



1991 Minority Health Conference

Innovative Approaches To

Minority Health Issues

Thursday, February 14, 1991

School of Public Health
The University of North Carolina at Chapel Hill

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UNC Lineberger Comprehensive Cancer Center

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Innovative Approaches to Minority Health Issues

The past decade has seen an erosion in past health gains for minority Americans. For the first time in this century, the National Center for Health Statistics has reported a reduction in life expectancy for African Americans; from 69.4 years in 1987 to 69.2 in 1988, the latest year for which statistics are available. The decline is even greater for males, and the racial gap in life expectancy has grown. Major contributors to this gap are heart disease, cancer, stroke, violence, and infant mortality.

The life expectancy for African Americans has dropped substantially due to a variety of factors, including lower access to quality education and job opportunities, healthful lifestyles, routine health care services, and prenatal health care, as well as greater exposure to substance abuse, violence and AIDS. Some premature deaths are related to behavior. Many other deaths are due to reduced access to preventive health services and timely primary care treatment.

Focusing on minority health issues

The 1991 Minority Health Conference is the thirteenth in a series of conferences focusing on special health concerns of minorities in North Carolina and the Southeast. The one-day program will highlight three topics of vital importance to minority health:

- Provision of health care services in rural areas.
- Health promotion and disease prevention for African-American males.
- Cancer control in minorities.

Join others who are interested in these important issues

This conference will involve participants from diverse settings. Invited participants include people working in public health, occupational health, community health, rural health, human services, and education. University and college students also are encouraged to attend to learn about public health career opportunities.

Why you should attend

Attending this program will enable you to:

- Raise your awareness about issues central to minority health.
- Discuss innovative approaches to meeting minority health needs.
- Network with health and human service professionals, educators and students and discuss minority health issues.
- Learn about public health career opportunities for minority health students.

Agenda

8:00 am Registration

9:00 Welcome and Introduction

Paul Hardin, JD
Chancellor, UNC at Chapel Hill

Howard Garland Hershey Jr, DDS
Vice Chancellor for Health Affairs and
Vice Provost, UNC at Chapel Hill

Michel Ibrahim, MD
Dean, UNC School of Public Health (UNC SPH)

Delton Atkinson, MSPH, MPH
Director, Division of Statistics and
Information Services
NC Department of Environment, Health
and Natural Resources (NC DEHNR)

Leslie Brown, JD, MPH
Deputy Director, Division of Adult Health
NC DEHNR

Lisa Friend, MD
Student Conference Coordinator
Master's Student, Department of Health Policy
and Administration, UNC SPH

C Jay McCloud, Jr (Presiding)
President, Minority Student Caucus
Master's Student, Department of Health Policy
and Administration, UNC SPH

Program highlights

- **Registration:**
 - By phone (919/966-4032)
 - By mail (mail registration form to)
Office of Continuing Education
UNC School of Public Health
CB# 8165, Miller Hall
Chapel Hill, NC 27599-8165
 - By fax (919/966-7141)
- **Date and Location:**
February 14, 1991
Rosenau Hall Auditorium
School of Public Health
The University of North Carolina at Chapel Hill
- **Cost:**
Program fee is \$25 for working professionals
Free for students (\$5 for lunch)
- **Program schedule:**
 - Registration begins at 8:00 am
 - Program is in session from 9:00 am - 5:00 pm
 - Refreshment breaks provided
 - Lunch provided at the Carolina Inn

- 9:30** **Providing Health Care Services to Rural and Minority Populations**
John Hatch, DrPH
 Professor of Health Behavior and Health Education, UNC SPH
Eva Clayton, MS
 Chair, Warren County Board of Commissioners
J T Garrett, MPH, EdD
 Deputy Director
 NC Commission on Indian Affairs
Laurie Evans, MPH (Moderator)
 Doctoral Student
 Department of Epidemiology, UNC SPH
- 10:45** **Break**
- 11:00** **Health Promotion and Disease Prevention for African-American Men**
Ronald Ferguson, PhD
 Associate Professor of Public Policy
 The Kennedy School of Government
 Harvard University
Marquis Eure, MPH
 Health Educator
 Charlotte-Mecklenburg Health Department
Kevin McCowan (Moderator)
 Master's Student, Department of Health Behavior and Health Education, UNC SPH
- 12:30 pm** **Lunch - round table discussions**
- 2:00** **UNC Minority Cancer Control Research Program Introduction**
Victor Schoenbach, PhD
 Associate Professor of Epidemiology, UNC SPH
- 4:00** **Break**
- 4:15** **Discussion and Recommendations**
Laurie Evans, MPH, and Kevin McCowan (Moderators)
- 5:00** **Adjourn**
- Investigating the Role of Dietary Fat in Prostate Cancer**
Paul Godley, MD, MPP
 Instructor of Medicine
 UNC School of Medicine
- Defining the Racial Gap in Breast and Cervical Cancer**
Russell Harris, MD, MPH
 Research Assistant Professor of Medicine
 UNC School of Medicine
- Narrowing the Racial Gap in Breast Cancer Screening**
Eugenia Eng, DrPH
 Assistant Professor of Health Behavior and Health Education, UNC SPH
- Recruiting Black Smokers for a Self-Help Quit-Smoking Program**
Sandra Headen, PhD
 Research Assistant Professor of Health Behavior and Health Education, UNC SPH
- Future Directions**
Victor Strecher, PhD
 Associate Professor of Health Behavior and Health Education, UNC SPH
Victor Schoenbach, PhD (Moderator)

Planning Committee

Laurie Evans, MPH

Doctoral Student
 Department of Epidemiology
 UNC School of Public Health

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Kevin McCowan, BS

Master's Student
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Victor Schoenbach, PhD

Associate Professor of Epidemiology
 UNC School of Public Health

William T Small, Jr, MSPH

Assistant Dean for Student Affairs
 UNC School of Public Health

Diana Trybulski, BA

Program Assistant
 UNC School of Public Health

Former Minority Health Conference Titles and Keynote Speakers

1977

Perspectives on the Health of the Black Populations

Floyd McKissick, JD
President, Soul City Company
Soul City, North Carolina

1978

Health Policy Impacts: On and By Minority Peoples

John L.S. Holloman, MD
Past President
NYC Health and Hospitals Corporation
New York, New York

1979

Reaching Minorities Where They Are . . . A Challenge to Health Professionals

Bailus Walker, Jr, PhD
Administrator
Environmental Health Administration
Government of the District of Columbia

1980

The Deprivation of Life: Death and Disease in Minority Communities

E. Frank Ellis, MD, MPH
Regional Health Administrator, DHHS
Region V
Chicago, Illinois

1981

Dying for a Job: Health Status of Minorities in the Workplace

George I. Lythcott, MD
Special Assistant to the Surgeon General
U.S. Public Health Service, DHHS
Rockville, Maryland

1982

The Minority Elderly—We're Still Here

Theodore R. Sherrod, MD, PhD
Professor, Department of Pharmacology
University of Illinois at Chicago

1983

Quality Health Care: A Birthright?

Clay E. Simpson, PhD
Director, Division of Disadvantaged Assistance
Bureau of Health Professionals
Health Resources and Services Administration
Hyattsville, Maryland

1984

Fact vs Fiction: Crisis in the Workplace

Aileen T. Compton, PhD
Manager, Health Safety and Environmental Affairs
Research and Development
Smith Kline and French Laboratories
Philadelphia, Pennsylvania

1985

Current Issues in International Health Care Practice

John W. Hatch, DrPH
Professor of Health Behavior and Health Education
School of Public Health
The University of North Carolina at Chapel Hill

1986

Policy Implications For Improving Health in Minority Communities

Charles Cook, MD
Former Chief, Adult Health Section,
Division of Health Services
NC Department of Human Resources, Raleigh,
North Carolina

1987

Healthy Lifestyles: Preserving the Public's Health

Jesse F. Williams, MD
Director, Cumberland County Health Department
Fayetteville, North Carolina

1988

Improving Minority Health Status: A Public Health Challenge

Iris Shannon, PhD
Associate Professor, Rush College of Nursing
St. Lukes Medical Center, Chicago, Illinois

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