



1991 Minority Health Conference

Innovative Approaches To

Minority Health Issues

Thursday, February 14, 1991

School of Public Health
The University of North Carolina at Chapel Hill

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UNC School of Public Health

Minority Cancer Control Research Program
UNC Lineberger Comprehensive Cancer Center

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Innovative Approaches to Minority Health Issues

The past decade has seen an erosion in past health gains for minority Americans. For the first time in this century, the National Center for Health Statistics has reported a reduction in life expectancy for African Americans; from 69.4 years in 1987 to 69.2 in 1988, the latest year for which statistics are available. The decline is even greater for males, and the racial gap in life expectancy has grown. Major contributors to this gap are heart disease, cancer, stroke, violence, and infant mortality.

The life expectancy for African Americans has dropped substantially due to a variety of factors, including lower access to quality education and job opportunities, healthful lifestyles, routine health care services, and prenatal health care, as well as greater exposure to substance abuse, violence and AIDS. Some premature deaths are related to behavior. Many other deaths are due to reduced access to preventive health services and timely primary care treatment.

Focusing on minority health issues

The 1991 Minority Health Conference is the thirteenth in a series of conferences focusing on special health concerns of minorities in North Carolina and the Southeast. The one-day program will highlight three topics of vital importance to minority health:

- Provision of health care services in rural areas.
- Health promotion and disease prevention for African-American males.
- Cancer control in minorities.

Join others who are interested in these important issues

This conference will involve participants from diverse settings. Invited participants include people working in public health, occupational health, community health, rural health, human services, and education. University and college students also are encouraged to attend to learn about public health career opportunities.

Why you should attend

Attending this program will enable you to:

- Raise your awareness about issues central to minority health.
- Discuss innovative approaches to meeting minority health needs.
- Network with health and human service professionals, educators and students and discuss minority health issues.
- Learn about public health career opportunities for minority health students.

Agenda

8:00 am Registration

9:00 Welcome and Introduction

Paul Hardin, JD
Chancellor, UNC at Chapel Hill

Howard Garland Hershey Jr, DDS
Vice Chancellor for Health Affairs and
Vice Provost, UNC at Chapel Hill

Michel Ibrahim, MD
Dean, UNC School of Public Health (UNC SPH)

Delton Atkinson, MSPH, MPH
Director, Division of Statistics and
Information Services
NC Department of Environment, Health
and Natural Resources (NC DEHNR)

Leslie Brown, JD, MPH
Deputy Director, Division of Adult Health
NC DEHNR

Lisa Friend, MD
Student Conference Coordinator
Master's Student, Department of Health Policy
and Administration, UNC SPH

C Jay McCloud, Jr (Presiding)
President, Minority Student Caucus
Master's Student, Department of Health Policy
and Administration, UNC SPH

Program highlights

- **Registration:**
 - By phone (919/966-4032)
 - By mail (mail registration form to)
Office of Continuing Education
UNC School of Public Health
CB# 8165, Miller Hall
Chapel Hill, NC 27599-8165
 - By fax (919/966-7141)
- **Date and Location:**
February 14, 1991
Rosenau Hall Auditorium
School of Public Health
The University of North Carolina at Chapel Hill
- **Cost:**
Program fee is \$25 for working professionals
Free for students (\$5 for lunch)
- **Program schedule:**
 - Registration begins at 8:00 am
 - Program is in session from 9:00 am - 5:00 pm
 - Refreshment breaks provided
 - Lunch provided at the Carolina Inn

9:30

Providing Health Care Services to Rural and Minority Populations

John Hatch, DrPH
Professor of Health Behavior and Health Education, UNC SPH

Eva Clayton, MS
Chair, Warren County Board of Commissioners

J T Garrett, MPH, EdD
Deputy Director
NC Commission on Indian Affairs

Laurie Evans, MPH (Moderator)
Doctoral Student
Department of Epidemiology, UNC SPH

10:45

Break

11:00

Health Promotion and Disease Prevention for African-American Men

Ronald Ferguson, PhD
Associate Professor of Public Policy
The Kennedy School of Government
Harvard University

Marquis Eure, MPH
Health Educator
Charlotte-Mecklenburg Health Department

Kevin McCowan (Moderator)
Master's Student, Department of Health Behavior and Health Education, UNC SPH

12:30 pm

Lunch - round table discussions

2:00

UNC Minority Cancer Control Research Program Introduction

Victor Schoenbach, PhD
Associate Professor of Epidemiology, UNC SPH

Investigating the Role of Dietary Fat in Prostate Cancer

Paul Godley, MD, MPP
Instructor of Medicine
UNC School of Medicine

Defining the Racial Gap in Breast and Cervical Cancer

Russell Harris, MD, MPH
Research Assistant Professor of Medicine
UNC School of Medicine

Narrowing the Racial Gap in Breast Cancer Screening

Eugenia Eng, DrPH
Assistant Professor of Health Behavior and Health Education, UNC SPH

Recruiting Black Smokers for a Self-Help Quit-Smoking Program

Sandra Headen, PhD
Research Assistant Professor of Health Behavior and Health Education, UNC SPH

Future Directions

Victor Strecher, PhD
Associate Professor of Health Behavior and Health Education, UNC SPH

Victor Schoenbach, PhD (Moderator)

4:00

Break

4:15

Discussion and Recommendations

Laurie Evans, MPH, and Kevin McCowan (Moderators)

5:00

Adjourn

Please cut on this line

REGISTRATION FORM (HEP20391)
Minority Health Conference

To register immediately, call 919/966-4032 or fax your registration form to 919/966-7141. A check or purchase order must be sent to confirm your registration. Registrations are handled on a first-come/first-served basis, so we encourage you to register early.

Registration Fee

\$25 for working professionals
Free registration for students (lunch \$5)

Please answer the following if appropriate

() I am handicapped and have special needs for overnight accommodations, learning aids, and/or facility accessibility information. Please contact me at my business/home phone (circle one).

We ask that you voluntarily provide your Social Security Number with the understanding that it will be used only as an identification number for internal record keeping and data processing operations at the University of North Carolina at Chapel Hill.

Admission to School of Public Health programs is without regard to race, sex, national origin, color, religion, handicap, age or veteran's status.

Please return this form

along with your check or purchase order (payable to Division of Community Health Service) to:

Phylliss Woody, registrar (HEP20391)

Office of Continuing Education
UNC School of Public Health
CB #8165, Miller Hall
Chapel Hill, NC 27599-8165
State Courier Code 13-12-11

() This confirms my telephone registration.
() Enclosed please find a check or purchase order for \$ _____

Name _____ Soc. Sec. No. _____

Agency _____

Business Address _____

_____ City _____ State _____ Zip _____ Courier Code _____

County of Residence _____ Birthdate _____
(if in North Carolina) (Record-keeping purposes only)

Business Phone _____ / _____ Home Phone _____ / _____

Job Title/Position _____

Occupation _____

* Are you a student, staff employee, or faculty member at UNC-Chapel Hill? () yes () no

Register today

To register, please complete the registration form and return it with a check or purchase order (payable to Division of Community Health Service) to: Phylliss Woody, registrar (HEP20391), Office of Continuing Education, UNC School of Public Health, CB #8165, Miller Hall, Chapel Hill, NC 27599-8165.

Register immediately by phone by calling **919/966-4032** or **fax** your registration to **919/966-7141**. A check or purchase order must be sent to confirm your registration.

You will receive written confirmation of your registration. If you have not received a letter two weeks prior to the program date, please call 919/966-4032 to check on the status of your registration.

Fee

The program registration fee is \$25 for working professionals. Students attend conference free of charge. The fee includes program materials, breaks and lunch (lunch is \$5 for students). Make checks payable to Division of Community Health Service. If your agency plans to pay your registration fee, we encourage you to send either a purchase order or a personal check (and ask your agency to reimburse you).

Registrations are accepted on a first-come/first-served basis and space in this program is limited. To ensure your place, please send payment or purchase order with the registration form as soon as possible.

Cancellation and refund policies

Full refunds will be issued to individuals who cancel before February 8. Substitutions from the same agency are allowed at any time with prior notification of the registrar (919/966-4032).

Information

If you need more information or would like to register yourself or others, contact:

Phylliss Woody, registrar
Office of Continuing Education
UNC School of Public Health
CB #8165, Miller Hall
Chapel Hill, NC 27599-8165
(State Courier Code 13-12-11)
phone: 919/966-4032



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Route to: _____

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