRI), a multi-disciplinary planning and management firm, in 1981 and is President/Owner. Has had extensive experience in the development and management of community projects. She has served as either corporate manager or project manager for all projects undertaken by the firm, including comprehensive planning, feasibility studies, revolving loan fund policy guidelines development, relocation projects, community credit needs assessments, affirmative action plans, community development block grant applications and project administration, housing development planning and market analysis. Clients include local/state governments, small businesses, nonprofit organizations and regional banks.

North Carolina Department of Natural Resources & Community Development

Served as Assistant Secretary for Community Development 1977-1981; had chief responsibility for program management, policy development and administration of Special Programs for the Office of Community Development. In that capacity she carried out a variety of intergovernmental and coordination activities. She also supervised the Division of Community Assistance along with other divisions of the Department. Among her major initiatives were a number of pilot programs for rural housing and welfare reform.

New Town Design and Development - Soul City, North Carolina

As Executive Director of the Soul City Foundation, Mrs. Clayton was responsible for planning, development and implementation of a broad range of human and community relations programs in Warren County. She managed and supervised the construction of the first permanent building, an industrial incubator and negotiated the permanent financing. She prepared program design application for the rural health project, HealthCo.

N.C. Health Manpower Development Program - UNC at Chapel Hill, NC

She served as Director of N.C. Health Manpower Development Programs of the University of North Carolina. In that capacity she designed the program format for the curriculum of special programs for minorities interested in entering the health professions. Developed the conceptual framework for the Health Manpower Consortium among the major health profession schools in North Carolina.

EDUCATION

B.S. Biology and General Science - Johnson C. Smith University, Charlotte, North Carolina.
M.S. Biology - North Carolina Central University, Durham, North Carolina. With Honors.
Attended Law School - North Carolina Central University and UNC-Chapel Hill, North Carolina.
Government Executive Institute - School of Business Administration - UNC-Chapel Hill, North Carolina.

Additional Experience Information

Church Involvement

Cotton Memorial Presbyterian Church, Henderson, NC - former President of Women Association, currently Chairperson of the planning committee which developed the Mission Statement and will develop a descriptive framework for the activities of the Church. Nationally, Eva Clayton has served on the Self-Development Fund Committee, Commission of Ecumenical Relations and currently serves on the denomination's Task Force on "Eco-Justice" designed to make a comprehensive assessment of the environmental peril that the world faces, do theological and ethical reflection on the eco-justice task of the church and develop guidelines for public policy, responsible living and faithful mission. The Task Force is comprised of 14 persons recruited from various sections and congregations throughout the country.

County Commissioner's Activities

Serves as Chairperson of the Warren County Board of Commissioners. Has served in that capacity since being elected in 1981. The Board is composed of five persons. Warren County is a rural county with a large percentage of its citizens living in poverty. The emphasis has been on economic development, education and improved health services. There are many developmental needs. The county in 1988 approved the largest tax referendum in its history to build a middle school, renovate a medical health facility, build a new correction center and renovate the courthouse. We have applied and secured funding from the NC Rural Economic Development Center and the Z. Smith Reynolds Foundation to conduct a Strategic Planning Initiative for Economic Development. Although there has been documented achievement in economic development within the last five years, new industries and expanding industries, including recruiting the large investment to date (\$18 million), our economy remains limited and many persons must seek employment outside the County.

The health of our children remains a concern. We have one of the highest mortality rates in the state. Currently we are developing a coordinated medical health program (including an outpatient medical clinic with our county health department) to provide all the citizens of the county a comprehensive approach to health care and prevention. As we are aware this will be the first such coordinated effort in North Carolina.

University Relationship

As noted in my vita, I was employed at the University several years ago. During that time I was assigned to the School of Health, Health Education as lecturer. This appointment has continued through other employment experiences.

COMMUNITY INVOLVEMENT

She is active in civic and community affairs in her community and the State. She serves on several boards and commissions, including The Management Committee of the Mechanics and Farmers Bank of Raleigh; Advisory Committee of the Southern Education Foundation; Housing Assistance Council, Washington, D.C.; and LEAD, an advisory committee of the Fuqua School of Business, Duke University, and N. C. Association of Minority Businesses. In 1982, she was elected to the Warren County Board of Commissioners and continues to serve as Chairperson of the Board. She is the first black woman in North Carolina to serve in the capacity of Chairperson.

COMMUNITY INVOLVEMENT, ORGANIZATIONS & AFFILIATIONS

Housing Assistance Council Board Member, Washington, DC
LEAD Advisory Committee, Fuqua Business School
Public Employees Benefits Services Corporation, NACO, Advisory Committee, Washington, DC
NC Association of County Commissioners, Tax & Finance Committee and Legislative Goals Committee
Warren County Board of Commissioners, Chairperson, Warrenton, NC
Adjunct Assistant Professor, Health Education, School of Public Health - UNC Chapel Hill
Licensed Real Estate Broker (North Carolina)

PERSONAL

Resides in Warren County, North Carolina
Married to Attorney Theodorus T. Clayton
Four Children (Adults)

May 1990

CURRICULUM VITAE

JOHN W. HATCH

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University of North Carolina
Chapel Hill, North Carolina 27514
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Education

Knoxville College: B.A., 1957 - Sociology
Atlanta University: M.S.W., 1959 - Community Organization
University of North Carolina at Chapel Hill: Dr.P.H., 1974 -
Health Education

Work Experience

- 1982 - present
Professor, Department of Health Behavior and Health Education, School of Public Health,
University of North Carolina-Chapel Hill.
- 1974 - 1982
Associate Professor, Department of Health Behavior and Health Education, School of
Public Health, University of North Carolina-Chapel Hill.
- 1971 - 1974
Assistant Professor, Department of Health Behavior and Health Education, School of
Public Health, University of North Carolina-Chapel Hill.
- 1970 - present
Research Associate, University of North Carolina at Chapel Hill, Health Services Research
Center
- 1968 - 1972
Lecturer, Yale University School of Public Health, New Haven
- 1965 - 1970
Director, Community Health Action Division of Tufts Delta Health Center. The division
included sanitation, social services, nutrition, health education, community
organization, and training departments. Mound Bayou, Miss.
- 1965 - 1972
Assistant Professor, Tufts University School of Medicine, Department of Preventive
Medicine, Boston

John W. Hatch
Page 2

- 1964 - 1965 Assistant Director, Boston Housing Authority, Division of Tenant and Community Relations
- 1961 - 1964 Senior Community Organizer and Executive Secretary of the South End Planning Council, Boston
- 1959 - 1961 Assistant Director of Harriet Tubman House, Boston

PUBLICATIONS

Articles

- John W. Hatch. "Discussion of Group Practice in Comprehensive Health Care Centers." Bulletin of the New York Academy of Medicine. Second Series, Vol.44, No. 11, November 1968.
- John W. Hatch. "Community Shares in Policy Decisions for Rural Health Center." Hospitals Journal of the American Hospital Association, Vol 43, 1 July 1969.
- John W. Hatch. "Community Development in a Rural Comprehensive Community Health Program." Bulletin of New York Academy of Medicine, December 1970.
- John W. Hatch. "Self-Help and Consumer Participation in the Development of the Health Care System." Annals of the New York Academy of Sciences, Vol. 310, 1978.
- John W. Hatch, William C. Renfrow, and Gayle Snider. "Progressive Health Education Through Community Organization: A Case Study." Health Education Monographs, Winter 1979.
- John W. Hatch, and Kay A. Lovelace. "Involving the Southern Rural Church and Students of the Health Professions in Health Education." Public Health Reports, Vol. 95, January-February 1980.
- John W. Hatch, and Curtis Jackson. "The North Carolina Baptist Church Program." Urban Health, May 1981.
- John W. Hatch, Anne E. Callan, Eugenia Eng, and Curtis Jackson. "The General Baptist State Convention Health and Human Services Project." Contact, No. 77, February 1984.
- Eugenia Eng, John W. Hatch and Anne Callan. "Institutionalizing Social Support Through the Church and into the Community." Health Education Quarterly, Spring 1985.
- John W. Hatch, Anne Cunningham, Wanda Woods and Felicia Snipes. "The Fitness Through churches Project: A Description of a Community Based Cardiovascular Health Promotion Intervention." Hygiene International, June 1986.
- John W. Hatch and Allan B. Hatch. "Health, Poverty, and Race in Perspective." New World Outlook, Spring 1987.
- John W. Hatch. "Outreach in Chatham County" N.C. Medical Journal, Dec. 1987.
- John W. Hatch, and G. Cook. "AIDS and The Black College Student", The Black Collegian, Fall 1987.
- John Hatch and David Wu. Rural Ministers and Their Role in Health Promotion. Rural Ministers and Their Role in Health Promotion. Journal of Religious Thought. Fall 1989.
- Eng, Eugenia and Hatch, John W. Networking Black Churches and Agencies: The Lay Health Advisor Model. Journal of Prevention in Human Services. Accepted for 1991.

Book Chapters, Books

- John W. Hatch. "John Hatch Views the Cooperative Farm Movement." People and Plow Shares Against Hunger, Herb Black ed. Boston: Boston Globe Press, Boston, 1975.
- John W. Hatch, and Jo Anne Earp. "Consumer Involvement in the Delivery of Health Services." Rural Health Services: Organization, Delivery, and Use, Edward Hassinger and Larry Whiting, eds. Iowa University Press, Ames, 1976.
- John W. Hatch. "Reducing Barriers to Utilization of Health Services by Racial and Ethnic Minorities." In: Removing Cultural and Ethnic Barriers to Health Care, Audrey Johnson and E. Watkins, eds. UNC Press, 1980.
- John W. Hatch, and Tony L. Whitehead. "Increasing Energy Cost and the Poor: New Challenges for Community Organization." In: Social and Political Perspectives on Energy Policy, Karen Gentemann, ed. New York: Praeger, 1981.
- John W. Hatch and Eugenia Eng. "Health Worker Role" in Community Oriented Primary Care. Eileen Conner and Fitzhugh Mullan (eds), National Academy of Sciences Press, Washington, 1983.
- John W. Hatch and Eugenia Eng. "Community Participation and Control." In: Liberal Reforms in Medicine, Victor Sidel and Ruth Sidel, eds. New York, Pantheon, 1984.
- John W. Hatch, Eugenia Eng, A. Callan, M. Mueller, M. Fernandez. Health For All, General Board of Global Ministries. United Methodist Church, New York, N.Y., 1987.
- John W. Hatch, and A.C. Cunningham. "Health Education and Action Through the Black Church" Community Organizations: Traditional Principles and Modern Applications Patton, R. and Cissel, W. (eds.) Latchpins Press. Johnson City, TN, 1990.

Nonpublished Manuscripts

- Hatch, J. "Churches" In: Building Support For Population-Based Dietary Change Proceedings, C.E. Conference of State and Territorial P.H. Nutrition Directors. Chapel Hill, 6pp. June 1-4, 1987.
- Hatch, J., Woods, W., Kroutil, L. How to Start a Church Based Cardiovascular Risk Reduction Project University of North Carolina at Chapel Hill School of Public Health. 60pp. 1988.
- Hatch, J., Woods, W., Switzer, B., McGee, P., Kroutil, L. "The Fitness Through Churches Project Evaluation Report" The Department of Health Education University of North Carolina at Chapel Hill, School of Public Health, 46pp. 1988.
- Hatch, J. "An Evaluation of Progress and Process in the Evolution of the Progressive Primary Health Care Networks in South Africa". Kaiser Family Foundation, Menlo Park, CA. 53 pp., July 1989.

Conference Proceedings 1980- Present

- John W. Hatch. "The Black Church as a Mediating Structure." The Black Experience Workshop. UNC School of Social Work, April 1983.
- John W. Hatch. "Health Promotion Through Churches." Proceedings of the Lutheran National Conference on Health and Healing. Omaha, April 1983.

John W. Hatch and Lahoma Smith. "Health Education: From Slides and Posters to Applied Social and Behavioral Sciences." Proceedings of the Georgia Rural Health Association, Macon, Ga. May 1983.

John W. Hatch and Anne Callan. "Health Promotion in Church." Proceedings of the North American Conference, C.M.C. W.C.C. Printing Office, October 1985, Geneva, Switzerland.

Dennis Frate, John Hatch, et al. "Reaching Out Touching" Proceedings of The 2nd International Interdisciplinary Conference on Hypertension in Blacks. Atlanta, March 1987.

John W. Hatch. "AIDS and the Role of Churches", Proceeding of the Southern Conference NCIH, Washington, 1987.

John W. Hatch. "The Need for a Wholistic Approach. Central Committee Proceeding World Council of Churches. Moscow, July 1989.

PAPERS Partial Listing: 1980-present

John W. Hatch, and Victoria Motley. "The Gap Between Health and Illness." The National Medical Association (Key Note Community Health Section), Atlanta, July 1981.

John W. Hatch and Eugenia Eng. "How Realistic is the Role of the Auxiliary Health Worker in Community Development." American Public Health Association Annual Conference, Los Angeles, CA. November 1981.

John W. Hatch, and Marquis Eure. "The Community Health Education and Resources Utilization Program." 109th Annual Meeting, APHA, Health Education Section, Los Angeles, November 1981.

John W. Hatch and Eugenia Eng. "Health Worker Roles in Community Oriented Primary Care." National Academy of Sciences Primary Care Conference, Warrenton, Virginia, March 1982.

John W. Hatch, Eugenia Eng, and Curtis Jackson. "Elders in the Black Church Do More Than Pray." 110th Annual Meeting, APHA, November 1982.

John W. Hatch. "Social and Behavioral Sciences Concepts and Their Relevance in the Development of Community Health Strategies: The Interface Between Biomedical Sciences and the Humanities Ties." The Alan Seelig Memorial Lecture, Sophie Davis School of Biomedical Education, City University of New York, 1983.

John W. Hatch. "Mediating Structures and the Black Community" Conference on Community Development, University of North Carolina, Chapel Hill, April 1983

John W. Hatch, Eugenia Eng, Curtis Jackson, Regina Young, and Barbara Dixon. "Social Support in the Black Church as a Health Promotion Intervention." 111th Annual Meeting APHA, Dallas, November 1983

John W. Hatch and Anne Callan. "How Churches Can Function As Healing Communities." North American Regional Conference on the Churches' Role In Health and Wholeness, C.M.C. World Council of Churches, Washington, D.C., December 1984

John W. Hatch and Anne C. Cunningham. "Institutionalization of Health Concerns in the Black Church." 113th Annual Meeting of the American Public Health Association, Washington, D.C., November 1985

John W. Hatch. "Involving the Community in Cardiovascular Health Promotion." St. Louis Chapter at The American Heart Association. St. Louis, May 1986

- John W. Hatch, Guy Steuart, Eugenia Eng, and Anne Cunningham. "Church and State: Experiences of a University Providing Technical Assistance In Community Development to Church Organizations." 1986 Forum on Cardiovascular Disease Risk Factors in Minority Populations." June 1986, Bethesda, MD.
- John W. Hatch, Anne Cunningham and Eugenia Eng. "Health Promotions Through Black Churches: Problems in Communication." 1986 Forum on Cardiovascular Disease Risk Factors in Minority Populations. June 1986, Bethesda, MD.
- John W. Hatch. "Cultural and Ethnic Barriers to Health Care in North Carolina." Maternal and Child Health Luncheon Speech. N.C. Public Health Association, Inc. Annual Meeting. Greensboro, September 1986.
- John W. Hatch, Anne Cunningham, Wanda Woods and Felicia Snipes. "Fitness Through Churches: Improving Cardiovascular Health Through Black Churches." Health Education Section, APHA Annual Meeting, Las Vegas, Oct. 1986.
- John W. Hatch and Bobbie Primus. "The Black Elderly: Climbing Up the Rough Side of the Mountain." The National Council on the Aging, March 1987, Chicago, Ill.
- John W. Hatch. "The Role of the Black Church in the Community with Focus on its Potential as a Resource for Health Promotion." The 2nd Annual International Interdisciplinary Conference on Hypertension in Blacks. March 1987, Atlanta, GA.
- John W. Hatch. "Doing Outreach: Theory and Practice." The School of Public Health Annual Alumni Association Conference. UNC-Chapel Hill, April 1987.
- John W. Hatch. "Cross Cultural Communication: Theory and Practice" May 2, 1987 Keynote Address. Conference on Refugee and Migrant Health, Greenville, North Carolina.
- John W. Hatch. "Assessing the Needs of the Elderly" May 12, 1987 East Cedar Grove Association, Roxboro, North Carolina.
- John W. Hatch. "Promoting Wellness" Wellness Conference. May 13, 1987 Raleigh, N.C.
- John W. Hatch. "The Church as a Point of Entree for Nutrition Education" June 3, 1987 Conference of State and Territorial Public Health Nutrition Directors, Chapel Hill.
- John W. Hatch. "From the English Poor Laws to Advocacy" Sophie Davis Davis School for Biomedical Education June 4, 1987 New York, N.Y.
- John W. Hatch. "Doing Outreach" July 25, 1987 Health Promotion Workshop, Denmark, South Carolina.
- John W. Hatch. "Examining the Potential for Improving Health Through Community Action" November 16, 1987 The Cape Fear Conference of The African Methodist Church, Wilmington.
- John W. Hatch. "A Progress Report on the Development of Wellness in Black Churches in the Carolinas" April 11, 1988 Medical Commission, World Council of Churches, Geneva.
- John W. Hatch. "The Church as a Wellness Center" April 14, 1988 Keynote Address, Southern Baptist Theological Seminary, Louisville, KY. (Available on tape through S.B.T.S.)
- John W. Hatch. "Preparing Students for Practice in Cross Cultural Settings" April 28, 1988 St. Louis University, St. Louis.

John W. Hatch. "The Community Corporations as a Mediating Structure" April 29, 1988 St. Louis University, St. Louis.

John Hatch and Wanda Woods. "Promoting Cardiovascular Fitness in An Inner City Black Population". 116th Annual Meeting APHA Boston. 1988

John Hatch, Lynette Bryant and Allan Hatch. "Reducing Barriers to Cancer Education In a Rural Southern Black Population". 116th Annual Meeting APHA Boston 1988.

John Hatch and Allan Hatch. "Patterns of Migration from The Rural South: Implications for Aids Education". 116th Annual Meeting. APHA Boston 1988.

Tim McGloin and John Hatch. "Pedophilia in the Philippines". A Symbiotic Relationship Between First World and Third World Sex Merchants. 116th Annual Meeting APHA Boston 1988.

Ruth Martin and John Hatch. "Health Promotion Through Churches". 116th Annual Meeting APHA Boston 1988.

John Hatch. "The Black Church in Community Health Planning". 117th Annual Meeting APHA Chicago 1989.

Leah Wise and John Hatch. "The Schlage Lock Workers Struggle: Grass Roots Actions Toward Risk Reduction in the Work Place". 117th Annual Meetomg APHA Chicago 1989.

John Hatch. "The Need for a Wholistic Approach. General Session Central Committee. World Council of Churches. Moscow. July 1989.

John Hatch. Health and Development through Churches. Center for Disease Control Annual Conference. San Diego. September 1989.

John Hatch. Strategies for Reaching Rural Black Communities. Area Health Education Seminar. Charlotte. October 1989.

John Hatch. "Health and Development". Keynote Speech. Annual Conference of the Christian Community Health Fellowship. Chicago. April 1990.

John Hatch. "The Black Church as Catylistic for Health Action in the United States. Fourth Annual Conference on Health Care in Southern Africa. Manputo, Mozambique. April 1990.

John Hatch. "Institutional Development in Community Building". Black History Week Special Series. University of Maryland. College Park. February 1990.

CONGRESSIONAL COMMITTEES

"Social Problems of the Aging in Northern Bolivar County, Mississippi." U.S. Senate Special Committee on Aging, October 1969. The Congressional Record

"People Problems Resulting from Technological Changes in Agricultural Practices." U.S. Senate Special Committee on the Quality of the Environment, September 1970. The Congressional Record

"Comprehensive Health as a Vehicle for Social Change." U.S. House of Representatives Hearing on OEO Health Centers, May 1971. The Congressional Record

Member

American Public Health Association
North Carolina Public Health Association
Society of Public Health Educators
National Association of Black Social Workers
National Association for the Advancement of Colored People
Durham Committee on the Affairs of Black People
Black Caucus of the American Public Health Association

Board of Directors

- The Penn Center, Frogmore, South Carolina since 1982.
- Christian Medical Commission, World Council of Churches, Geneva (Moderator) since 1984
- The Baptist Foundation, Raleigh, N.C. since 1984.
- Physicians for Human Rights-since 1988.
- Freedom from Hunger Foundation. Davis, California since 1989.
- Committee on Health for Southern Africa. New York City since 1989.

Prior Board Membership

N.A.A.C.P., Delta Branch, Mound Bayou, Miss, 1968-1970
Laymen Organization for Overseas Service, Washington, DC, 1968-1976
A.C.L.U. Charter member, Ms branch, Jackson Miss., 1970
North Carolina Small Farm Marketing Program, Pittsboro, NC, 1978-83
North Carolina Hospice, Raleigh, NC, 1980-84
Unitarian Universalist Service Committee, Boston, Mass., 1980-85
New World Foundation, New York, NY, 1983-1989
Ruth Mott Foundation, Flint, MI, 1984-1989.

Honors/Awards

Milbank Memorial Fund Faculty Associate, 1970 - 1973
NIH Special Fellowship, 1970 - 1973
Annual Award for Outstanding Service, Mississippi Association for Community Health, 1972
Delta Omega, Public Health Honor Society, since 1976
Community Service Award, Negro Farm and Home Organization of Chatham County, North Carolina, 1978
Teaching Award, black graduate students at the University of North Carolina at Chapel Hill, 1978
Visiting Professor, City College Medical School, 1979 - 1980
Hildrus A. Poindexter Award, Black Caucus APHA Teaching and Service, 1980
The Cape Fear A.M.E. Zion Conference Award, 1986.
The East Cedar Grove Baptist Association Service Award, 1987.
The Indian Health Association Service Award, 1987.
Community Health Advocate Training Program Award. Wilson District African Methodist Church, 1988.
Martin Luther King Citizenship Award of the Orange County Black Caucus 1989.
Laymen's Association of the African Methodist Church Service Award 1989.

CURRICULUM VITAE

NAME:

J. T. Garrett, Ed.D., M.P.H.
Commissioned PHS Officer, 0-5, Sanitarian

DATE OF BIRTH:

July 10, 1942
Member - Eastern Band of Cherokee Indians
(R. 887)

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Indian Health Service

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Telephone: (301) 540-8486

FORMAL EDUCATION:

Doctor of Education, 1979
Public Health & Disability/Rehabilitation
Education

Thesis: A Study on the Ergonomics of Spinal
Injuries

University of Tennessee
Knoxville, Tennessee

Masters of Public Health, 1976
Occupational & Environmental Health & Safety
University of Tennessee
Knoxville, Tennessee

Associate in Science, 1975
Environmental Health
Walters State Community College
Morristown, Tennessee

Bachelor of Science, 1969
Biology & Business Administration
Western Carolina University
Cullowhee, North Carolina

PROFESSIONAL
EXPERIENCE:

Deputy Associate Director, Office of Health Programs and Acting Chief, Contract Health Services Indian Health Service Headquarters, Rockville, MD

September 1984 - Present

Administrative responsibility for headquarters Office of Health Programs (OHP). Staff included 190 professionals and support personnel with responsibility for clinical and preventive health programs, manpower and training, health administration and contract health services. Managed budget of \$170 million, personnel and administrative services. Particular responsibility for special emphasis programs including youth alcohol/drug prevention, rehabilitation initiative and youth fitness programs. Coordinated budgetary responses for Congress and controlled correspondence.

Health System Administrator, IHS, PHS
Cherokee Indian Hospital, Cherokee, NC

December 1980 - September 1984

Administrator of 35-bed hospital and comprehensive health care facility for the Cherokee Service Area, IHS. Managed a staff of 160 which provided direct patient care and preventive health programs to a population of 10,500 with special emphasis programs in youth fitness, drug/alcohol prevention and health career planning. Manager and project director for tribal health care delivery contracts in excess of \$1 million.

Corporate Director of Safety & Industrial Hygiene
Akzona Corporation, Asheville, NC

June 1979 - November 1980

Directed corporate-wide program in health, medical, environmental, safety and industrial hygiene for six major operating companies with over 15,000 employees. Managed insurance, workers compensation and medical surveillance. Researched worker exposures to workplace environmental hazards. Represented Akzona on various industrial research and standards committees including Manmade Fiber Producers Association and American Industrial Hygiene Association for Toxic Substances.

Manager of Safety & Health
American ENKA Company, Lowland, TN

December 1974 - May 1979

Responsible for initiating, developing and implementing programs of safety, environmental and industrial toxicology. Monitored solvents and other hazardous materials. Developed and implemented medical services and health programs for 6,000 employees.

Corporate Coordinator of Safety & Industrial Hygiene
Bendix Corporation, Southfield, MI

November 1973 - November 1974

Responsible for corporate-wide policies and procedures for medical, insurance and health and safety programs. Management consultant in establishing industrial hygiene, environmental monitoring and computer statistical information system for health data on 100,000 employees.

Manager of Safety & Health
Westinghouse Corporation, Staunton, VA

April 1970 - November 1973

Directed medical surveillance, health programs, safety and industrial hygiene. Performed other duties including labor relations and personnel management. Staff Assistant to Industrial Relations Manager of multi-product manufacturing component with over 2,000 employees.

U.S. Navy
San Diego, CA; Bermuda; Norfolk, VA; USS Wright

April 1966 - April 1970

Radioman Communication & Teletype Repairman with
Crypto top-secret clearance.

REGISTRATION AND
CERTIFICATIONS:

Member/Nominee, American College of Health Care
Executives, Registered Sanitarian, #381, North
Carolina

Registered Professional Environmentalist, #333,
Tennessee

Safety Professional,
American Society of Safety Engineers

Professional Industrial Hygienist
American Industrial Hygiene Association

PROFESSIONAL
ASSOCIATIONS:

Association of Military Surgeons of the United States

American Public Health Association

American Conference of Governmental Industrial Hygienists

AWARDS AND
RECOGNITION:

George Washington Freedom Award, 1967

Meritorious Award, U.S. Navy, 1969

Certificate of Appreciation by American Red Cross
for Disaster Response, 1976

Honoree, Indian Health Board, 1982

USPHS Service Award, 1982

North American Indian Women's Association Recognition,
1982

Certificate of Appreciation by Governing Board, Cherokee
Children's Home, 1983

Certificate of Appreciation by Advisory Board, Mountain
Area Health Education, 1983

USPHS Citation for Outstanding Dedication and
Accomplishment in IHS, 1985

Catholic Health Association Achievement Citation
Recipient for Contributions and Commitment to Health,
1986

USPHS Unit Commendation, 1986

Presidential Sports Award, The President's Council on
Physical Fitness, 1987

USPHS Special Assignment to Administration on Aging, 1988

Certificate of Appreciation, Native American Research
and Training Center, University of Arizona April 1988

Certificate of Appreciation, National Advisory Council
on Indian Education, 1988

Certificate of Appreciation, 1988 New Mexico Aging, 1988

Citation, National Indian Council on Aging, 1989

Standards Advisory Committee on Occupational Health and
Safety, Commonwealth of VA, 1972

Advisory Committee on Occupational Health Standards
Development, State of Michigan, 1973

Chairman, Education Committee, Chamber of Commerce,
Morristown, TN, 1975-1976

Chairman, Disaster Preparedness Committee, American
Red Cross, 1975-1977

Chairman, Advisory Committee for Environmental Health,
Walters State Community College, 1974-1979

Associate Professor, Walters State Community College,
1975-1977

Consultant to NIOSH on Development of Criteria Documents
on Carbon Disulfide, Hydrogen Sulfide, and Fibers
Analysis, 1976

Appointment as Associate Professor, East Tennessee State
University, 1983

Adjunct Faculty, Oklahoma University, Headland Indian
Health Careers/Counselor Program, July 1983

Appointment as Associate Professor, Western Carolina
University, School of Health Sciences, 1983-1985

ADVISORY/CHAIR
APPOINTMENTS:

PUBLICATIONS:

- "The Changing Role of Industrial Hygiene,"
American Industrial Hygiene Association (AIHA)
Journal, 1975
- "The Role of Industrial Hygiene with the Industrial
Back Problem," AIHA Journal, 1976
- "A Critical Discussion: Accident Prevention,"
Professional Safety, June 1978
- "A Review of Carbon Disulfide Research Literature,"
Man-Made Fiber Producers Association, 1979
- "Traditional Indian Medicine: The Use of Hypnosis,"
Association of Ethical Hypnosis, 1981
- "Integration of Indian Medicine in the Modern Health
Setting," Several Publications, 1982-1986
- "Wellness and Indian Medicine," I and II, National
Wellness Association Publication, Sep 1983
- "An Alternate Approach to Health: Indian Medicine
Ways," East Carolina State University, 1983
- "Can IH Care Survive the Tighter Budget Crunch, APHA,
1985
- "Innovative Contracting in Admin of IH Care," APHA, 1985
- "Cross Cultural Factors Among AI/AN with Regard to
Cardiovascular Disease," Health Education Publication,
1986.
- "Indian Health Care," OTA Contribution to Research
Document, 1986
- "Clinical Staffing in the Indian Health Service,"
Office of Technology Assessment (OTA), Contribution
to Research Document
- "Hypertension and Risk Factors in American Indians
and Alaska Natives," Hypertension Highlights,
Spring, 1987
- "Minority Aging: Values, Beliefs, and Practices in
Indian Health," Minority Conference, 1989

PRESENTATIONS:

- American Indians in Public Health, University of NC, Chapel Hill, Oct 17, 1986
- Secretary Bowen's Initiative on Alcoholism and Substance Abuse, Bethesda, MD, 1986
- USUHS, Bethesda, Health Care Admin., Sept 1986
- Assn of American Indian Physicians, International Symposium, New Mexico, Aug 18-22, 1986
- National Heart, Lung and Blood Institute (NHLBI), Forum on Cardiovascular Disease Risk Factors in Minority Populations, Jun 5-6, 1986
- St. Mary's Hospital and Health Center Conference on Health and Cultural-Related Issues, May 1986
- 1990 Objectives, Interagency Group on Physical Activity, President's Council on Physical Fitness, May 1986
- Minority Smoking Workshop, NHLBI, Washington, DC, Mar 1986
- NC Symposium Rounds to Schools on Indian Heritage Awareness, Mar 1986
- APHA, Surviving Tighter Budgets, Nov 20, 1985
- Crusader Lutheran Church, National Indian Lutheran Board Conference, Oct 1985
- Physical, Mental and Spiritual Balance, Junaluska Methodist Assembly, June 1984
- Future of Indian Health: Wellness, NC Medical Records Assn., April 1985
- USPHS Prof. Assoc. Conf., April 1985
- Family Practice: Problems and Opportunities, East Carolina University, School of Medicine, Mar 1984
- The Future of Health, NC Public Health Assn Conference, 1984
- Wellness Conference, University of Wisconsin, July 1983
- Traditional Healing and Modern Medicine, UNC, Chapel Hill, School of Medicine, Mar 1983

National Council on International Health: Traditional vs
Contemporary Health, June 1983

Keynote Speaker and Workshop Sessions, American Assn of
Ethical Hypnosis (AAEH) Conference, FL, Oct 16-19, 1981

Health Education Convention, Feb. 19-22, 1981

AAEH Chicago Conference, Apr 1981

3rd Annual Health Congress, Nashville, TN, Jul 30, 1980

Tennessee Safety Council, Chattanooga, TN, Jun 12, 1980

Western Regional School on Health and Safety, Oct 26,
1979

International Conference of Women, Sep 15-16, 1979

Health Education Conference, Apr 25-27, 1979

American Industrial Hygiene Conference, Sep 7, 1978

NIOSH, Consultant, Toxic Substances Standard,
Feb 23, 1977

Seminar on Medical Surveillance, University of TN,
Feb 4 1977

Seminar on Occupational Health, Oct. 26-27, 1976

Seminar on Lung Diseases, Feb 4-5, 1976

AIHA, Toxicology Seminar, Sep 30, 1976

AIHA Conference, Stress Approach, May 16, 1976

AIHA Annual Conference, Mar 18, 1976

AIHA, Tennessee Valley Section, Nov 12, 1975

Nurses Conference, Sep 16, 1975

School of Public Health, Conference-UNC,
Oct 16, 1975

Walters State Community College Assn, Sept 16, 1975

East Tennessee State University, Business
Administration Forum, Dec 15, 1975

OSHA, Blue Ridge Community College, May 11, 1972

Woodrow Wilson Rehabilitation Center, May 24, 1972

Blue Ridge Industrial Safety Assn, Feb 1971

Virginia Safety Assn, Apr 15, 1971

OSHA, Blue Ridge Community College, May 2-9, 1970

National Conference for States and Localities:
Developing Minority Health Strategies, DHHS, OASH,
Washington, DC, Nov 4, 1987

National Study on the Special Problems and Needs of
Indians with Handicaps, University of Arizona,
Sept 2, 1987

Minority Community Health Based Coalition
Demonstration Grant Reviews, DHHS, PHS, OASH,
Washington, DC, Oct 13, 1987

HRSA 2-Year Action Plan Work Group, DHHS, PHS, HRSA,
Aug 31, 1987

Report on Needs of Native Americans with Disabilities,
Dept. of Ed., Office of Asst. Sec., Special Ed and
Rehabilitatives Services, Aug 14, 1987

Ad Hoc Committee on Cardiovascular/Pulmonary Disease
Risk Factors in Minority Population, NIH, NHLBI,
Mar: 26, 1987

Prevention 88: Primary Care Issues, Atlanta, GA,
Dec 1987

Workshop on Minorities and Smoking, NIH, NHLBI,
Mar 19, 1987

American Heart Assoc. Conference on Workplace Health,
May 6-8, 1987

Congressional Reception, National Assoc. of
Rehabilitation Research and Training, May 5, 1987

Tenth Annual Conference, NIHB, Mobile, Alabama,
Oct 31-Nov 31, 1988

Federal Council on Aging, Sept 6, 1988
Unity Conference, "Youth 2000," National Advisory
Council on Indian Education, June 28, 1988
Assessing Physical Fitness, CDC-Predident's Council
on Physical Fitness, PHS Conference, Feb 25-26, 1988
Minority Aging: Geriatric Education Curricula for
Selected Health Professions, Feb 22, 1988
George Washington University, Health Sciences
Administration, March 21, 1989
National Eye Health Education Program, Conference, NIH,
March 2-3, 1989

TRAINING:

"Indian Health: Values, Beliefs, and Practices,
Conference on Minority Health, Feb 22, 1988
Supervisory Training, OPM, Jul 13-17, 1987
Effective Communications, HRSA, Apr 28, 1987
Executive Development Seminar, OPM, Nov 30-Dec 11, 1987
HHS Quarterly and Productivity, Oct 6-7, 1988
Orientation for Program Officials to Grants
Administration, July 13-14, 1988
Microcomputers and DOS, Feb 27, 1989
Wordperfect, June, 1989
Achieving Excellence in Government, Tom Peters,
Reston, VA, Oct 22, 1985(-RETURN-)
Productivity and Quality Enhancement Workshop, OPM,
HRSA, Washington, DC, Oct 17-18, 1984
Federal Program Management, Executive Seminar Center,
OPM, Feb 20-Mar 2, 1984
Strategy Development, American College of Hospital
Administrators, Sep 1983

Personnel Management for Supervisors and Managers,
Aug 31-Sep 3, 1982

Essential of Management, American Management Assn
Consultant Training, 1982

Confidentiality Workshop, Dec 1981

Federal Supervisory and Management Training, Nov 2-6,
1981

Introduction to Supervision, Aug 18-24, 1981

Safety Clinic I and II, American Hospital Assn,
June 11-12, 1981

International Safety Academy on Effective Management,
Feb 25, 1976

National Safety Council, Defensive Driving Course,
Oct 19, 1975

National Electrical Code, Jan 25, 1975

National Driver Improvement Program, Aug 9, 1975

Industrial Hygiene Seminar, AIHA, 1975

Management Techniques of Professional Personnel, AMA,
Apr 28, 1972

Safety Management Institute, Jan 20, 1971

Coach and Counselor, Youth Track and Field,
Special Olympics, 1981-1987

Indian Concerns Annual Sunday, Lutheran Church,
Rockville, MD, Oct 1985

Contributions, "Give-A-Day" Program, Providers Club,
Cherokee Children's Home, 1980-1989

Hertford County Schools, NC, Indian Education Day,
Mar 7-8, 1986

Youth Athletics, Track and Field, Montgomery
County Firebirds, Volunteer Coach, MD, 1985-1987

COMMUNITY
INVOLVEMENT:

Maryland Athletic Association, Track and Field
Official, 1984-1989

Rotary Club of Germantown, MD, 1985

Martin Luther King Junior High School, Understanding
Cultural Opportunities for Students, 1985-1987

Indian Concerns Annual Sunday, Lutheran Church,
Rockville, MD, Oct 23, 1985

SUB

- 1) Ushers at Conference
- 2) Guides to Carolina Inn
- 3) Help ~~at~~ \bar{c} completing Registration packets.
- 4) Registration Assistance
- 5) Sub newsletter (mention conference, encourage attendance)

⊕ NEXT MTG Fri ²⁵ ~~28~~th at 9:00

Harden (speech) get registrants seated at 9:00 a.m.
Have at least one question addressed from each topic

Registration

get list + times for students to fill in

SUB - 300.00

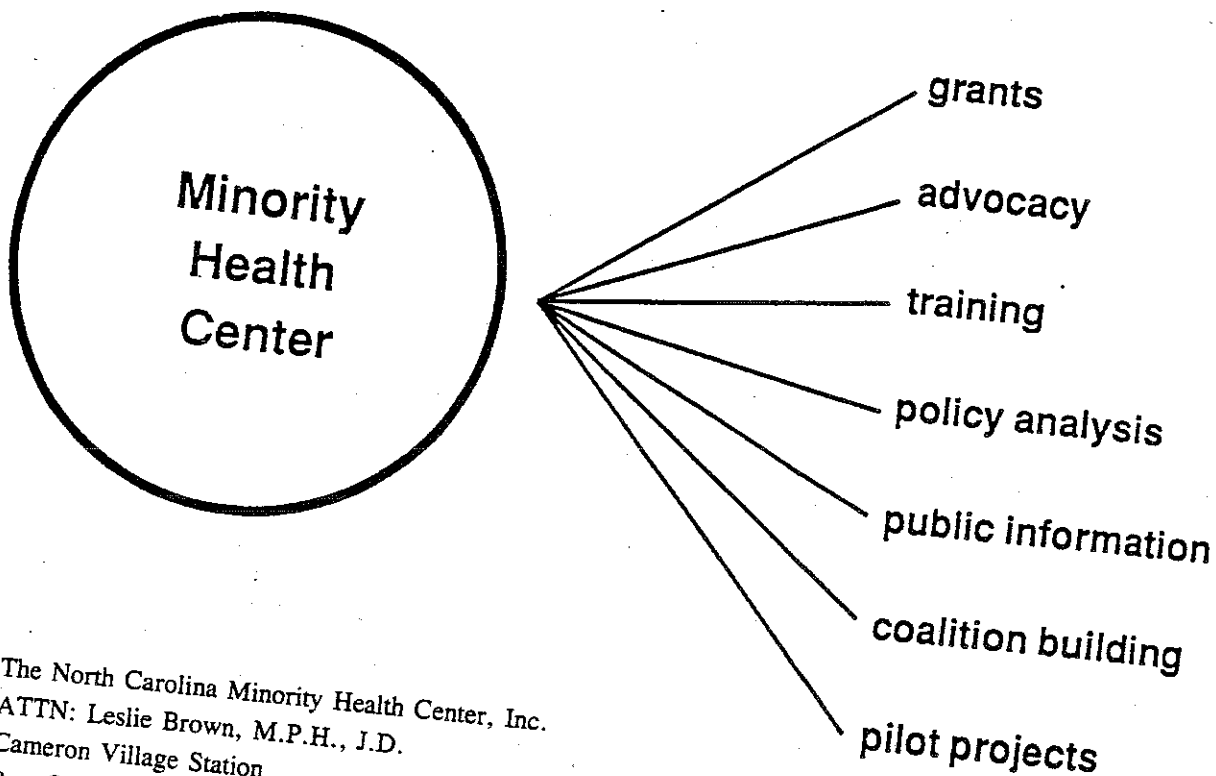
? Leslie Stall + Charles Kuralt

Succeed

The N.C. Minority Health Center

PURPOSE

- Develop and promote health programs aimed at improving the health status of minorities in North Carolina.
- Seek public and private sector funds to meet minority health needs identified.
- Improve public awareness of lifestyle risk factors with the goal of empowering minorities to take more responsibility for a better quality of life.



The North Carolina Minority Health Center, Inc.
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(919) 733-7081

FACTS ABOUT BREAST CANCER, MAMMOGRAPHY, AND BLACK WOMEN

All Black Women Are At Risk

- Breast cancer is the leading cause of cancer death for black women.
- All women are at risk for developing breast cancer, including those with no family history of the disease, and the risk increases with age. One in 10 U.S. women will develop breast cancer.

Early Detection Saves Lives

- A special x-ray technique called mammography is the most effective way to find breast cancer in its earliest stages--up to 2 years before a lump can even be felt.
- When detected early, 90 percent of breast cancer cases can be treated successfully. Early detection also means that less extensive surgery can be used, often saving the breast itself.
- The National Cancer Institute, the National Medical Association (an organization of black physicians), and other medical experts recommend that women age 40 and older have a physical breast exam annually and a mammogram every 1 to 2 years. Beginning at age 50, the exam should take place each year.
- Unfortunately, few black women know about and take advantage of mammography. Only 30 percent of black women age 40 and older have ever had a screening mammogram to detect breast cancer, compared with 37 percent of all U.S. women in that age group. Nearly 30 percent of 40-and-older black women have never even heard of the procedure, compared with 16 percent of all U.S. women that age.

Mammography Is Simple

- Two pictures are generally taken of each breast--one from the top and one from the side. The breasts are placed between plastic plates and flattened slightly to get a clear picture. The procedure may be a little uncomfortable, but it is not painful.

The Risk Is Small

- The amount of radiation produced by mammography is extremely low.
- Women can ask their doctors if mammography center personnel are well trained, experienced, and use special mammography equipment.

The Exam Is Easy To Arrange

- Doctors can arrange for a mammogram. Or, women can obtain services directly through a screening program at a local hospital, health clinic, or mobile van.

1991 Minority Health Conference
INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

February 14, 1991

Round Table Discussion Topics

- Violence and Injury Prevention Among Minorities**
- Adolescents and HIV**
- Health Promotion and Disease Prevention for African-American Males**
- Infant Mortality Among Minorities**
- Cultural Sensitivity and the Public Health Worker**
- Adolescents and Sexual Decision Making**
- Career Opportunities in Public Health for Minority Students**
- Provision of Health Care Services in Rural Areas**
- Migrant Health Problems**

1991 Minority Health Conference

INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

February 14, 1991

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Indian Affairs
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UNC School of Medicine
3009 Old Clinic Building
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1991 Minority Health Conference

INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

February 14, 1991

Participant List

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Sean Alexander
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Guilford County Family Planning
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North Carolina Central University
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Greensboro AHEC
Moses Cone Hospital
1200 North Elm Street
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NC Mutual Life Insurance
411 W. Chapel Hill Street
Durham, NC 27701

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Moore Regional Hospital
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Gaston County Health Department
991 W. Hudson Boulevard
Gastonia, NC 28052

Marcia M. Wright
Eastern Area Sickle Cell Association
PO Box 5253
Jacksonville, NC 28540

1991 Minority Health Conference

INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES

February 14, 1991

Program Evaluation Form

1. Welcome and Introduction, 9:00 a.m.

- a. The topic was ... Irrelevant 1 2 3 4 5 Very Relevant
- b. The speakers were ... Boring 1 2 3 4 5 Stimulating
- c. Information communicated was ... Useless 1 2 3 4 5 Very Useful
- d. Time for discussion was ... Too Long 1 2 3 4 5 Too Short
- e. Follow-up at future conference ... No Interest 1 2 3 4 5 Great Interest

2. Providing Health Care Services to Rural and Minority Populations, 9:30 a.m.

- a. The topic was ... Irrelevant 1 2 3 4 5 Very Relevant
- b. The speakers were ... Boring 1 2 3 4 5 Stimulating
- c. Information communicated was ... Useless 1 2 3 4 5 Very Useful
- d. Time for discussion was ... Too Long 1 2 3 4 5 Too Short
- e. Follow-up at future conference ... No Interest 1 2 3 4 5 Great Interest

3. Health Promotion and Disease Prevention for African-American Men, 11:00 a.m.

- a. The topic was ...

Irrelevant					Very Relevant
	1	2	3	4	5
- b. The speakers were ...

Boring					Stimulating
	1	2	3	4	5
- c. Information communicated was ...

Useless					Very Useful
	1	2	3	4	5
- d. Time for discussion was ...

Too Long					Too Short
	1	2	3	4	5
- e. Follow-up at future conference ...

No Interest					Great Interest
	1	2	3	4	5

4. Lunch - round table discussions, 12:30 p.m.

Please specify topic _____

- a. The topic was ...

Irrelevant					Very Relevant
	1	2	3	4	5
- b. The speakers were ...

Boring					Stimulating
	1	2	3	4	5
- c. Information communicated was ...

Useless					Very Useful
	1	2	3	4	5
- d. Time for discussion was ...

Too Long					Too Short
	1	2	3	4	5
- e. Follow-up at future conference ...

No Interest					Great Interest
	1	2	3	4	5

5. UNC Minority Cancer Control Research Program, 2:00 p.m.

- a. The topic was ...

Irrelevant					Very Relevant
	1	2	3	4	5
- b. The speakers were ...

Boring					Stimulating
	1	2	3	4	5
- c. Information communicated was ...

Useless					Very Useful
	1	2	3	4	5
- d. Time for discussion was ...

Too Long					Too Short
	1	2	3	4	5
- e. Follow-up at future conference ...

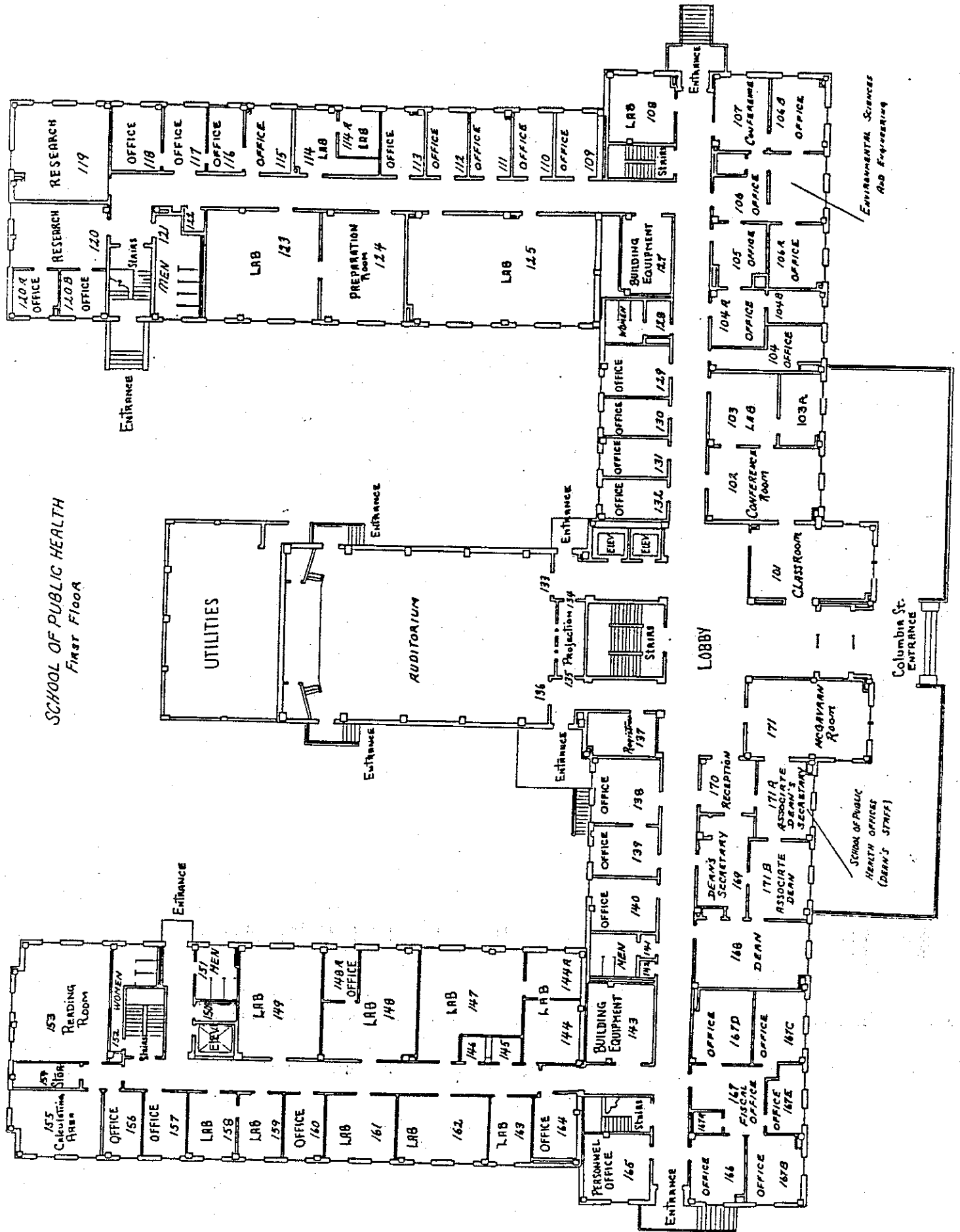
No Interest					Great Interest
	1	2	3	4	5

8. **OTHER COMMENTS:**

9. **SUGGESTIONS FOR FUTURE PROGRAMS:**

Thanks for your help!

SCHOOL OF PUBLIC HEALTH
First Floor



ENVIRONMENTAL SCIENCES
AND ENGINEERING

SCHOOL OF PUBLIC
HEALTH OFFICES
(DEAN'S STAFF)

The N.C. Minority Health Center

PURPOSE

- Develop and promote health programs aimed at improving the health status of minorities in North Carolina.
- Seek public and private sector funds to meet minority health needs identified.
- Improve public awareness of lifestyle risk factors with the goal of empowering minorities to take more responsibility for a better quality of life.



Minority
Health
Center

Copy + return to

Dean Small 3/7/91

*Dean Small -
Thanks!*

Vijaya Hoguel

grants

advocacy

training

policy analysis

public information

coalition building

pilot projects

The North Carolina Minority Health Center, Inc.
ATTN: Leslie Brown, M.P.H., J.D.
Cameron Village Station
Post Office Box 10473
Raleigh, North Carolina 27605
(919) 733-7081

PRINCIPAL ORGANIZERS

NORTH CAROLINA MINORITY HEALTH CENTER

NORTH CAROLINA MUTUAL LIFE INSURANCE COMPANY

North Carolina Mutual Life Insurance Company, Durham North Carolina, is the largest and one of the oldest of the nation's predominantly black managed life insurance companies.

Organized in 1898 as a mutual assessment association, the North Carolina Mutual and Provident Association began business in 1899. On August 6, 1913, the company converted to an old line legal reserve life insurance company. In 1919, the charter was amended and the current name, North Carolina Mutual Life Insurance Company, came into existence at that time.

Since its existence, North Carolina Mutual has been a catalyst for black and minority business development. Racial uplift and self-help traditions of the company, dating back to its founding. Throughout its history, North Carolina Mutual has helped spearhead economic uplift investment policy through loans, contributions and support of social programs.

Today, North Carolina Mutual has over \$215 million in assets and nearly \$8 billion of insurance in force. These figures rank North Carolina Mutual among the top ten percent of all life insurance companies in the United States. The company employs more than 19,000 employees in nearly 50 job categories at its home office and 28 district and 20 branch offices in 12 states and the District of Columbia.

THE OLD NORTH STATE MEDICAL SOCIETY

The Old North State Medical Society is a professional organization representing medical professionals in North Carolina. The Old North State Medical Society is primarily composed of black physicians practicing in North Carolina. It has approximately 250 members. The society purposes include providing continuing education for physicians and advancing the science and practice of medicine and public health.

NORTH CAROLINA DEPARTMENT OF ENVIRONMENT, HEALTH AND NATURAL RESOURCES

Perhaps no other state agency can boast the complexity of responsibilities or deals more directly with the public than does the Department of Environment, Health, and Natural Resources (DEHNR). There is hardly an aspect of the average North Carolinian's daily life which is not touched by one or more of the department's interests or concerns.

The department is headed by a cabinet level secretary, appointed by the Governor, and two deputy secretaries. The department is organized into four groups, each headed by an assistant secretary: Environmental Protection; Natural Resources; Health; and Administration.

NORTH CAROLINA FITNESS AND HEALTH INSTITUTE

Under general guidance by the Governor's Council on Physical Fitness and Health, the Fitness and Health Institute has as its purposes;

- Increase awareness of physical fitness benefits through grassroots educational and participatory programs and the use of the media.
- Promote physical fitness among youth and adults.
- Initiate and co-sponsor local and statewide fitness activities e.g. support or co-sponsor state games, senior games, etc.
- Establish a clearinghouse of health and fitness information and resources.
- Provide employers with information, speakers, employee health consultation, fitness and health seminars.
- Help communities develop fitness facilities and programs by using available community resources.
- Raise contributions to support programs and activities through membership drives, and other avenues.
- Conduct needed research, data collection and facilitate the transfer of scientific and technological knowledge for the use by the laymen.
- Provide leadership in other critical health areas and target populations.

HENRY MCKOY

PRESENTATION ON

THE NORTH CAROLINA MINORITY HEALTH CENTER

NOVEMBER 14, 1990

DURHAM, NORTH CAROLINA

THE NEED

Minorities in North Carolina continue to suffer illness and death at significantly higher rates than do whites. A complex interaction of socioeconomic, health and other factors account for the disparity. Traditional approaches to public health and medical care service delivery have not created meaningful changes in eliminating the disparities in health status between whites and minority population in the past decade.

THE CHALLENGE

As the final decade of the 20th century begins, North Carolina is turning its attention to developing innovative public health strategies to reduce the suffering and premature death of its minority population.

THE NORTH CAROLINA MINORITY HEALTH CENTER is a new partnership formed by NC Mutual Life Insurance, Old North State Medical Society, the Institute for Fitness and Health and the Department of Environment, Health, and Natural Resources. The Center has been incorporated as a tax-exempt, 501(c)(3) non-profit corporation under Chapter 55A of the General Statutes of the State of North Carolina.

The mission of the Center is to stimulate innovative programs that empower minority communities to reduce long-standing health disparities through public-private collaborations.

resource development activities directed toward raising financial resources to provide minority communities with opportunities to improve their health status and quality of life.

Resource development activities will include:

1. planning, managing, and coordinating the Centers' overall resource development and strategic planning functions
2. identifying and requesting public and private financial and other resources which may be available to the center to meet its goals and objectives
3. developing and/or assisting minority organizations and communities in developing applications, proposals, and contracts for submission to prospective funding sources other than the Center
4. assisting minority and other organizations in identifying ways to use existing resources more effectively and efficiently to meet minority health needs

Demonstration Programs

The Center will support, financially and technically, demonstration programs which test new and innovative approaches to increase minority community and individual awareness of health risk factors; to support ways to improve information sharing among community

organizations such as the American Cancer Society, American Heart Association, and the American Lung Association to keep abreast of their policies, programs, and services and their impact on minority individuals and communities.

2. analyzing, monitoring and evaluating the policies, procedures, and administrative rules of public agencies and the policies of voluntary health organizations, and other organizations; also to provide advocacy as appropriate to sustain viable policies and to change policies and practices which adversely impact minority individuals and communities.
3. convening an annual minority health public policy forum in which public agencies, voluntary health organizations, and other entities would share key issues/concerns addressed during the past year and identify key issues to be confronted in the coming year.

Technical Assistance and Training

The Center's technical assistance and training activities will include:

1. establishing a minority health consultation and technical assistance resource bank. The resource bank will consist of minority professionals from a variety of disciplines, business and community leaders, lay persons, and others

You represent a vast repository of material and informational resources which can be brought to bear in our efforts. You know your own personal/organizational resources and you know others who share our hope, dreams, and visions. Information is vital, please share it with us. You also have knowledge of programs, services, approaches that you believe merit our attention. Again that critical material/information, is valuable. Share it with us!

One final thing you can do. As you go back to your homes, jobs, and communities, do whatever you can to put the improvement of minority health status on your personal, organizational, and community agenda. There is more than enough work to go around if we are to be successful in inspiring the health of our people and our community.

At the conclusion of today's program, you will receive additional information on the Center and information on how you can contact us. Please put it to use. We will also make a special effort to contact each of you within the next 90 days and to keep you updated on our progress.

For more information contact:

The North Carolina Minority Health Center, Incorporated
ATTN: Leslie Brown, M.P.H., J.D.
Cameron Village Station
Post Office Box 10473
Raleigh, North Carolina 27605
(919) 733-7081



THE UNIVERSITY OF NORTH CAROLINA
AT
CHAPEL HILL

Robert L. Thorpe, Ed.D., R.T.
Associate Chair and DMAHP-AHEC
Director
Department of Medical Allied Health Professions

The University of North Carolina at Chapel Hill
CB# 7120, Medical School Wing E
Chapel Hill, N.C. 27599-7120

12/4/90

Bill,

For your review. Let
me know if you desire report
into your conference relative
to AHEC minority initiatives.

BT

1990 SPH Minority Health Conference - Planning Notes

To be done:

1. Speakers and agenda (incl. Minority Health Center)
2. Cosponsoring and supporting agencies
 - ? NC Minority Health Center (Leslie Brown, Henry McKOY)
 - Delton Atkinson (call)
 - Ann Wolf, Div of Maternal Health
 - Kate McDonald, AHEC
3. Donations (Alumni Assoc, Students Union, ??, ask Dot Brown)
 - Write letter to Ned Brooks (Assoc VC for Health Affairs)
 - Call Kate McDonald re AHEC cosponsorship, folios, packet
 - transportation for speakers and participants, \$
 - Mechanics and Farmers Bank?
4. Roundtable discussion topics and facilitators
5. Packet info (Denise) - ask Terri March, Ca Info Svc, 286-51

Conference date:

Thursday, February 14, 1990

Location:

UNC SPH Auditorium (Rosenau)

Registration fee:

\$25 for working professionals
(Free for students)

Description:

The Minority Student Caucus, the Student Union Board, and the Dean's Office of the UNC School of Public Health in collaboration with the Liaison Office of the UNC School of Public Health in a series of conferences focusing on Comprehensive Cancer Center Minority Health in North Carolina and the Southeast pleased to present the thirteenth in a series of conferences focusing on special health concerns of minorities in rural areas, health promotion and disease prevention for African American males, and cancer control in health: This year's conference addresses three topics of vital importance for minorities. The conference will involve participants from diverse settings and develop an awareness of crucial minority health issues, and present ongoing innovative programs to address them.

Objectives:

1. Raise awareness about issues central to minority health
2. Provide a forum for discussing innovative approaches to meeting health needs
3. Facilitate networking among persons concerned about minority health
4. Attract minority students to public health careers

Sponsors:

UNC School of Public Health
Minority Student Caucus
Student Union Board
Division of Community Health Services

Lineberger Comprehensive Cancer Center
Minority Cancer Control Research Program

? UNC Center for Health Promotion and Disease Prevention

Cosponsors:

? NC Minority Health Center
NC Division of Adult Health, DEHNR
? NC Office of Rural Health and Resource Development
? NC Division of Statistics and Information, DEHNR (Delton Atkinson)
? NC Division of Maternal Health, Ann Wolf Dir (per Delton)
? AHEC
North Carolina Mutual Life Insurance Company
? Kate B. Reynolds Trust? Warner Lambert?
? NCCU

Supporters:

? NC Equity
? NC Health Careers Access Program (Bill Small)
? Medical Education Development Program (Bill Small)
? Others?:

? Old North State Medical Society, Old North State Dental Society,
Black Nurses Assoc, others???)

Tentative agenda and speakers:

8:00 Registration

9:00 Welcome and introduction

9:30 Providing health care services to rural and minority populations

? John Hatch
Eva Clayton
TBA J.T. GARRETT

10:45 Break

- 11:00 Health promotion/disease prevention for African American men
TBA
TBA
? Marquis Eure
- 12:30 Lunch - roundtable discussions
- 2:00 UNC Minority Cancer Control Research Program
The UNC Minority Cancer Control Research Program
Victor Schoenbach (10 min)
Investigating the role of dietary fat in prostate cancer
Paul Godley (15 min + 10 min)
Defining the racial gap in breast and cervical cancer
Russell Harris (10 min + 10 min)
Narrowing the racial gap in breast cancer screening
Eugenia Eng (15 min + 10 min)
Recruiting Black smokers for a self-help quit-smoking program
Sandra Headen (15 min + 10 min)
Future directions
Victor Strecher (5 min)
Discussion (10 min)
- 4:00 Break
- 4:15 Recommendations and conclusion
(MCCRP Advisory Board meets simultaneously in McGavran Room)
- 5:00 Adjournment

Conference Participants (c at left means "confirmed")

- Frank Ballance, J.D., Member, N.C. State Senate
Charles Blackmon, M.B.A., Senior Vice President, N.C. Mutual Life
Insurance Company
Dorothy Browne, Ph.D.?, Associate Professor of Maternal and Child Health
Moses Carey, J.D., M.P.H., Executive Director, Orange-Chatham
Comprehensive Health Center, and Adjunct Professor of Health Policy and
Administration
Eva Clayton, Chair, Board of Commissioners, Warren County
Deborah Davis, Executive Director, Vance-Warren Comprehensive Health Plan
c Eugenia Eng, Dr.P.H., Assistant Professor of Health Behavior and Health
Education, UNC
Marquis Eure, M.P.H., ?, Mecklenburg County Health Department
Lemuel Evans, Ed.D.(?), Director, Comprehensive Minority Biomedical
Program, National Cancer Institute
c Paul Godley, M.D., M.P.P., Research Instructor, Department of Medicine
c Russell P. Harris, M.D., M.P.H., Research Assistant Professor of Medicine
c John Hatch, Dr.P.H., Professor of Health Behavior and Health Education,
UNC
Sandra W. Headen, Ph.D., Research Assistant Professor of Health Behavior
and Health Education, UNC

Rudolph Jackson, Ph.D.?, Associate Professor of Health Education, NCCU
Jan Marie Lowery, M.P.H., Director, Health Careers Opportunity Program,
Pembroke State University

Carolyn Mayo, Ph.D., Director, NC Health Careers Access Program

Dennis Retslaff, Executive Director, Warren County Board of Health

Robert Robinson, Dr.P.H., Fox Chase Cancer Center

c Victor J. Schoenbach, Ph.D., Associate Professor of Epidemiology, UNC,
and Director, UNC Minority Cancer Control Research Program

Victor J. Strecher, Ph.D., Associate Professor of Health Behavior and
Health Education, UNC, and Co-Director, UNC Minority Cancer Control
Research Program

Cecil G. Sheps, M.D., M.P.H.?, Taylor Grandy Professor of Social Medicine
(Emeritus)

Target audiences:

Local health departments

Community health centers

Rural health clinics

College students (NC HCAP) and advisors

SPH faculty and students

SPH alumni in NC

NC DEHNR

Occupational health nurses

Historically Black and Minority Colleges and Universities:

NCCU, Bennett College, Pembroke State, Elizabeth City State, WSSU,
St. Augustine's, Johnson C. Smith, Shaw Univ, NC A&T

Publicity/networking (see also Participants):

Delton Atkinson

Jim Bernstein

Leslie Brown

Howard Fitts

Ted Parrish

Phyllis Rochester

Steve Shore, Exec Dir of NC Primary Care Assoc

Gregory Strayhorn

Harold Wallace

HSRC

LCCC

Tentative budget

Expenses:

Speakers (3 @ \$200)	600
Speaker travel (not including MCCRP)	1,000
Printing of brochures and flyers	700
Marketing (4000 brochures mailed - PLUS word of mouth)	800
Lunch: 140 @ \$11	1,540
Breaks: 200 @ \$3	600
Supplies	200
Postage	50
Registration packet	400
Staff	2,000
Total	<u>7,890</u>

Sources:

Paid registrations (60 @ \$25)	1,500
Payments for lunches (40 students @ \$5)	200
Donation of services by Continuing Education	2,000
SPH Dean's Office ?	500
Office of the Vice Chancellor for Health Affairs ?	500
North Carolina Mutual Life Insurance Company (printing)	700
Donations	<u>3,000</u>
Total	<u>8,400</u>

Unbudgeted contributions in kind:

NC Division of Adult Health ? (registration & travel scholarships)

Ronald Hill 2000
1000

Planning committee:

- Glynda Cooper, EPID
- Laurie Evans, EPID
- Lisa Friend, HPAA
- Jay McCloud, HPAA
- Bill Small, Assistant Dean
- Sandy Headen, HBHE
- Victor Schoenbach, EPID

- Bill Browder, Director, Continuing Education
- Pam Horne, Assistant Director, Continuing Education
- John Sharo, Marketing Specialist, Continuing Education
- Diana Trybulski, Continuing Education Course Director

Electronic mail distribution list: MINCONF (in [EPID_LISTS])

send message!

Assign

*who stands for students
who phone = telephone*

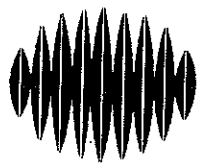
I think that this is a great opportunity for our visiting students and friends to investigate and discover the rewarding field of public health. I challenge you to enjoy and to actively participate in this conference. It is my sincere desire that each and everyone of us leaves today's events with a heightened knowledge and renewed vigor to combat these pressing issues. Again on behalf of the University, welcome you to our campus and to "INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES".

Sincerely,

Lisa Friend, M.D.

C. Jay McCloud, Jr.

C. Jay McCloud, Jr.



1991 Minority Health Conference

Innovative Approaches To Minority Health Issues

February 14, 1991

Planning Committee

our campuses and to

Laurie Evans, MPH
Doctoral Student
Department of Epidemiology
UNC School of Public Health

Lisa Friend, MD
Student Conference Coordinator, Master's Student, Department of Health Policy and Administration
UNC School of Public Health

Sandra Headen, PhD
Research Assistant Professor of Health Behavior and Health Education
UNC School of Public Health

Pamela Swan Horne, PhD
Assistant Director for Continuing Education
UNC School of Public Health

C Jay McCloud, Jr
President, Minority Student Caucus
Master's Student, Department of Health Policy and Administration
UNC School of Public Health

Kevin McCowan
Master's Student, Department of Health Behavior and Health Education
UNC School of Public Health

Victor Schoenbach, PhD
Associate Professor of Epidemiology
UNC School of Public Health

William T Small, Jr, MSPH
Assistant Dean for Student Affairs
UNC School of Public Health

Diana Trybulski
Program Assistant
UNC School of Public Health

and cancer control in minorities are important issues to all of us.

I think that this is a great opportunity for our visiting students and friends to investigate and discover the rewarding field of public health. I challenge you to enjoy and to actively participate in this conference. It is my sincere intention that each and every one of us leaves today's events with a heightened knowledge and renewed vigor ~~necessary~~ to combat these pressing issues. Again on behalf of the University, I welcome you to "INNOVATIVE APPROACHES TO MINORITY HEALTH ISSUES".

Sincerely,

Lisa Friend, M.D.

C. Jay McCloud, Jr.
C. Jay McCloud, Jr.
C. Jay McCloud, Jr.

1991 Minority Health Conference

Planning Agenda

February 11-12

Stuff packets
nametags
receipts
tickets for lunch (for those who have paid)
labels typed for packets
collate
pencils sharpened
extras box packed

February 13

-PM: Set up signs at parking lot, bus shelter, on Manning Drive
-Ferguson picked up at airport by Jay at ____ p.m.

February 14: 7:00-9:00

- Sandy and Mark White take Ferguson to breakfast
- VCR and monitor with SPH tape running in lobby
- Initial AV set-up: screen (in room), overhead, slide projector and remote extension, flip chart, markers, blank transparencies and pen
- ____ tables in lobby for breaks
- ____ tables on 2nd floor for breaks
- Morning break set up by Marriott
- Set up directional signs at the school
- Someone to greet Hardin and Hershey
- Gathering at Dean's Office for speakers; coffee and danish set up
- Water and glasses on stage
- Flowers set up in auditorium by ____
- Reserve 1st 3 middle rows for speakers with reserved signs (6)
- 6 Ushers take people to their seats and to room 228; speakers and dignataries to front rows
- Room 228 set up and Moderator in room 228

8:00 a.m. Registration

___ tables set up
resource table?

___ people to check people off on registration list
___ people to write receipts and hand out lunch tickets for onsite
payments
___ people to hand out packets

9:00 Welcome and Introduction

-7 chairs on stage
-podium and mike

Paul Hardin, JD
Chancellor, UNC at Chapel Hill

Howard Garland Hershey Jr, DDS
Vice Chancellor for Health Affairs and
Vice Provost, UNC at Chapel Hill

Michel Ibrahim, MD
Dean, UNC School of Public Health

Delton Atkinson, MSPH, MPH
Director, Division of Statistics and Information Services
NC Department of Environment, Health and Natural Resources

Leslie Brown, JD, MPH
Deputy Director, Division of Adult Health
NC Department of Environment, Health and Natural Resources

Lisa Friend, MD
Student Conference Coordinator
Master's Student, Department of Health Policy and Administration
UNC School of Public Health

C. Jay McCloud, Jr. (Presiding)
President, Minority Student Caucus
Master's Student, Department of Health Policy and Administration
UNC School of Public Health

9:30

Providing Health Care Services to Rural and Minority Populations

AV=flip chart, markers, slide projector, overhead, blank transparencies and transparency pen

Room set up?

John Hatch, DrPH

Professor of Health Behavior and Health Education
UNC School of Public Health

Eva Clayton, MS

Chair, Warren County Board of Commissioners,
and President, Technical Resources International, Ltd

J.T. Garrett, MPH, EdD

Deputy Director, NC Commission on Indian Affairs

Moderator: Laurie Evans, MPH

Doctoral Student, Department of Epidemiology
UNC School of Public Health

10:45

Break

replenish water on stage
break delivered by Marriott

11:00

Health Promotion and Disease Prevention for African-American Men

av=overhead
room set up?

Ronald Ferguson, PhD

Associate Professor of Public Policy
The Kennedy School of Government
Harvard University

Marquis A. Eure, MPH

Health Educator
Mecklenburg County Health Department

Moderator: Kevin McCowan

Master's Student, Department of Health Behavior and Health Education, UNC School of Public Health and Medical Student, UNC School of Medicine

**12:30 p.m. Lunch and round table discussions
Carolina Inn**

mike=carolina inn

signs and recommendation sheets @ the Inn on tables

"Facilitator" tent cards on one place setting at each table with pens

12:15:3 students to collect tickets (1 at each door)

12:15: Moderators to the Inn

12:30: Walk participants to the Inn

12:45: Jay will orient participants to their task

1:30: Jay reminds participants that they have 15 minutes left

1:45: Recommendations collected and given to Laurie and Kevin

2:00 UNC Minority Cancer Control Research Program

AV=slide projector and overhead

More water on stage

Room set up?

Introduction

Victor Schoenbach, PhD

Associate Professor of Epidemiology

UNC School of Public Health

Investigating the Role of Dietary Fat in Prostate Cancer

Paul Godley, MD, MPP

Instructor of Medicine

UNC School of Medicine

Defining the Racial Gap in Breast and Cervical Cancer

Russell Harris, MD, MPH

Research Assistant Professor of Medicine

UNC School of Medicine

Narrowing the Racial Gap in Breast Cancer Screening

Eugenia Eng, DrPH

Assistant Professor of Health Behavior and Health Education

UNC School of Public Health

Recruiting Black Smokers for a Self-Help Quit-Smoking Program

Sandra Headen, PhD

Research Assistant Professor of Health Behavior and Health Education
UNC School of Public Health

Future Directions

Victor Strecher, PhD

Associate Professor of Health Behavior and Health Education
UNC School of Public Health

Moderator: Victor Schoenbach, PhD

4:00

Break

more water on stage
break delivered by Marriott

4:15

Discussion and Recommendations

Room set up?

Laurie Evans, MPH, and Kevin McCowan

5:00

Ajourn

People to guide participants to bus stop on Pittsboro Street

From:SPHVAX::DCHSPA

"Diana Trybulski" 23-JAN-1991 08:58:59.47

To:@MINCONF

CC:DCHSPA

Subj:Round table lunch discussion topics

I tallied up the responses from registrants for the conference as to their preference on topics for the round table lunch discussions. Here's how it broke down:

Out of the current 115 people registered for the program, 30 used the registration form from the flyer. Most people checked off more than one area of interest. Tallies are as follows:

Minority teens and HIV infection: 12

Adolescent African-American male involvement in sexual decision making: 7

Drugs, minorities and HIV: 5

Cultural sensitivity, racism and the public health worker in the '90s: 12

Provision of health care services in rural areas: 6

Health promotion and disease prevention for African-American males: 9

Cancer Control in minorities: 4

Other suggested topics were: CVD and Minorities ✓

Career opportunities in public health for
minority students ✓

Heart disease prevention and strategies for
minority families

I'll continue to check the registration forms as they come in.

Diana



Photographer for group picture



1991 Minority Health Conference

Innovative Approaches To

Minority Health Issues

Thursday, February 14, 1991

School of Public Health
The University of North Carolina at Chapel Hill

Sponsors

Minority Student Caucus
Dean's Office
UNC School of Public Health

Minority Cancer Control Research Program
UNC Lineberger Comprehensive Cancer Center

Cosponsors

UNC Office of the Vice Chancellor for Health Affairs

NC Health Careers Access Program

Medical Education Development Program
UNC Medical School

Division of Adult Health
Office of Rural Health and Resource Development
Division of Statistics and Information Services
NC Department of Environment, Health & Natural Resources
North Carolina Mutual Life Insurance Company

Supporters

American Cancer Society, NC Division, Inc.
American Heart Association, NC Affiliate
American Lung Association of North Carolina
Community Intervention Trial for Smoking Cessation:
COMMIT to a Healthier Raleigh
Department of Health Education, NC Central University
Durham Academy of Physicians, Dentists, and Pharmacists
NC Minority Health Center, Inc.

North Carolina Public Health Association
Old North State Medical Society
Rural Health Research Program,
UNC Health Services Research Center
Student National Medical Society, UNC Chapter
Student Union Board, UNC School of Public Health
UNC Center for Health Promotion and Disease Prevention

Innovative Approaches to Minority Health Issues

The past decade has seen an erosion in past health gains for minority Americans. For the first time in this century, the National Center for Health Statistics has reported a reduction in life expectancy for African Americans; from 69.4 years in 1987 to 69.2 in 1988, the latest year for which statistics are available. The decline is even greater for males, and the racial gap in life expectancy has grown. Major contributors to this gap are heart disease, cancer, stroke, violence, and infant mortality.

The life expectancy for African Americans has dropped substantially due to a variety of factors, including lower access to quality education and job opportunities, healthful lifestyles, routine health care services, and prenatal health care, as well as greater exposure to substance abuse, violence and AIDS. Some premature deaths are related to behavior. Many other deaths are due to reduced access to preventive health services and timely primary care treatment.

Focusing on minority health issues

The 1991 Minority Health Conference is the thirteenth in a series of conferences focusing on special health concerns of minorities in North Carolina and the Southeast. The one-day program will highlight three topics of vital importance to minority health:

- Provision of health care services in rural areas.
- Health promotion and disease prevention for African-American males.
- Cancer control in minorities.

Join others who are interested in these important issues

This conference will involve participants from diverse settings. Invited participants include people working in public health, occupational health, community health, rural health, human services, and education. University and college students also are encouraged to attend to learn about public health career opportunities.

Why you should attend

Attending this program will enable you to:

- Raise your awareness about issues central to minority health.
- Discuss innovative approaches to meeting minority health needs.
- Network with health and human service professionals, educators and students and discuss minority health issues.
- Learn about public health career opportunities for minority health students.

Agenda

- 8:00 am Registration
- 9:00 Welcome and Introduction
Paul Hardin, JD
Chancellor, UNC at Chapel Hill
- Howard Garland Hershey Jr, DDS*
Vice Chancellor for Health Affairs and
Vice Provost, UNC at Chapel Hill
- Michel Ibrahim, MD*
Dean, UNC School of Public Health (UNC SPH)
- Delton Atkinson, MSPH, MPH*
Director, Division of Statistics and
Information Services
NC Department of Environment, Health
and Natural Resources (NC DEHNR)
- Leslie Brown, JD, MPH*
Deputy Director, Division of Adult Health
NC DEHNR
- Lisa Friend, MD*
Student Conference Coordinator
Master's Student, Department of Health Policy
and Administration, UNC SPH
- C Jay McCloud, Jr (Presiding)*
President, Minority Student Caucus
Master's Student, Department of Health Policy
and Administration, UNC SPH

Program highlights

- **Registration:**
 - By phone (919/966-4032)
 - By mail (mail registration form to)
Office of Continuing Education
UNC School of Public Health
CB# 8165, Miller Hall
Chapel Hill, NC 27599-8165
 - By fax (919/966-7141)
- **Date and Location:**
February 14, 1991
Rosenau Hall Auditorium
School of Public Health
The University of North Carolina at Chapel Hill
- **Cost:**
Program fee is \$25 for working professionals
Free for students (\$5 for lunch)
- **Program schedule:**
 - Registration begins at 8:00 am
 - Program is in session from 9:00 am - 5:00 pm
 - Refreshment breaks provided
 - Lunch provided at the Carolina Inn

9:30 **Providing Health Care Services to Rural and Minority Populations**
John Hatch, DrPH
 Professor of Health Behavior and Health Education, UNC SPH
Eva Clayton, MS
 Chair, Warren County Board of Commissioners
J T Garrett, MPH, EdD
 Deputy Director
 NC Commission on Indian Affairs
Laurie Evans, MPH (Moderator)
 Doctoral Student
 Department of Epidemiology, UNC SPH

10:45 **Break**

11:00 **Health Promotion and Disease Prevention for African-American Men**
Ronald Ferguson, PhD
 Associate Professor of Public Policy
 The Kennedy School of Government
 Harvard University
Marquis Eure, MPH
 Health Educator
 Charlotte-Mecklenburg Health Department
Kevin McCowan (Moderator)
 Master's Student, Department of Health Behavior and Health Education, UNC SPH

12:30 pm **Lunch - round table discussions**

2:00 **UNC Minority Cancer Control Research Program Introduction**
Victor Schoenbach, PhD
 Associate Professor of Epidemiology, UNC SPH

Investigating the Role of Dietary Fat In Prostate Cancer

Paul Godley, MD, MPP
 Instructor of Medicine
 UNC School of Medicine

Defining the Racial Gap in Breast and Cervical Cancer

Russell Harris, MD, MPH
 Research Assistant Professor of Medicine
 UNC School of Medicine

Narrowing the Racial Gap in Breast Cancer Screening

Eugenia Eng, DrPH
 Assistant Professor of Health Behavior and Health Education, UNC SPH

Recruiting Black Smokers for a Self-Help Quit-Smoking Program

Sandra Headen, PhD
 Research Assistant Professor of Health Behavior and Health Education, UNC SPH

Future Directions

Victor Strecher, PhD
 Associate Professor of Health Behavior and Health Education, UNC SPH

Victor Schoenbach, PhD (Moderator)

Break

Discussion and Recommendations

Laurie Evans, MPH, and Kevin McCowan (Moderators)

Adjourn

Please cut on this line

REGISTRATION FORM (HEP20391)
Minority Health Conference

To register immediately, call 919/966-4032 or fax your registration form to 919/966-7141. A check or purchase order must be sent to confirm your registration. Registrations are handled on a first-come/first-served basis, so we encourage you to register early.

Registration Fee

\$25 for working professionals
 Free registration for students (lunch \$5)

Please answer the following if appropriate

I am handicapped and have special needs for overnight accommodations, learning aids, and/or facility accessibility information. Please contact me at my business/home phone (circle one).

We ask that you voluntarily provide your Social Security Number with the understanding that it will be used only as an identification number for internal record keeping and data processing operations at the University of North Carolina at Chapel Hill.

Admission to School of Public Health programs is without regard to race, sex, national origin, color, religion, handicap, age or veteran's status.

Please return this form along with your check or purchase order (payable to Division of Community Health Service) to:

Phylliss Woody, registrar (HEP20391)
 Office of Continuing Education
 UNC School of Public Health
 CB #8165, Miller Hall
 Chapel Hill, NC 27599-8165
 State Courier Code 13-12-11

This confirms my telephone registration.
 Enclosed please find a check or purchase order for \$ _____

Name _____ Soc. Sec. No. _____

Agency _____

Business Address _____

City _____ State _____ Zip _____ Courier Code _____

County of Residence _____ Birthdate _____
 (if in North Carolina) (Record-keeping purposes only)

Business Phone _____ / _____ Home Phone _____ / _____

Job Title/Position _____

Occupation _____

* Are you a student, staff employee, or faculty member at UNC-Chapel Hill? yes no

Register today

To register, please complete the registration form and return it with a check or purchase order (payable to Division of Community Health Service) to: Phylliss Woody, registrar (HEP20391), Office of Continuing Education, UNC School of Public Health, CB #8165, Miller Hall, Chapel Hill, NC 27599-8165.

Register immediately by phone by calling 919/966-4032 or fax your registration to 919/966-7141. A check or purchase order must be sent to confirm your registration.

You will receive written confirmation of your registration. If you have not received a letter two weeks prior to the program date, please call 919/966-4032 to check on the status of your registration.

Fee

The program registration fee is \$25 for working professionals. Students attend conference free of charge. The fee includes program materials, breaks and lunch (lunch is \$5 for students). Make checks payable to Division of Community Health Service. If your agency plans to pay your registration fee, we encourage you to send either a purchase order or a personal check (and ask your agency to reimburse you).

Registrations are accepted on a first-come/first-served basis and space in this program is limited. To ensure your place, please send payment or purchase order with the registration form as soon as possible.

Cancellation and refund policies

Full refunds will be issued to individuals who cancel before February 8. Substitutions from the same agency are allowed at any time with prior notification of the registrar (919/966-4032).

Information

If you need more information or would like to register yourself or others, contact:

Phylliss Woody, registrar
Office of Continuing Education
UNC School of Public Health
CB #8165, Miller Hall
Chapel Hill, NC 27599-8165
(State Courier Code 13-12-11)
phone: 919/966-4032



Office of Continuing Education
School of Public Health
CB# 8165, Miller Hall
The University of North Carolina at Chapel Hill
Chapel Hill, NC 27599-8165

Non-Profit Organization
U.S. Postage
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Chapel Hill, NC 27599-1110

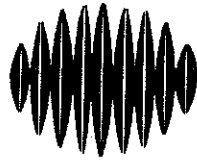
Address Correction Requested

Note: Since mailing labels cannot always be cross-checked, you may receive more than one brochure. Please pass extras along to an interested associate.

Route to: _____

1991 Minority Health Conference

SPH156130009/0
BILL SMALL
DEAN'S OFFICE
CB #7400, ROSENAU HALL
UNC SCHOOL OF PUBLIC HEALTH



1991 Minority Health Conference

Innovative Approaches To Minority Health Issues

February 14, 1991

Planning Committee

Laurie Evans, MPH
Doctoral Student
Department of Epidemiology
UNC School of Public Health

Lisa Friend, MD
Student Conference Coordinator, Master's Student, Department of Health Policy and Administration
UNC School of Public Health

Sandra Headen, PhD
Research Assistant Professor of Health Behavior and Health Education
UNC School of Public Health

Pamela Swan Horne, PhD
Assistant Director for Continuing Education
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C Jay McCloud, Jr
President, Minority Student Caucus
Master's Student, Department of Health Policy and Administration
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Kevin McCowan
Master's Student, Department of Health Behavior and Health Education
UNC School of Public Health

Victor Schoenbach, PhD
Associate Professor of Epidemiology
UNC School of Public Health

William T Small, Jr, MSPH
Assistant Dean for Student Affairs
UNC School of Public Health

Diana Trybulski
Program Assistant
UNC School of Public Health

MEMORANDUM

TO: Participants in the 1991 Minority Health Conference

FROM: Diana Trybulski, Program Assistant *DT*

DATE: January 18, 1991

SUBJECT: Program Details

We have received your registration for the 1991 Minority Health Conference and are pleased you plan to attend. The theme this year is "Innovative Approaches to Minority Health Issues." The conference will be held on February 14, 1991 in Chapel Hill, North Carolina at the UNC School of Public Health in Rosenau Hall. A map is enclosed for your convenience.

Free parking is provided in the F-East lot, located on Skipper Bowles Drive (off Manning Drive near 15-501 Bypass.) A traffic monitor will be stationed at the bus shelter to issue tokens to ride the Chapel Hill Transit (a shuttle service which operates from this lot). Participants may take either the S, N, or C bus to Rosenau Hall from the F-East lot. Exit the bus on Columbia Street at the bus stop located in front of the Health Sciences Library, directly across from Rosenau. To return to the F-East lot from Rosenau, you will need to board the S, N, or C Transit at the bus stop on Pittsboro Street, across from McGavran-Greenberg Hall.

Pay parking is also available in the Health Affairs Parking Deck, located on Manning Drive. From the parking deck, you can easily walk to Rosenau Hall. The cost of this parking is \$5.00 for the day.

Parking is a premium in Chapel Hill and we apologize for any inconvenience these arrangements may cause. Please note that all campus parking areas are thoroughly policed. Please park **only** in the areas we have indicated to avoid being ticketed or towed!

Registration will be held from 8:00 a.m. to 9:00 a.m. outside the first floor auditorium in Rosenau Hall. The conference will be held inside the auditorium. Please come by the registration table to pick up your packet of program materials. The program registration fee is \$25.00 and includes program materials, breaks, and lunch. There is no registration fee for full-time students; if you would like to attend the luncheon and roundtable discussions, the cost is \$5.00. If you have already sent a check, a receipt will be given to you at the time of registration.

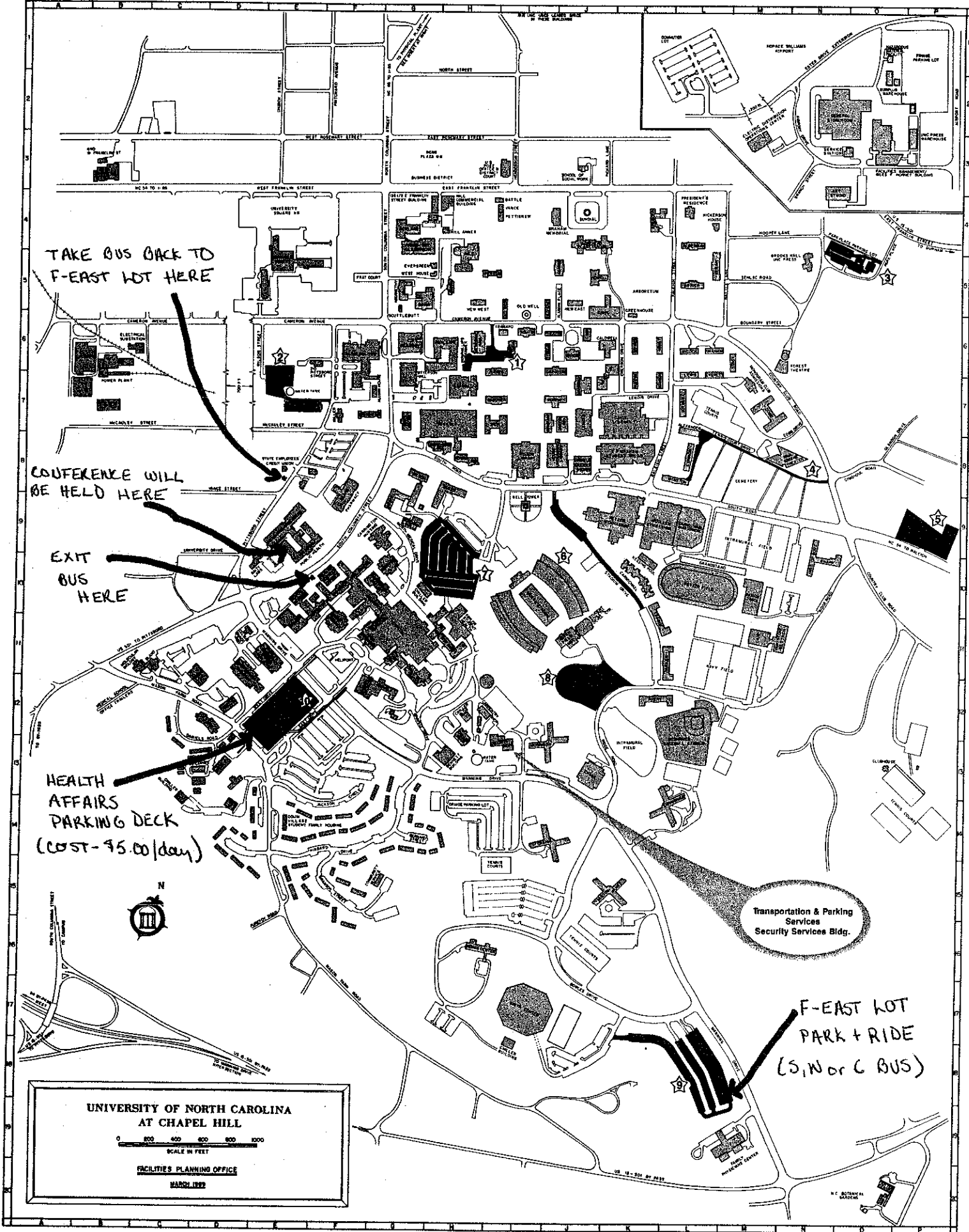
A block of rooms has been reserved at the Carolina Inn for participants. Please make your own reservations if you need overnight accommodations by calling 919/933-2001, mentioning your attendance at this program. Rates range from \$42.00-65.00 for a single and \$52.00-82.00 for a double.

If you find that you will not be able to come to the conference, please call our office to cancel your registration. A full refund will be issued if you cancel before February 8. Substitutions from the same agency are welcome at any time with prior notification of our registrar, Phylliss Woody, at 919/966-4032.

Thank you for your interest in this program. Should you have any questions, please call me at 919/966-4032. I look forward to seeing you on the 14th!

/dt

Enclosure



TAKE BUS BACK TO
F-EAST LOT HERE

CONFERENCE WILL
BE HELD HERE

EXIT
BUS
HERE

HEALTH
AFFAIRS
PARKING DECK
(COST - \$5.00/day)

Transportation & Parking
Services
Security Services Bldg.

F-EAST LOT
PARK + RIDE
(S, N or C BUS)

UNIVERSITY OF NORTH CAROLINA
AT CHAPEL HILL
0 200 400 600 800 1000
SCALE IN FEET
FACILITIES PLANNING OFFICE
MARCH 1982

**University of North Carolina
Lineberger Cancer Research Center
MINORITY CANCER CONTROL RESEARCH PROGRAM**

PROGRAM DESCRIPTION

PURPOSE:

The UNC Minority Cancer Control Research Program, established in August 1989, is a Program of the Lineberger Cancer Research Center and the Schools of Public Health and Medicine. The Program has been created to generate knowledge, techniques, materials, collaborations, and committed, experienced investigators to develop effective, diffusible, minority cancer control interventions.

SPECIFIC AIMS:

The Program has two primary aims: (1) conduct of pilot studies and addition of minority components to existing cancer control projects, and (2) research development to create new minority cancer control research opportunities.

RESEARCH DEVELOPMENT:

The Program conducts seminars and workshops to stimulate interest in minority cancer control, disseminate information, address shared concerns, and to attract investigators (faculty, postdoctoral fellows, and doctoral students) to the field of minority cancer control. We seek to build an infrastructure of experienced, committed investigators, experienced support personnel, and community collaborations.

PHILOSOPHY AND APPROACH:

Based on the belief that university-based research grows from the initiative and entrepreneurial activities of faculty, fellows, and doctoral students, the Program will be primarily investigator-driven in the creation of new projects for inclusion in the Program. Funding for the Program is part of the core support of the Lineberger Cancer Research Center. As current projects are completed or acquire external funding, current and potential cancer control investigators will be invited to propose new projects to receive funding through the Program. Of particular interest will be activities that:

- o develop techniques, information, instrumentation, and/or intervention tools for innovative cancer control research projects in minority populations;
- o build important collaborative relationships, infrastructure, and experience;
- o make a major research contribution and/or reach sizable target population;
- o involve minority investigators;
- o create opportunities for attracting new funds.

PROGRAM OVERSIGHT AND DECISION-MAKING:

The Program is led by a Program Director and Co-Program Director. An Advisory Board and outside consultants provide expert advice and assist in creating research opportunities and making linkages. Formal oversight and review of current and proposed projects takes place through an annual meeting of the Advisory Board and through subcommittee review of proposals submitted between meetings.

King, and Robert Robinson) and are arranging for them to jointly lead a discussion on strategic planning for minority health research and education, at noon.

We will be sending you a report of our activities this year and further details about arrangements for the meeting at the beginning of February. Naturally we hope you will be able to attend the entire Minority Health Conference and the panel discussion the following day as well as those parts specifically focused on our Program.

Thank you very much for your interest in the Minority Cancer Control Research Program. Please call Joy Cartera at Lineberger (919-966-3036), by February 6th, to let her know if you can attend. We do hope to see you on February 14th (and 15th if possible).

Happy 1991!

From:SPHVAX::BILLSMALL 6-DEC-1990 14:52:26.94
To:JSHARO
CC:@MINCONF,BILLSMALL
Subj:MINORITY CONF. SPEAKERS

I THINK THAT WE SHOULD LIST DEGREES HELD BY ALL SPEAKERS LISTED ON THE PROGRAM. ACCORDINGLY, I HAVE OBTAINED THE TITLES AND DEGREES OF THE FOLLOWING SPEAKERS: EVA CLAYTON, M.S., PRESIDENT, TECHNICAL RESOURCES INTERNATIONAL,LTD., RALEIGH, N.C. AND CHAIRMAN, WARREN CO. BOARD OF COMMISSIONERS; J.T. GARRETT, MPH, Ed.D., DEPUTY DIR., N.C. COMMISSION ON INDIAN AFFAIRS, RALEIGH, N.C.; MARCUS EURE, MPH. PUBLIC HEALTH EDUCATOR, MECKLINBERG HEALTH DEPT., CHARLOTTE, N.C., LESLIE BROWN, JD, DEPUTY DIR., DIV. OF ADULT HEALTH, DHR, RALEIGH, N.C., DELTON ATKINSON, MSPH, MPH, DIRECTOR, CENTER FOR HEALTH STATISTICS,DHR, RALEIGH,N, (SORRY).

I UNDERSTAND THAT SANDY HEADEN IS IN THE PROCESS OF FINALIZING THE PANEL ON BLACK MALES, (SPEAKERS, THAT IS) AND WILL REPORT SOON.
THANKS AGAIN ON THE FINE WORK THAT YOU DID ON THE NEWS RELEASE. BILL SMALL

From:SPHVAX::BILLSMALL 6-DEC-1990 15:07:35.82

To:JSHARO

CC:@MINCONF,BILLSMALL

Subj:ADDITIONAL CONF. SUPPORTERS

I FORGOT TO INFORM YOU THAT WE HAVE THE FOLLOWING NEW CONF. SUPPORTERS:
THE NORTH CAROLINA CENTRAL UNIV. DEPT OF HEALTH EDUCATION; THE NORTH
CAROLINA MINORITY HEALTH CENTER, INC. LESLIE BROWN IS ALSO AFFILIATED
WITH THE LATTER.

BILL SMALL

From:SPHVAX::SCHOENBACH "VIC, UNC DEPT OF EPIDEMIOLOGY [SCHOENBA@UNCSPHVX]" 7
To:BILLSMALL
CC:SCHOENBACH
Subj:FYI - Harriet's reply to my query abt the Alum Assoc & the Minconf

From:SPHVAX::BARR 6-DEC-1990 17:15:44.53
To:SCHOENBACH
CC:BARR
Subj:Minority Conference

Vic: I passed the request on to Priscilla. We could not say one way or the other until the Gov. Board meets 1/11. One thing that might keep us from being able to do this, is that if we sponsor one conference with money we would need to sponsor any that requested this. I don't think we can afford to do this, however I believe that Priscilla plans to bring this to the Board. Harriet

From:SPHVAX::SCHOENBACH "VIC, UNC DEPT OF EPIDEMIOLOGY [SCHOENBA@UNCSPHVX]" 2
To:@MINCONF
CC:SCHOENBACH
Subj:Bill Jenkins' interest in the African-American male topic

Received: from JNET-DAEMON by UNCSPHVX; Tue, 1 Jan 91 21:32 EDT
Received: From UNC(MAILER) by UNCSPHVX with Jnet id 0224 for
SCHOENBACH@UNCSPHVX; Tue, 1 Jan 91 21:32 EDT
Date: Tue, 01 Jan 91 21:32 EST
From: U11LEE@UNC.BITNET
Subject: Conference Speaker
To: schoenba@uncsphvx

Vic,
I saw Bill Jenkins over the holiday and he expressed interest in participating in the conference. I told him I would mention it to you and get back with him. He feels he would be able to address the Black male as it relates to AIDS. Please give me your feedback. Thanks and Happy New Year!
Laurie

From:SPHVAX::DCHSPA

8-JAN-1991 10:32:36.56

To:@MINCONF

CC:DCHSPA

Subj:Parking Monitor Cost

I called over to parking to see how much a monitor would cost for the F-lot (to hand out tokens and guide people to buses). The cost would be \$8.50/hour per person, with a minimum of 3 hours. That would add up to \$25.50 for 3 hours (say 7-10, or 7:30-10:30) for one person. Two people at 3 hours each would be 51.00.

Please let me know what you think. Thanks!

Diana

From:SPHVAX::DCHSPA "Diana Trybulski" 15-JAN-1991 12:21:55.73
To:@MINCONF
CC:DCHSPA
Subj:Parking Monitor update

I spoke with the Parking department about getting the two monitors for morning of the 14th. Michelle Fulton, the Visitor Services Assistant, said that we would really only need one monitor, despite the large amount of people. I agreed, based on her experience with these things. Is it okay with everyone to just have the one monitor instead of two?

On a financial note--the cost of the monitor is 8.50/hour for 3 hours = 25.50. In addition, the cost of the tokens is .25 each; 2 tokens per person @ 200 people = 100.00.

Please let me know what you think. Thanks,

Diana

From:SPHVAX::DCHSPA "Diana Trybulski" 16-JAN-1991 14:35:29.43
To:@MINCONF
CC:DCHSPA
Subj:Breaks for Conference

I spoke with the Marriott (Carolina Dining Service) about arranging breaks for the 14th. Here's what they were able to come up with for \$2.02/person (price includes tax and delivery charge):

am break at 10:45: coffee, decaf, tea and muffins

pm break at 4:00: assorted sodas and ice

Sound okay to everyone? Did we want to have anything available at registration? If so, that will up the cost. Please let me know what thoughts you have on this. Thanks!

Diana

From:SPHVAX::SCHOENBACH "VIC, UNC DEPT OF EPIDEMIOLOGY [SCHOENBA@UNCSPHVX]" 5
To:JSHARO,@MINCONF
CC:SCHOENBACH
Subj:Proposed introductory paragraphs for the brochure

How's this for a lead-in to the brochure? PLEASE SEND COMMENTS TO JOHN SHARO (JSHARO) or to everyone (@MINCONF).

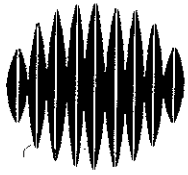
The past decade has seen an erosion in past health gains for Minority Americans. For the first time in this century (please verify), the National Center for Health Statistics has reported a reduction in life expectancy for African Americans. In 1988, the latest year for which statistics are available, the average African American infant born in this country could expect to live 69.2 years, down from 69.4 in 1987. The decline is even greater for males, and the racial gap in life expectancy has grown.

The life expectancy for African Americans has dropped substantially due to a variety of factors, including: lower access to quality education and job opportunities, healthful lifestyles, routine health care services, and prenatal health care, as well as greater exposure to substance abuse, violence, and AIDS. Some premature deaths are related to behavior. Many other deaths are due to reduced access to preventive health services and timely primary care treatment.

The 1991 Minority Health Conference is the thirteenth in a series of conferences focusing on the special health concerns of

Best,
Vic

RE the logo design: Laurie told me that they're still looking. The ones they reviewed haven't been satisfactory.



1991 Minority Health Conference

Innovative Approaches To Minority Health Issues

February 14, 1991

Planning Committee

Laurie Evans, MPH
Doctoral Student
Department of Epidemiology
UNC School of Public Health

Lisa Friend, MD
Student Conference Coordinator, Master's
Student, Department of Health Policy and
Administration
UNC School of Public Health

Sandra Headen, PhD
Research Assistant Professor of Health
Behavior and Health Education
UNC School of Public Health

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Victor Schoenbach, PhD
Associate Professor of Epidemiology
UNC School of Public Health

William T Small, Jr, MSPH
Assistant Dean for Student Affairs
UNC School of Public Health

Diana Trybulski
Program Assistant
UNC School of Public Health

TO: William Small
FROM: JOHN SHAND
DATE: 1/2/91

PLEASE REVIEW THE
LETTERHEAD AND
RETURN.

THANKS,
John

DATE: January 11, 1991
TO: Student Union Board members
FROM: Bill Saunders, Chairperson of the Student Union Board
RE: SUB Meeting Tuesday, January 15, at 5:30pm in MG 2304

Welcome back to SPH! I hope that the semester break was relaxing and refreshing. Fall semester was a very productive one for SUB, but the Spring promises to be AWESOME! Below is the agenda for the upcoming meeting.

There are a couple of pressing issues. First, I need someone from each department to check as to student involvement in their departmental strategic planning committee. SPH Strategic Planning will be wrapped up this spring. Obviously, this is extremely important issue concerning the future direction of our school. Secondly, I need someone from each department to bring a list of seminars from Jan. 18 through the month of February. We will have an expanded newsletter out Friday, January 18. This help is vital to the success of the newsletter.

If there are any questions, I can be reached by using my mailbox or by phone (933-4540).

AGENDA

- | | | | |
|-----|-------------------------------------|---------|--------------|
| 1. | SPH Alumni Assoc. Board meeting | (4 min) | - Bill |
| 2. | Student assistance committee report | (2 min) | - Morgan |
| 3. | Holiday Food Drive final report | (1 min) | - Bill |
| 4. | Newsletter | (4 min) | - Bill |
| 5. | Strategic Planning | (4 min) | - Steve |
| 6. | Minority Health Conference (2/14) | (4 min) | - Dean Small |
| 7. | "Town Meeting" | (? min) | - all of us |
| 8. | BIRDS Committee report | (4 min) | - Jesse |
| 9. | Ronald McDonald House booth | (3 min) | - Bill |
| 10. | loose ends that Bill is tying up | (? min) | - Bill |

Feb 12-13 (6-8) at Mall



PUBLIC HEALTH PROGRAMS AND SERVICES

ROBERT C. GATES, Director
COUNTY OF LOS ANGELES
DEPT. OF HEALTH SERVICES
313 North Figueroa Street
Los Angeles, CA 90012
(213) 974- 7568
FAX #(213) 250-9711

December 31, 1990

Bill Small, M.P.H.
Assistant Dean of Student Affairs
School of Public Health
University of North Carolina
Chapel Hill, North Carolina 27514

Dear ~~Mr.~~ ^{Bill} Small:

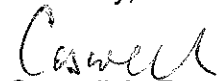
I am pleased to announce that the Los Angeles County Department of Health Services, Public Health Programs and Services, is again offering a summer Administrative Training Program. The program is designed to provide graduate level students in public health the opportunity to receive practical experience in their field of study.

Nine students participated in the 1990 Program; these students were from the following schools: Loma Linda University, San Diego State University, University of California, Los Angeles, and Yale University. Response to the program was positive and supported our belief that the program is of mutual benefit to the Department and the students. For the summer of 1991, several positions will again be available within different programs and facilities for full-time employment. Minority students, in particular, are encouraged to take part. As with last summer's participants, some students who gain a working experience with our Department may later want to apply for available full-time positions.

I encourage the participation of your students in the Summer Administrative Training Program. The enclosed literature describes the program in more detail, and provides an overview of the Public Health Programs and Services branch of the Department. In addition, application packets with all necessary materials are enclosed.

I look forward to receiving applications for your students. If you have any questions or would like additional information, please let me know.

Sincerely,


Caswell A. Evans, Jr., D.D.S., M.P.H.
Assistant Director of Health Services
Director, Public Health Programs and Services

CAE:dmg

Enclosures



THE UNIVERSITY OF NORTH CAROLINA
AT
CHAPEL HILL

Health Services Research Center
(919) 966-5011
1-800-243-0887 (in N.C. only)
FAX # (919) 966-5764

January 4, 1991

Campus Box# 7490, Chase Hall
The University of North Carolina at Chapel Hill
Chapel Hill, N.C. 27599-7490

Mr. William Small, Assistant Dean
UNC School of Public Health
The University of North Carolina
Chapel Hill, NC 27514

Dear Bill:

This letter comes as a follow-up to our conversation requesting a brief time slot to recognize Professor Arnold Kaluzny concerning his efforts to promote minority presence at the School of Public Health. Since the inception of the program in Health Administration (renamed Health Policy and Administration or HPAA), five Afro-American applicants have completed the doctorate in this training specialty. Several of these individuals had direct involvement with Dr. Kaluzny either as advisees or as research associates on projects for which Arnie served as the principal investigator. The point is that Professor Kaluzny has maintained a continuing role in guiding successful program outcomes for many applicants, regardless of racial background, as the past Chair of the Doctoral Program in HPAA and as a professor and researcher.

I have spoken recently to four of the five minority HPAA alums, and each expects to send to you a letter supporting this special recognition during the Minority Conference scheduled for April 14, 1991. This is one way by which we can recognize Arnie's unheralded efforts to promote minority presence within the School of Public Health, and more especially among doctoral applicants.

Even though this recognition cites the work of a single individual, it is my belief that doing such will highlight the ongoing importance of building an infrastructure to support the successful matriculation of minority applicants and professionals on a university-wide basis.

Should you need further information concerning this request, please let me know.

Sincerely your,

A handwritten signature in cursive script that reads "Rudolph S. Jackson".

Rudolph S. Jackson,
Associate Dean, NCCU
Health Services Research Fellow

January 2, 1991

Dear Bill Small,

I would like to add my name to the list of persons interested in recognizing the help given to minority students by Dr. Arnie Kaluzny at the February 14 meeting. While my reasons for this support are many, they all center on Dr. Kaluzny's willingness to give me a "HAND UP" during my graduate program here at Carolina.

Dr. Kaluzny was instrumental in allowing me entrance to the doctoral program in 1987. Later in 1989, he hired me to work on his research project. The experience and confidence I have gained while on his project could never be repaid. Last but not least, he is also a member of my doctoral committee. He did this even though his schedule was very busy and he already had many other students to work with.

I cannot begin to express my gratitude to him for all of his help, and I sincerely hope you will move forward with the plans to honor him.

Sincerely,

A handwritten signature in cursive script that reads "Lanna Forrest". The signature is written in dark ink and is positioned above the typed name.

Lanna Forrest

UNC School of Public Health
1991 Minority Health Conference

Draft budget

Expenses:

Speakers (3 @ \$200)	600
Speaker travel	1,000
Printing of brochures and flyers	700
Mailing flyers and brochures	800
Lunch: 160 @ \$11	1,760
Breaks: 200 @ \$3	600
Supplies	200
Postage and telephone	60
Registration packet	400
Staff	2,000
Scholarships for registration and travel costs (20 @ \$100)	2,000
Total	<u>10,120</u>


Sources:

Paid registrations (60 @ \$25)	1,500
Payments for lunches (100 students @ \$5)	500
Donation of services by SPH Office of Continuing Education	2,000
SPH Dean's Office	1,000
Office of the Vice Chancellor for Health Affairs	1,000
North Carolina Mutual Life Insurance Company (donated printing)	700
NC Office of Rural Health	2,000
Additional Donations	1,500
Total	<u>10,200</u>

11/20/90

MEMORANDUM

TO: Bill Small ✓
Vic Schoenbach

FROM: Charles J. Rasberry, Jr. 

DATE: January 3, 1991

RE: Celebration North Carolina Foundation

Paul Shumaker from the Celebration North Carolina Foundation wrote that the Board of Directors reviewed our proposal and declined the \$3,000 grant request for the minority health conference.

I shall continue to pursue other options.

CONFIDENTIAL

School Of Public Health
University Of North Carolina

Call Report - Charles J. Rasberry, Jr. 

Input

Prospect Name: Celebration North Carolina Foundation

Paul Shumaker, President, Joannie Henderson, and Jennifer Hamrick

Date of Contact: 11/26/90

Method of Contact: personal visit

Purpose of Contact: solicitation

Place of Meeting: Shumaker's office

Rating/Status: F/1

Description of Contact:

Tom Lambeth of the Z. Smith Reynolds Foundation informed me of the existence of the Celebration North Carolina Foundation when I called him several days ago to ask for his help in acquiring funding of approximately \$3,000 for a minority health affairs conference. Tom gave me the name of Joannie Henderson, whom I called to make this appointment.

Joannie began the meeting by explaining that Paul, as President, and Jennifer, as Program Officer, consider requests for funding while she spends her efforts raising corporate dollars for the Foundation. I asked them to tell me a little bit about the Foundation, its origins, and its purpose.

Joannie explained that the idea arose several years ago when Governor Martin saw the workings of a Celebration Tennessee Foundation. In time, he advocated and promoted the idea of a similar foundation for North Carolina; however, there were several differences from its original model. This foundation, as it exists, seeks to focus its giving not only on the many things that North Carolina has to celebrate, but also on some of the struggles that the state faces. Thus, the Foundation is seeking to support such areas as education and health, among others. The Foundation has received funding for two years and has a goal of trying to raise \$3 million to become self-supporting. Already, the Foundation has secured commitments totalling in excess of \$1 million. The Foundation, like a community foundation, has some contributions that come to it restricted for a particular charitable cause, and has other gifts that come unrestricted for use as the Foundation sees appropriate. Also, the Foundation tries to serve in somewhat of a brokerage capacity in that they try to match corporate areas of interest with various opportunities that need funding.

It was then my turn to inform them about the School of Public Health, its mission, and its purpose. After a brief explanation, I outlined the details of my visit and the purpose for which I had come. Specifically, I wanted to ask the Foundation to consider a commitment of \$3,000 to support a minority health conference scheduled at the School of Public Health for February 14, 1991. This conference seeks to attract health professionals from across the state and minority

students interested in health careers by focusing on a particular area of interest related to minority health.

As the grant is relatively small, and as the conference focuses on two areas of interest, health and education, Paul and Joannie both responded enthusiastically. Joannie asked me about the possibility of recognition at the School, and I informed her of the possibilities. Paul inquired as to the number of people who would be attending, and the ratio of students to professionals. I told him that the targeted number was 150-200 participants composed of approximately 40% professionals and 60% students. Joannie also wanted to know if I had any statistics on the possible dollars that preventative intervention would have on minority health. I indicated that I would try to find that answer and get back to her.

Paul went on to elaborate that the Board of the Foundation met four times a year with the next meeting being scheduled for December 18. He felt that the material I had brought with me to give to him was appropriate; however, he suggested that I send a cover letter requesting the funds. I said I would do so, and would have it to him within a few days.

NOTE: Paul is from Caldwell County, and has lived in Raleigh for the past five to six years. Jennifer is a native of either Hickory or Statesville, and a graduate of UNC. Joannie indicated that she was from Michigan, and expressed her admiration for UNC-Chapel Hill.

- Followup:
- 1) Send a clean proposal with letter requesting \$3,000 in support of the conference.
 - 2) Send Joannie additional information on the School of Public Health.

cc: Bunnie Collura
Jim Simmons
Vic Schoenbach
Bill Small



THE UNIVERSITY OF NORTH CAROLINA
AT
CHAPEL HILL

School of Public Health
Office of the Dean

Telex 752964
Answerback: UNCCH SPH UD
FAX (919) 966-7141

CB# 7400, Rosenau Hall
The University of North Carolina at Chapel Hill
Chapel Hill, N.C. 27599-7400

December 3, 1990

Board of Directors
Celebration North Carolina Foundation
3109 Poplarwood Court
Suite 125
Raleigh, NC 27604

Attention: Paul A. Shumaker, Jr., President

On February 14, 1991, the School of Public Health will present its minority health conference, the 13th in a series of conferences focusing on special health concerns of minorities in North Carolina and the Southeast. This year's conference addresses three topics of vital importance for minority health: revision of health care services in rural areas, health promotion and disease prevention for African-American males, and cancer control in minorities. The conference will involve participants from diverse settings, develop an awareness of crucial minority health issues, and present ongoing innovative programs to address them.

The conference objectives are to:

- (1) Raise awareness of issues central to minority health;
- (2) Provide a forum for discussing innovative approaches to meeting health needs;
- (3) Facilitate networking among persons concerned about minority health;
- (4) Attract minority students to public health careers.

The School of Public Health would like to request that the Celebration North Carolina Foundation consider a commitment of \$3,000 to help underwrite the cost of the conference. As indicated above, one of the chief goals of the conference is to attract minority students to public health careers. Consequently, the School wishes to make the conference available without charging them a registration fee.

Outside of the traditional health careers as a nurse, doctor or dentist, many minority students do not realize the number of health careers available to them. A conference of this type allows the students to meet various health professionals and to become aware of some of the issues and opportunities that exist. For undergraduate students in particular, the experience of attending this conference opens the door and allows them to better plan their undergraduate major in anticipation of a health-related career, particularly a career focusing on prevention rather than treatment.



THE UNIVERSITY OF NORTH CAROLINA
AT
CHAPEL HILL

The School of Public Health
Department of Epidemiology
FAX: (919) 966-2089

The University of North Carolina at Chapel Hill
CB# 7400, McGavran-Greenberg Hall
Chapel Hill, N.C. 27599-7400

December 5, 1990

Deborah Bryant
American Lung Association - N.C. Affiliate
916 West Morgan Street
Raleigh, NC 27611

Dear Deborah:

I received your telephone message yesterday about the willingness of the American Lung Association - N.C. Affiliate to be listed as a supporter for our February 14th Minority Health Conference. We appreciate this expression of support for the Conference and thank you for your willingness to reach a decision on such short notice.

I enclose several copies of our flyer. A full brochure is currently being prepared, and ALA will be listed in it as a Supporter.

Best regards.

Yours sincerely,

A handwritten signature in cursive script, reading "Victor J. Schoenbach".

Victor J. Schoenbach, Ph.D.
Associate Professor

VJS/eml

cc: Lisa Friend
William Small ✓
Karen Monaco

Enclosure

UNC School of Public Health
1990 Minority Health Conference

Draft budget

Expenses:

Speakers (3 @ \$200)	600
Speaker travel	1,000
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SPH Dean's Office	1,000
? Office of the Vice Chancellor for Health Affairs	1,000
0 North Carolina Mutual Life Insurance Company (donated printing)	70
? NC Office of Rural Health	2,000
Additional Donations	1,500
Total	<u>10,200</u>

11/20/90



Letters - Bill Small
Dural & minority Populations to Deane Tregubekhi

~~How~~ info. Time?
How long (length of speech)
Travel ✓
Honorarium
AV materials
CV's

Office of Cancer Communications - Bethesda

Bill Robinson - re info on training opportunities for packet.

Packets - on going

Publicity - " "

next mtg. - Jan. 7, 1991

Innovative Approaches to Minority Health Issues

The past decade has seen an erosion in past health gains for minority Americans. For the first time in this century, the National Center for Health Statistics has reported a reduction in life expectancy for African Americans.

In 1988, the latest year for which statistics are available, the average African-American infant born in this country could expect to live 69.2 years, down from 69.4 in 1987. The decline is even greater for males, and the racial gap in life expectancy has grown.

The life expectancy for African Americans has dropped substantially due to a variety of factors, including lower access to quality education and job opportunities, healthful lifestyles, routine health care services, and prenatal health care, as well as greater exposure to substance abuse, violence and AIDS. Some premature deaths are related to behavior. Many other deaths are due to reduced access to preventive health services and timely primary care treatment.

Focusing on minority health issues

The 1991 Minority Health Conference is the thirteenth in a series of conferences focusing on special health concerns of minorities in North Carolina and the Southeast. The one-day program will highlight three topics of vital importance to minority health:

- Provision of health care services in rural areas.
- Health promotion and disease prevention for African-American males.
- Cancer control in minorities.

Join others who are interested in these important issues

This conference will involve participants from diverse settings. Invited participants include people working in public health, occupational health, community health, rural health, human services, and education. University and college students also are encouraged to attend to learn about public health career opportunities.

Why you should attend

Attending this program will enable you to:

- Raise your awareness about issues central to minority health.
- Discuss innovative approaches to meeting minority health needs.
- Network with health and human service professionals, educators and students and discuss minority health issues.
- Learn about public health career opportunities for minority health students.

Agenda

8:00 am **Registration**

9:00 **Welcome and Introduction**

Paul Hardin, JD

Chancellor

The University of North Carolina at Chapel Hill

Howard Garland Hershey Jr, DDS

Vice Chancellor for Health Affairs and

Vice Provost

The University of North Carolina at Chapel Hill

Michel Ibrahim, MD

Dean

UNC School of Public Health

Delton Atkinson, MSPH, MPH

Director

Division of Statistics and Information Services

NC Department of Environment, Health

and Natural Resources

Leslie Brown, JD, MPH

Deputy Director

Division of Adult Health

NC Department of Environment, Health

and Natural Resources

Lisa Friend, MD

Secretary

Minority Student Caucus

C Jay McCloud Jr (Presiding)

Program highlights

• Registration:

- By phone (919/966-4032)

- By mail (mail registration form to)

Office of Continuing Education

UNC School of Public Health

CB# 8165, Miller Hall

Chapel Hill, NC 27599-8165

- By fax (919/966-7141)

• Date and Location:

February 14, 1990

Rosenau Hall Auditorium

School of Public Health

The University of North Carolina at Chapel Hill

• Cost:

program fee is \$25 for working professionals

Free for students (\$5 for lunch)

• Program schedule:

- Registration begins at 8:00 am

- Program is in session from 9:00 am - 5:00 pm

- Refreshment breaks provided

- Lunch provided at the Carolina Inn

9:30 Providing Health Care Services to Rural and Minority Populations

John Hatch, DrPH
Professor
Department of Health Behavior and Health Education
UNC School of Public Health

Eva Clayton, MS
Chair
Warren County Board of Commissioners

J T Garrett, MPH, EdD
Deputy Director
NC Commission on Indian Affairs
Laurie Evans, MPH (Moderator)

10:45 Break

11:00 Health Promotion and Disease Prevention for African- American Men

Ronald F. Ferguson, PhD
Associate Professor of Public Policy
The Kennedy School of Government
Harvard University
Marquis Eure, MPH
Health Educator
Charlotte-Mecklenburg Health Department

~~*Walter Decker, MBA*~~

Kevin McGowan (Moderator)

12:30 pm Lunch - round table discussions

2:00 UNC Minority Cancer Control Research Program

The UNC Minority Cancer Control Research Program

Victor Schoenbach, PhD
Associate Professor of Epidemiology
UNC School of Public Health

4:00

4:15

5:00

Investigating the Role of Dietary Fat in Prostate Cancer

Paul Godley, MD, MPP
Instructor of Medicine
UNC School of Medicine

Defining the Racial Gap in Breast and Cervical Cancer

Russell Harris, MD, MPH
Research Assistant Professor of Medicine
UNC School of Medicine

Narrowing the Racial Gap in Breast Cancer Screening

Eugenia Eng, DrPH
Assistant Professor of Health Behavior and Health Education
UNC School of Public Health

Recruiting Black Smokers for a Self-Help Quit-Smoking Program

Sandra Headen, PhD
Research Assistant Professor of Health Behavior and Health Education
UNC School of Public Health

Future Directions

Victor Strecher, PhD
Associate Professor of Health Behavior and Health Education
UNC School of Public Health

Discussion

Victor Schoenbach, PhD (Moderator)

Break

Discussion and Recommendations

Laurie Evans and Kevin McCowan (Moderators)

Adjourn

Please cut on this line

REGISTRATION FORM (HEP20391)
Minority Health Conference

To register immediately, call 919/966-4032 or fax your registration form to 919/966-7141. A check or purchase order must be sent to confirm your registration. Registrations are handled on a first-come/first-served basis, so we encourage you to register early.

Registration Fee

\$25 for working professionals
Free registration for students (lunch \$5)

Please answer the following if appropriate

I am handicapped and have special needs for overnight accommodations, learning aids, and/or facility accessibility information. Please contact me at my business/home phone (circle one).

We ask that you voluntarily provide your Social Security Number with the understanding that it will be used only as an identification number for internal record keeping and data processing operations at the University of North Carolina at Chapel Hill.

Admission to School of Public Health programs is without regard to race, sex, national origin, color, religion, handicap, age or veteran's status.

Please return this form

along with your check or purchase order (payable to Division of Community Health Service) to:

Phylliss Woody, registrar (HEP20391)
Office of Continuing Education
UNC School of Public Health
CB #8165, Miller Hall
Chapel Hill, NC 27599-8165
State Courier Code 13-12-11

This confirms my telephone registration.
 Enclosed please find a check or purchase order for \$ _____

Name _____ Soc. Sec. No. _____

Agency _____

Business Address _____

City _____ State _____ Zip _____ Courier Code _____

County of Residence _____ Birthdate _____
(if in North Carolina) (Record-keeping purposes only)

Business Phone _____ / _____ Home Phone _____ / _____

Job Title/Position _____

Occupation _____

* Are you a student, staff employee, or faculty member at UNC-Chapel Hill? yes no

Register today

To register, please complete the registration form and return it with a check or purchase order (payable to Division of Community Health Service) to: Phylliss Woody, registrar (HEP20391), Office of Continuing Education, UNC School of Public Health, CB #8165, Miller Hall, Chapel Hill, NC 27599-8165.

Register immediately by phone by calling **919/966-4032** or **fax** your registration to **919/966-7141**. A check or purchase order must be sent to confirm your registration.

You will receive written confirmation of your registration. If you have not received a letter two weeks prior to the program date, please call 919/966-4032 to check on the status of your registration.

Fee

The program registration fee is \$25 for working professionals. Students attend conference free of charge. The fee includes program materials, breaks and lunch (lunch is \$5 for students). Make checks payable to Division of Community Health Service. If your agency plans to pay your registration fee, we encourage you to send either a purchase order or a personal check (and ask your agency to reimburse you).

Support for this conference provided by the: American Lung Association, NC Affiliate; NC Minority Health Center, Inc.; UNC Center for Health Promotion and Disease Prevention; American Cancer Society, NC Division, Inc; American Heart Association, NC Affiliate?; Community Intervention Trial for Smoking Cessation; COMMIT to a Healthier Raleigh; ?NCCU Department of Health Education (Bill will check); Durham Academy of Physicians, Dentists, and Pharmacists; Old North State Medical Society; ?Rural Health Research Program, UNC Health Services Research Center; Student National Medical Society, UNC Chapter; Department of Health Education, NC Central University;

Registrations are accepted on a first-come/first-served basis and space in this program is limited. To ensure your place, please send payment or purchase order with the registration form as soon as possible.

Cancellation and refund policies

Full refunds will be issued to individuals who cancel before February 8. Substitutions from the same agency are allowed at any time with prior notification of the registrar (919/966-4032).

Information

If you need more information or would like to register yourself or others, contact:

Phylliss Woody, registrar
Office of Continuing Education
UNC School of Public Health
CB #8165, Miller Hall
Chapel Hill, NC 27599-8165
(State Courier Code 13-12-11)
elephone: 919/966-4032



Office of Continuing Education

School of Public Health
CB# 8165, Miller Hall
The University of North Carolina at Chapel Hill
Chapel Hill, NC 27599-8165

Non-Profit Organization
U.S. Postage
PAID
Permit No. 177
Chapel Hill, NC 27599-1110

Address Correction Requested

Note: Since mailing labels cannot always be cross-checked, you may receive more than one brochure. Please pass extras along to an interested associate.

Route to: _____

1991 Minority Health Conference

1990 SPH Minority Health Conference - Planning Notes

To be done:

1. Finalize/confirm speakers and agenda
2. Cosponsoring and supporting agencies
 - ? NC Minority Health Center (Leslie Brown, Henry McKoy)
 - ? Ann Wolf, Div of Maternal Health
 - ? AHEC (Kate McDonald, Clark Luikart, Bob Thorpe) [Bill S.]
 - ? Old North State Medical Society
 - ? Others (see below)
3. Donations (Alumni Assoc, Students Union, ??, ask Dot Browne)
 - * AHEC cosponsorship, folios, packet items, transportation for speakers and participants, \$
 - * Steve Sherman re Div Adult Health scholarships
 - ? Mechanics and Farmers Bank?
 - ? National Black businesses?
 - ACS? (Sherry Bailey)
4. Roundtable discussion topics and facilitators
5. Packet info (Denise) - asked Terri March, Ca Info Svc, 286-5515); also, include information on NC Minority Health Center
6. Lunch plans

Title: Innovative Approaches to Minority Health Issues

Conference date: Thursday, February 14, 1990

Location: UNC SPH Auditorium (Rosenau)

Registration fee: \$25 for working professionals
(Free for students)

Description:

The Minority Student Caucus, the Student Union Board, and the Dean's Office of the UNC School of Public Health in collaboration with the Lineberger Comprehensive Cancer Center Minority Cancer Control Research Program are pleased to present the thirteenth in a series of conferences focusing on special health concerns of minorities in North Carolina and the Southeast. This year's conference addresses three topics of vital importance for minority health: provision of health care services in rural areas, health promotion and disease prevention for African American males, and cancer control in minorities. The conference will involve participants from diverse settings, develop an awareness of crucial minority health issues, and present ongoing innovative programs to address them.

Objectives:

1. Raise awareness about issues central to minority health
2. Provide a forum for discussing innovative approaches to meeting health needs
3. Facilitate networking among persons concerned about minority health
4. Attract minority students to public health careers

Sponsors:

UNC School of Public Health
Minority Student Caucus
Student Union Board
Division of Community Health Services

Lineberger Comprehensive Cancer Center
Minority Cancer Control Research Program

Cosponsors (what order to list?):

NC Division of Adult Health, DEHNR
? NC Office of Rural Health and Resource Development [is that in DEHNR?]
NC Division of Statistics and Information Services, DEHNR
NC Health Careers Access Program
? Medical Education Development Program [ck with Bill Small]
? AHEC [Bill is checking]
North Carolina Mutual Life Insurance Company
Office of the Vice Chancellor for Health Affairs, UNC-CH [please call
them to see how they would like to be listed]
? NC Division of American Heart Assoc
? NC Affiliate of American Cancer Society

Supporters:

? NC Minority Health Center
UNC Center for Health Promotion and Disease Prevention
? American Cancer Society, N.C. Affiliate
American Heart Association, N.C. Affiliate [Vic spoke with Kim Dove]
? American Lung Association, N.C. Affiliate
Community Intervention Trial for Smoking Cessation: COMMIT to a Healthier
Raleigh
? NCCU Department of Health Education (Bill will check)
? Durham Academy of Physicians, Dentists, and Pharmacists [ck with Kevin]
? Old North State Medical Society [ck with Kevin McCowan]
? NC Equity
? Others?:

? Old North State Dental Society, Black Nurses Assoc, others???)

Title: Innovative Approaches to Minority Health Issues

Agenda and speakers:

- 8:00 Registration
- 9:00 Welcome and introduction (C. Jay McCloud, Jr., Presiding)
- ? Paul Hardin, J.D., Chancellor
Garland Hershey, D.D.S., Associate Provost and Vice Chancellor
for Health Affairs [check title]
Michel Ibrahim, M.D., Ph.D., Dean and Professor of Epidemiology
- ? Delton Atkinson, M.P.H.? [Vic will confirm]
- ? Henry McCoy or Leslie Brown [Bill Small will confirm]
Lisa Friend, M.D.?
- 9:30 Providing health care services to rural and minority populations
(Laurie Evans, Moderator)
- John Hatch, Dr.P.H.?
Eva Clayton
- ? J.T. Garrett [Bill Small will confirm]
- 10:45 Break
- 11:00 Health promotion/disease prevention for African American men
(Kevin McGowan, Moderator)
- Ronald Ferguson, Ph.D.?, Kennedy Center?, Harvard University
- ? Marquis Eure, M.P.H.?, Mecklenburg County Health Department
- 12:30 Lunch - roundtable discussions
- 2:00 UNC Minority Cancer Control Research Program
(Victor Schoenbach, Moderator)
- The UNC Minority Cancer Control Research Program
Victor Schoenbach (10 min)
Investigating the role of dietary fat in prostate cancer
Paul Godley (15 min + 10 min)
Defining the racial gap in breast and cervical cancer
Russell Harris (10 min + 10 min)
Narrowing the racial gap in breast cancer screening
Eugenia Eng (15 min + 10 min)
Recruiting Black smokers for a self-help quit-smoking program
Sandra Headen (15 min + 10 min)
Future directions
Victor Strecher (5 min)
Discussion (10 min)
- 4:00 Break
- 4:15 Discussion and Recommendations (Laurie Evans and Kevin McCowan,
Moderators)

(MCCRP Advisory Board meets simultaneously in McGavran Room)

5:00 Adjournment

Conference Participants (c at left means "confirmed")

- Frank Ballance, J.D., Member, N.C. State Senate
Charles Blackmon, M.B.A., Senior Vice President, N.C. Mutual Life Insurance Company
Dorothy Browne, Ph.D.?, Associate Professor of Maternal and Child Health
Moses Carey, J.D., M.P.H., Executive Director, Orange-Chatham Comprehensive Health Center, and Adjunct Professor of Health Policy and Administration
- c Eva Clayton, Chair, Board of Commissioners, Warren County
Deborah Davis, Executive Director, Vance-Warren Comprehensive Health Plan
- c Eugenia Eng, Dr.P.H., Assistant Professor of Health Behavior and Health Education, UNC
Marquis Eure, M.P.H., ?, Mecklenburg County Health Department
Lemuel Evans, Ed.D.(?), Director, Comprehensive Minority Biomedical Program, National Cancer Institute
- c Paul Godley, M.D., M.P.P., Research Instructor, Department of Medicine
c Russell P. Harris, M.D., M.P.H., Research Assistant Professor of Medicine
c John Hatch, Dr.P.H., Professor of Health Behavior and Health Education, UNC
Sandra W. Headen, Ph.D., Research Assistant Professor of Health Behavior and Health Education, UNC
Rudolph Jackson, Ph.D.?, Associate Professor of Health Education, NCCU
Jan Marie Lowery, M.P.H., Director, Health Careers Opportunity Program, Pembroke State University
Carolyn Mayo, Ph.D., Director, NC Health Careers Access Program
Dennis Retslaff, Executive Director, Warren County Board of Health
Robert Robinson, Dr.P.H., Fox Chase Cancer Center
- c Victor J. Schoenbach, Ph.D., Associate Professor of Epidemiology, UNC, and Director, UNC Minority Cancer Control Research Program
Victor J. Strecher, Ph.D., Associate Professor of Health Behavior and Health Education, UNC, and Co-Director, UNC Minority Cancer Control Research Program
Cecil G. Sheps, M.D., M.P.H.?, Taylor Grandy Professor of Social Medicine (Emeritus)

Target audiences:

Local health departments
Community health centers
Rural health clinics
College students (NC HCAP) and advisors
SPH faculty and students
SPH alumni in NC
NC DEHNR

Occupational health nurses

Historically Black and Minority Colleges and Universities:

NCCU, Bennett College, Pembroke State, Elizabeth City State, WSSU,
St. Augustine's, Johnson C. Smith, Shaw Univ, NC A&T

Publicity/networking (see also Participants):

Delton Atkinson
Jim Bernstein
Leslie Brown
Howard Fitts
Ted Parrish
Phyllis Rochester
Steve Shore, Exec Dir of NC Primary Care Assoc
Gregory Strayhorn
Harold Wallace
HSRC
LCCC

Tentative budget

Expenses:

Speakers (3 @ \$200)	600
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1990 SPH Minority Health Conference - Planning Notes

To be done:

1. Speakers and agenda (incl. Minority Health Center)
2. Cosponsoring and supporting agencies
 - ? NC Minority Health Center (Leslie Brown, Henry McKay)
 - ? Ann Wolf, Div of Maternal Health
 - ? Kate McDonald, AHEC
 - ? Old North State Medical Society
 - ? Others (see below)
3. Donations (Alumni Assoc, Students Union, ??, ask Dot Browne)
 - * Call Kate McDonald re AHEC cosponsorship, folios, packet items, transportation for speakers and participants, \$
 - ? Mechanics and Farmers Bank?
 - ? National Black businesses?
4. Roundtable discussion topics and facilitators
5. Packet info (Denise) - ask Terri March, Ca Info Svc, 286-5515)
6. Lunch plans

Conference date: Thursday, February 14, 1990

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2. Provide a forum for discussing innovative approaches to meeting health needs
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4. Attract minority students to public health careers

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UNC School of Public Health
Minority Student Caucus
Student Union Board
Division of Community Health Services

Lineberger Comprehensive Cancer Center
Minority Cancer Control Research Program

Curran Acad. of Phys., Dentists + Pharmacists

Cosponsors:

- ? NC Minority Health Center
- NC Division of Adult Health, DEHNR
- ? NC Office of Rural Health and Resource Development
- NC Division of Statistics and Information Services, DEHNR?
- ? NC Division of Maternal Health, Ann Wolf Dir (per Delton)
- ? AHEC
- North Carolina Mutual Life Insurance Company
- Office of the Vice Chancellor for Health Affairs, UNC-CH
- ? Warner Lambert?, Celebration NC?
- ? NCCU

Supporters:

- ? UNC Center for Health Promotion and Disease Prevention
- ? NC Equity
- ? ~~NC Health Careers Access Program (Bill Small)~~
- ? Medical Education Development Program (Bill Small)
- ? Others?:

- ? Old North State Medical Society, Old North State Dental Society, Black Nurses Assoc, others???)

Tentative agenda and speakers:

- 8:00 Registration
- 9:00 Welcome and introduction
- ? Paul Hardin, Chancellor
Garland Hershey, Associate Provost and Vice Chancellor for Health Affairs(?)
Michel Ibrahim, Dean and Professor Epidemiology
- 9:30 Providing health care services to rural and minority populations
- ? John Hatch
Eva Clayton
TBA
- 10:45 Break

- Rudolph Jackson, Ph.D.?, Associate Professor of Health Education, NCCU
Jan Marie Lowery, M.P.H., Director, Health Careers Opportunity Program,
Pembroke State University
Carolyn Mayo, Ph.D., Director, NC Health Careers Access Program
Dennis Retslaff, Executive Director, Warren County Board of Health
Robert Robinson, Dr.P.H., Fox Chase Cancer Center
c Victor J. Schoenbach, Ph.D., Associate Professor of Epidemiology, UNC,
and Director, UNC Minority Cancer Control Research Program
Victor J. Strecher, Ph.D., Associate Professor of Health Behavior and
Health Education, UNC, and Co-Director, UNC Minority Cancer Control
Research Program
Cecil G. Sheps, M.D.,M.P.H.?, Taylor Grandy Professor of Social Medicine
(Emeritus)

Target audiences:

Local health departments
Community health centers
Rural health clinics
College students (NC HCAP) and advisors
SPH faculty and students
SPH alumni in NC
NC DEHNR
Occupational health nurses
Historically Black and Minority Colleges and Universities:

NCCU, Bennett College, Pembroke State, Elizabeth City State, WSSU,
St. Augustine's, Johnson C. Smith, Shaw Univ, NC A&T

Publicity/networking (see also Participants):

Delton Atkinson
Jim Bernstein
Leslie Brown
Howard Fitts
Ted Parrish
Phyllis Rochester
Steve Shore, Exec Dir of NC Primary Care Assoc
Gregory Strayhorn
Harold Wallace
HSRC
LCCC

Tentative budget

Expenses:

Speakers (3 @ \$200)	600
Speaker travel	1,000
Printing of brochures and flyers	700
Marketing (mailing 4000? flyers and brochures)	800
Lunch: 160 @ \$11	1,760
Breaks: 200 @ \$3	600
Supplies	200
Postage and telephone	60
Registration packet	400
Staff	2,000
Scholarships for registration and travel costs (20 @ \$100)	2,000
Total	<u>10,120</u>

Sources:

Paid registrations (60 @ \$25)	1,500
Payments for lunches (100 students @ \$5)	500
Donation of services by SPH Office of Continuing Education	2,000
SPH Dean's Office	1,000
? Office of the Vice Chancellor for Health Affairs	1,000
North Carolina Mutual Life Insurance Company (donated printing)	700
? NC Office of Rural Health	2,000
Additional Donations	1,500
Total	<u>10,200</u>

Planning committee:

Glynda Cooper, EPID
Laurie Evans, EPID
Lisa Friend, HPAA
Jay McCloud, HPAA
Bill Small, Assistant Dean
Sandy Headen, HBHE
Victor Schoenbach, EPID

Bill Browder, Director, Continuing Education
Pam Horne, Assistant Director, Continuing Education
John Sharo, Marketing Specialist, Continuing Education
Diana Trybulski, Continuing Education Course Director

Electronic mail distribution list: MINCONF (in [EPID_LISTS])

The 'Endangered' Black Male: Myth or Reality?

A Panel Discussion

Robert J. Cannon, UNC Affirmative Action Officer

Herbert L. Davis, Undergraduate Admissions

Kevin Davis, President, Kappa Alpha Psi

Colin E. Rustin, UNC Human Resources Center

Clifford H. Charles, Moderator, UNC Counseling Center

Monday, Nov. 12, 1990

6:00 p.m.

Student Union, Room 208

Sponsored by the Curriculum in African and Afro-American Studies

in conjunction with Human Rights Week

From:SPHVAX::JSHARO
To:@MINCONF
CC:JSHARO
Subj:Title of conference

15-NOV-1990 16:17:53.42

After reviewing the conference material that has been put together thus far, it struck me that we don't really have a conference title that will get people's attention. The 1991 Minority Health Conference is fine for the main title, but I think it needs a subtitle.

Ideas include:

1991 Minority Health Conference
Innovative Approaches to Meeting Minority Health Needs

1991 Minority Health Conference
A one-day informative conference addressing health care services in rural areas, health promotion and disease prevention, and cancer control in minorities

1991 Minority Health Conference
A one-day practical conference for students and people who work in public health, occupational health, community health, rural health, human services, and

1991 Minority Health Conference
Attend This Conference and You Could Win \$1 Million (just kidding)

Let me know if you have any title ideas.

John

P.S. I think the flyer is fine without a subtitle but a more substantial title is needed for the brochure.



KICK-OFF BREAKFAST
NORTH CAROLINA MINORITY HEALTH CENTER

Wednesday, November 14, 1990

AGENDA

Charles Blackmon, Presiding

INVOCATION.....Rev. Bruce Bavinger
Pastor, Holy Cross Catholic Church

— BREAKFAST —

7:30-8:00

WELCOME.....Bert Collins
President and CEO
N.C. Mutual Life Insurance Company

OCCASION.....Leslie Brown
Deputy Director
Division of Adult Health
Department of Environment, Health and Natural Resources

MINORITY HEALTH STATUS IN NORTH CAROLINA.....Delton Atkinson
Director, Division of Statistics and Information
Department of Environment, Health and Natural Resources

PROPOSED HEALTH INITIATIVE AND YOUR INVOLVEMENT.....Henry E. McKoy
Deputy Secretary for Programs
Department of Administration

CHALLENGE AND PROCLAMATION.....The Honorable James G. Martin
Governor, State of North Carolina

RESPONSES.....Dr. John T. Daniel Jr.
Medical Director
N.C. Mutual Life Insurance Company

*Resource Dev.
Public Policy Advocacy*

↳ Raise financial

planning managing ... public, private, funding

① identification of funding sources

Raise awareness; information sharing

collaboration w/ other organizations (health + health related)

minority Resource Bank

Dr. William E. Laopus
N.C. Fitness & Health Institute
Dean Emeritus, ECU School of Medicine

Dr. James R. O'Rourke Jr.
President-Elect
Old North State Medical Society

Dr. Ronald H. Levine
State Health Director
Department of Environment, Health, and Natural Resources

ACKNOWLEDGEMENTS.....James K. Polk
Special Assistant to Governor

use friendly language that can be understood by all

ADJOURNMENT

MEMORANDUM

TO: Charles Rasberry, Director for Development
 FROM: Vic Schoenbach *Vic*
 COPIES: Lisa Friend, William Small, Diana Trybulski
 DATE: November 9, 1990
 SUBJECT: Minority Health Conference information

As requested, here is a brief description and statement of objectives for the Minority Health Conference, along with the tentative agenda and other information. A donation or donations in the amount of \$3,000 would fill a gap in our proposed budget. That budget for the lunch may need to be increased, however, and we have not included anything for travel stipends for some participants, so if more can be garnered we can put it to good use.

The provisional budget and our plans for funding it are:

Speakers (3 @ \$200)	600
Speaker travel (not including MCCRP)	1,000
Marketing (4000 brochures mailed - PLUS word of mouth)	1,500
Lunch (roundtable discussions) - 200 @ \$6	1,200
Breaks: 200 @ \$3	600
Supplies	200
Postage	50
Registration packet	400
Staff	2,000
Total	<u>7,550</u>

QUESTION - where can the lunch/roundtable discussions be held?

Paid registrations (60 @ \$25)	1,500
Donation of services by Continuing Education	2,000
SPH Dean's Office	500
Office of the Vice Chancellor for Health Affairs	500
North Carolina Mutual Life Insurance Company (printing)	500
Donations	3,000
Total	<u>8,000</u>

We appreciate your assistance in helping us to secure donations for this important event.

Sponsors:

UNC School of Public Health
Minority Student Caucus
Student Union Board
Dean's Office
Division of Community Health Services

Lineberger Comprehensive Cancer Center
Minority Cancer Control Research Program

Cosponsors (partial list):

NC Division of Adult Health, DEHNR
North Carolina Mutual Life Insurance Company

Supporters (partial list):

? NC Health Careers Access Program
? Medical Education Development Program

From:SPHVAX::DTRYBULSKI "Diana Trybulski, DCHS, SPH" 12-NOV-1990 11:30:23.32
To:@MINCONF
CC:DTRYBULSKI
Subj:Luncheon at the Carolina Inn

I just received the latest lunch menus from the Inn and unfortunately, their prices have gone up. The least expensive item on the menu is now \$8.95. This price is for a full meal. However, the Inn does add on a service charge of 16% and local and state taxes (5%).

Do you think that this is still feasible? Please let me know what you decide. Thank you for your help.

From: SPHVAX::DTRYBULSKI "Diana Trybulski, DCHS, SPH" 13-NOV-1990 09:14:06.93
To: @MINCONF
CC: DTRYBULSKI
Subj: Update on lunch at the Inn

I spoke with the Inn yesterday about the cost of lunch and to see if it would be possible for them to work something out with us in our price range. They said that they'd get back to me to see what could be done. As soon as I hear anything, I'll be in touch!

Diana

From:SPHVAX::SCHOENBACH "VIC, UNC DEPT OF EPIDEMIOLOGY [SCHOENBA@UNCSPHVX]" 13
To:@MINCONF
CC:SCHOENBACH
Subj:Cost of lunch

As I understand, the cost of the lunch will now be \$10.83 per person. If there are 200 participants, the total cost will be nearly \$2,200. I am a bit intimidated by that amount, since it's a full \$1,000 more than we had planned originally. The choices appear to be:

1.Forego the lunch roundtables and either don't offer lunch or eat in the Auditorium. I'm not sure that it's practical for such a large group to eat in the Auditorium, and it would mean giving up the discussions. If people go off on their own to eat, they'll end up spending \$5 or so unless they buy a sandwich and eat in the lounge. So these options aren't attractive.

2.Charge for lunch - if we charged \$5 that wouldn't be a major deterrent, but it would probably discourage many of the students. It would also eliminate the "lunch is included" draw.

3.Increase the registration fee - but even if we go to \$30, that may produce only an additional \$300 (\$5 x 60 paid registrations) to \$500 (\$5 x 100 paid registrants) - a good deal lower than the \$1,000 additional the lunch will cost at the Inn.

4.Find an additional \$1,000 in donations. This is the most appealing, but I have no idea if we could succeed in this and time is limited.

It may be that the safest thing to do at this point (others PLEASE add to this discussion) is to leave the registration fee at \$25 (increasing it doesn't bring in much money and may reduce participation) and not promise the free lunch. Then we can keep exploring donations and options, leaving open the possibility of selling \$5 tickets for lunch and subsidizing the rest, charging the fulla (full) amount if our budget comes up short, or not providing lunch.

What do the rest of you think?

Best,
Vic

From:SPHVAX::SCHOENBACH "VIC, UNC DEPT OF EPIDEMIOLOGY [SCHOENBA@UNCSPHVX]" 12
To:@MINCONF
CC:SCHOENBACH
Subj:This morning's meeting, next meeting

At our meeting this morning we reviewed a draft flyer prepared by John Sharo. He will revise for tomorrow. Lisa Friend will give the final approval, and then Sandy Headen will take it to NC Mutual to arrange for printing.

We also decided to have the lunch at the Carolina Inn (though the cost will be greater than the original estimate - about \$11/person - so we may need to reconsider. However, that option was better than any others we know of [the Continuing Education Center will not be open until the end of February]).

We also discussed possible co-sponsors, continuing education credits, and several other issues.

The next meeting has been set for the following Monday (November 19th) at 9:00am, presumably in the same room (I'll verify and let you know).

Best,
Vic

John Sharo
919/966-1104
November 2, 1990

Minority Health Conference *Proposed Promotion Budget*

<u>Item</u>	<u>Cost</u>
<u>Flyer</u>	
Printing flyer (4000 @ 6 cents)	\$240
OCE computer labels (3750 @ 10 cents)	375
Bulk rate postage (3000 x 8.4 cents)	252
 <u>Brochure</u>	
Printing a four-page brochure (4,000 @ 11 cents)	440
OCE computer labels (3750 @ 10 cents)	375
Bulk rate postage (3000 x 8.4 cents)	252
 <u>Staff Time</u>	
Communication Specialist (10 hours @ \$18)	180
Graphic Artist (5 hours @ \$15)	<u>75</u>
Total	\$2189

Note: Actual computer time printing costs equal about \$200. Subtracting staff time and normal computer label charges, total marketing costs would equal \$1384.

John Sharo
November 2, 1990

Minority Health Conference *Proposed Promotion Timeline*

<u>Activity</u>	<u>Completion Date</u>
Flyer copy written and ready for layout	November 9
Flyer to printer	November 16
Announcements sent to professional newsletters	November 16
Flyer received in field by	December 1
Speakers confirmed, brochure copy written and ready for typesetting	November 23
Brochure to printer	December 3
Brochure received in field by	January 1

John Sharo
November 2, 1990

Minority Health Conference
Proposed Mailing List for Postcards and Brochures

<u>Group</u>	<u>Source/Flag</u>	<u>#</u>
NC local health dept directors	OCE 076 (34)	88
PH nursing supervisors in local health depts	065	200
DEHNR regional hlth educators/consultants	019	7
DEHNR health ed consultants	020	5
DEHNR state/regional health ed consultants	021	14
Health educators in DEHNR/state gvt agencies	022	48
Health educators in local health depts	062	201
Health ed coords. in public/county schools	023	61
Health educators in misc. local programs	024	48
NC community health nursing faculty	089 (34)	96
DEHNR office of chief nurse	075	2
DEHNR state/regional MCH nursing consultants	007	17
DEHNR state/reg nursing consultants, adult hlth	008	11
DEHNR state/reg nursing consultants, epid.	009	6
PH nursing directors in local health depts	006	41
Mental health interest area	136	74
PH nursing cont ed advisory committee	184	24

UNC-SPH deans, chairs, curr./project heads	113	24
School of Public Health board of advisors	161	65
Office of Continuing Education testers	998	9
Health writers	124	23
Health promotion program consultants	013	94
Health promotion consultants	018	18
Public school system offices	043	146
Health ed supervisors in local health depts	051	44
Home health program directors	052	165
Nurses in NC school systems	067	226
Social work interest area	139	66
Health education interest area	145	321
OCE extras		200

Outside Sources

Central Carolina Black Nurses Assoc	Lorna Harris 966-3648	100
Old North State Medical Society (black physicians)	Jesse Williams 682-7378	250
Committee lists		???
	TOTAL	<u>3949</u>

From:SPHVAX::SCHOENBACH "VIC, UNC DEPT OF EPIDEMIOLOGY [SCHOENBA@UNCSPHVX]" 7
To:@MINCONF
CC:SCHOENBACH
Subj:Minority Health Conference electronic mail distribution list

With the assistance of the School's Computing and Information Services division, I have created an electronic mail distribution list for use in planning the Minority Health Conference, as we discussed at our meeting on Monday.

This should now be available for use by all VAX users. It's use is very simple - just put @MINCONF as the recipient line, which can also include other recipients if you like (it doesn't matter if you inadvertently name someone already in the list - the system won't send two copies), e.g.:

MAIL> send
To: @minconf,hatch
Subj: etc.

The message will then go everyone on the distribution list (see below). Note, however, that Glynda Cooper and Bill Saunders do not (to my knowledge) currently use e-mail, so you'll have to find some other way of getting copies to them. That's why you will get the error message GCOOPER does not exist, WSAUNDERS does not exist - just say "y" to send the message anyway and decide if you want to give them a hard copy or not.

--> I suggest that you try a test message to the list now, so we can verify that it works for all. If you have any problem, please let me know.

NOTE TO ACS mail users:

Laurie and Denise, if you want to send mail to one of us VAX folks, be sure to shorten our names, if necessary, to 8 characters. You can't use the REPLY command with my or other long-named ID's. Otherwise there's no problem. For example, so send to me, an ACS mail user sends to: SCHOENBA@UNCSPHVX
There's a "nickname" facility that may be handy to simplify our ID's and also to create a distribution list capability. You'll have to navigate that, I'm afraid since I don't know the ACS system. But I will forward messages to the list if you just send them to me and let me know to forward.

Here is the Distribution List:

! This distribution list is for the Minority Health Conference
! It is located in EPID LISTS shared resource
! It can be invoked by including @MINCONF on the To: line of a mail message
! The list was created by Vic Schoenbach on 11/4/90, fixed on 11/5/90, 11/6/90
!
!

GCooper! Glynda Cooper - not on the VAX!
WSaunders! Bill Saunders - not on the VAX!
!

BROWDER! Bill Browder (DCHS)
IN%"U11LEE@UNC"! Laurie Evans - VIA ACS
IN%"UEPDEC@UNC"! Denise Coffey - VIA ACS
103LFRIEND! Lisa Friend (HPAA student)
PHORNE! Pam Horne (DCHS)
102CMCCLOUD! Jay McCloud (HPAA student)
SWHEADEN! Sandy Headen (HBHE faculty)
CRASBERRY! Charles Rasberry (Dir., Development)
SCHOENBACH! Vic Schoenbach (EPID faculty)
JSHARO! John Sharo (DCHS)
BILLSMALL! Bill Small (Assistant Dean)
DTRYBULSKI! Diana Trybulski (DCHS) - course coordinator

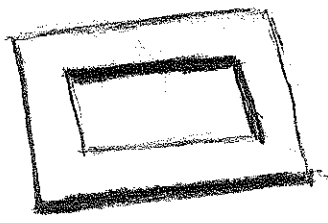
From: SPHVAX::SCHOENBACH "VIC, UNC DEPT OF EPIDEMIOLOGY [SCHOENBA@UNCSPHVX]" 8
To: BILLSMALL
CC: SCHOENBACH
Subj: NC Minority Health Center Agenda

Sandy and I have received invitations to a breakfast conference on this topic to be held at NC Mutual on Wednesday, 11/14 from 7am-930am. The Governor will address the meeting along with Delton Atkinson and a variety of other important folks. There is to be a presentation on a proposed health initiative.

If you would like to come, perhaps we can ask NC Mutual to extend an invitation.

Best,
Vic

Ewas No — 586-4865 (H)
257-2324 (Wed)
834-0633



Holiday Inn 758-3401

Check on when Winnie Mandela will be here
- u on UWC affiliations w/ physicians
at V/W CCHP

HBHE Doc. Materials for D. Davis

Browder Budget

$$\begin{array}{r} \$ \times 10^6 \quad \frac{160}{800 \times 10^6} \\ \hline 30 \\ 30 \\ \hline \end{array} = 160^{00} / \text{resident}$$

11/5/90
14 ← → 25⁰⁰

3 speakers @ 200	600
Travel for speaker	1000
Labels + marketing	1384
Box lunch 600 x 150	900
breaks	450
Supplies	100
1st Class postage	50

total cost \$5000

Diana ~~Fabala~~ 64032
~~Diana~~ Trybulski, Diana

Typed material on conf., why, audience etc. Tentative program

Copying by end of wk for flyers

check to Vice Chancellors Office

confirm speakers

mailings societies, fraternities, Black Student Org.

* ~~6,000~~ budget #25.00 registration
names + addresses of persons ~~on~~ on various ~~campuses~~ campuses.

11/5/90

\$500 contribution from Dean's Office

\$500

V-C's Office

VAX MAIL

- P. Horn
- B. Browder
- L. Friend
- J. Sharo
- L. Evans
- J. McCloud
- V. Schwerbach
- C. Raspberry

B. Saunders

Continuing Ed

~~\$1025 + 25 = 1,050~~

In-kind

— \$2000

Rural

- Eva Clayton
- John Hatch
- Ballance

Morehouse Affiliate