

REACHING MINORITIES WHERE THEY ARE...



...A CHALLENGE TO HEALTH PROFESSIONALS

SCHOOL OF PUBLIC HEALTH

UNIVERSITY OF NORTH CAROLINA
CHAPEL HILL

FEBRUARY 21 & 22 1979

The Minority Student Caucus and the Student Union Board of the School of Public Health of the University of North Carolina at Chapel Hill are presenting a third in a series of conferences focusing on the unique and special health concerns of minority peoples.

This year's conference is entitled "Reaching Minorities Where They Are... A Challenge to Health Professionals" and will focus on three major areas of health concerns as they relate to minority peoples: industrial, institutional, and community.

The intention of this year's conference is to formulate recommendations that will address the above concerns. We hope that this experience will enable us all the opportunity to stimulate new ideas and energies.

WELCOME

Wednesday, February 21, 1979

AN ANALOGY OF THE GOOD SAMARITAN PARABLE

LUKE 10:30-37

by Dr. Martin Luther King Jr.

Memphis, Tennessee

April 13, 1968

*"The question is not if I stop to help the man in need
what will happen to me; but the question is, if I don't stop
to help the man in need what will happen to him?"*

10:00 a.m. Opening Session - Auditorium, Rosenau Hall

Opening Remarks - Phyllis Sims, Student, Health Education

Welcome - Bernard G. Greenberg, Ph.D.,
Dean, School of Public Health

UNIVERSITY OF NORTH CAROLINA
CHAPEL HILL

Introduction of Keynote Speaker
Beverly Davenport, Co-Chairperson, Student Union Board
Student, Health Administration

10:30 a.m. Keynote Address
**"REACHING MINORITIES WHERE THEY ARE: A
CHALLENGE TO HEALTH PROFESSIONALS"**

George I. Lythcott, M.D.
Administrator, Health Services Administration
Department of Health, Education and Welfare
Rockville, Maryland

11:00 a.m. Audience Reaction

11:45 a.m. Wrap-up - Phyllis Sims

Presentation of Awards
Juanita Blount, Chairperson, Minority Student Caucus
Student, Health Education

12:00 noon Break for Lunch

1:30 p.m. Panel Discussion

Moderator - Gary Sidbury, Student, Epidemiology

Industrial - Reaching Minorities in Industry
Frederick Toca, Ph.D.

Institutional - Reaching Minorities in Institutions
Bailus Walker, Ph.D.

2:00 p.m. Audience Reaction

2:30 p.m. Break

2:45 p.m. Panel Discussion

Moderator - Patricia Wormley
Student, Environmental Sciences

Community - Reaching Minorities in the Community
Jessie Smallwood, MCP, MHA

Indian Concerns - A. Bruce Jones, MA

3:15 p.m. Audience Reaction

3:45 p.m. Closing Remarks for the Day - Phyllis Sims

Reception Immediately Following in the Lobby

Thursday, February 22, 1979

- 9:30 a.m. Opening Remarks - Joyce Bulgar, R.N.
Student, Maternal and Child Health
- 9:45 a.m. Reaching Out: A Discussion of Existing Projects
Total Health Care of Detroit, Inc. - James Howard MPH
Rural Churches Project/Rural Environmental Education
& Action Project—
- John Hatch, Dr. P.H.
Marquis Eure, Kay Lovelace
Hope Lucas, Olabode Kayode,
Students, Health Education
- 10:45 a.m. Workshops
- room 235 Reaching Minorities in Industry - William Small, MSPH
Facilitators - Paul Cornely, M.D., Ph.D.
Cynthia Houston, MPH
- room 335 Reaching Minorities in Institutions - George Neely, Ph.D.
Facilitators - Carolyn Thornton, A.C.S.W.
Allen Barrett, Ph.D.
- room 331 Reaching Minorities in the Community - Sherman James, Ph.D.
Facilitators - Melba Varner, MA
Joseph Mann, Ph.D.
- 12:00 noon Break for Lunch
- 1:30 p.m. Workshop Wrap-up
- 2:15 p.m. Break
- 2:30 p.m. Plenary Session - Auditorium
Moderator - William Herzog, MSPH
Workshop Summaries
Facilitators
- 3:30 p.m. Closing Remarks for the Day - Eugenia Eng, Doctoral Student
Health Education
- 3:45 p.m. Closing Remarks for the Conference - William Small, MSPH



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