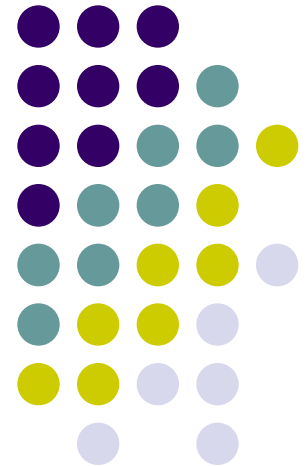


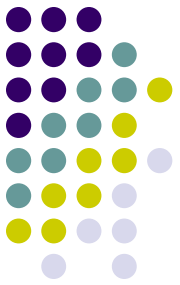
Minority Health Conference 2010

*“Building Community in the Age of
Information:
Addressing Health Inequality in the
Modern World”*

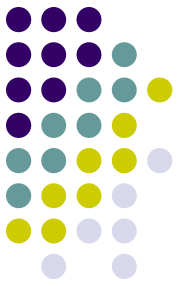


Conference Co-Chairs:
Aprajita Anand, 2nd-year HBHE masters student
Emily Brostek, 2nd-year HBHE masters student

31st Annual Minority Health Conference



- Conference Title
 - *“Building Community in the Age of Information: Addressing Health Inequality in the Modern World”*
- Conference Theme
 - Exploring the tools, opportunities, and challenges available to us as we work to build community and improve health in minority populations.

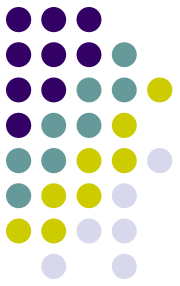


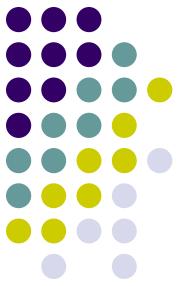
Conference Details

- Date: Friday, February 26, 2010 – All Day!
- Location: The William and Ida Friday Center for Continuing Education
 - Near Meadowmont on NC-54



Conference Details





Organization

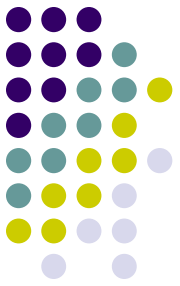
- Planning Committee
- Subcommittees
 - Chair
 - Subcommittee Members
- Volunteers



Publicity Subcommittee

- Responsibilities:
 - The publicity committee will work with Bev Holt from OCE to develop promotional material and conduct all necessary marketing for the conference.
 - The committee will also coordinate all communications about the conference (i.e. poster call, conference registration reminders, broadcast announcements) that are sent to various listservs.
- Other help needed:
 - If you would like to help out with publicity, but have a limited amount of time, we can use your designing and formatting skills in creating flyers, the conference brochure, and conference program.

Publicity Subcommittee



twitter

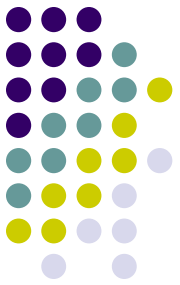


Fundraising Subcommittee

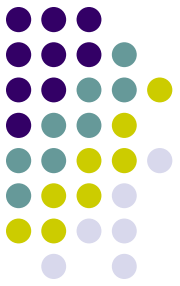
- Responsibilities:
 - The fundraising committee solicits donation and sponsorships from UNC programs, departments, schools, institutes, as well as corporations that are both local and non-local.
 - This committee will work with established contacts in the Department of External Affairs to identify possible sponsors and to coordinate the writing of proposals for funding with External Affairs.



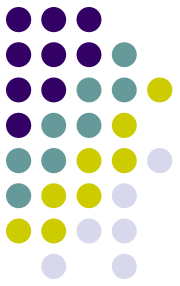
Welcome!



Checking-in

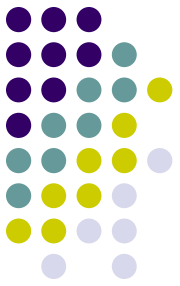


Speakers Subcommittee

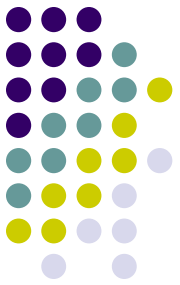


- Responsibilities:
 - The speakers committee will develop break out session topics as well as session speakers to cover these topics.
 - They will be the primary contact for speakers in terms of communicating any logistical information and will work with the NC Institute of Public Health to coordinate travel and lodging for out-of-town speakers.

Speakers Subcommittee



Speakers Subcommittee

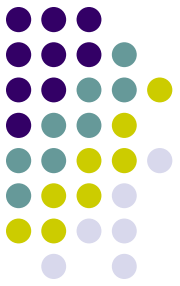


- Nancy Krieger, M.S., Ph.D.
 - Harvard University
 - Keynote speaker in 2008

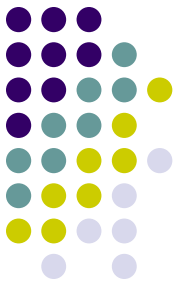
- Barbara Wallace, Ph.D.
 - Columbia University
 - Last year's keynote speaker



Speakers Subcommittee



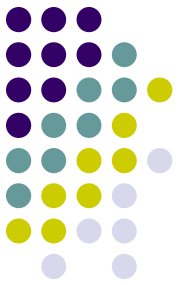
Speakers Subcommittee



Speakers Subcommittee



Posters Subcommittee

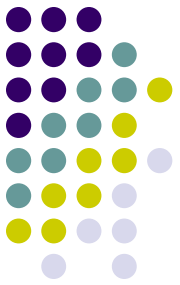


- Responsibilities:
 - The posters committee will issue the call for abstracts and will receive abstracts from researchers that want to present their work via poster.
 - This committee will serve as the primary point of contact for conference participants who are presenting a poster and will also handle day of logistics for the poster area set-up and break-down.
- Other Notes:
 - Poster submissions will come from all over the country and from many different disciplines!

A decorative graphic in the bottom right corner consisting of a grid of colored dots in shades of purple, teal, yellow, and light blue, arranged in a pattern that tapers to the right.



Posters Subcommittee

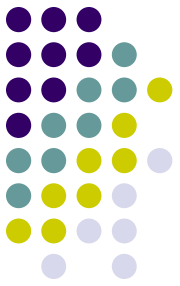




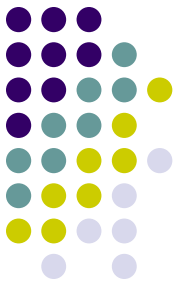
Exhibitors Subcommittee

- Responsibilities:
 - The exhibitors committee will identify groups, organizations, and companies wanting to set-up a table exhibit to display advertising, promotional items, and information.
 - The committee will also handle logistical matters concerning set-up and break-down on the day of the conference.
- Other Notes:
 - Exhibitors are usually organizations at the local- and state-level.

Exhibitors Subcommittee



Exhibitors Subcommittee

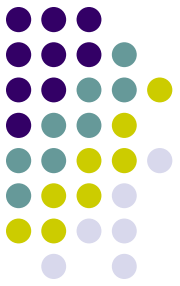




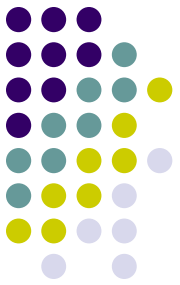
Broadcast Subcommittee

- Responsibilities:
 - The broadcast committee will work with Vic Schoenbach and OJ McGhee to coordinate the web broadcast of the keynote speaker.
- Other Notes:
 - Over 1,000 viewers from all over the country!
 - The MHC Broadcast occurs from 2:00-3:30 PM on the day of the conference on campus at the School of Journalism.
 - Broadcast includes video of earlier keynote lecture, then live Q&A between keynote speaker and moderator including live e-mail or phone questions.
 - Broadcast subcommittee members will be on campus during the second half of the conference after lunch.

Broadcast Subcommittee

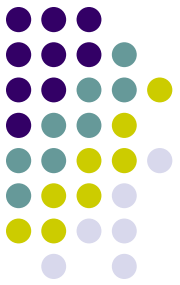


- Checkout the DVD!



Evaluation Subcommittee

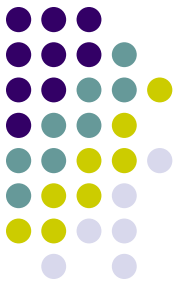
- Responsibilities:
 - Design materials to assess participants' evaluations of the overall conference experience.
 - Collect participants' evaluations on the day of the conference.
 - Collect broadcast viewers' evaluations of the broadcast.
- Other Notes:
 - Majority of work will be down near the conference date and afterwards.



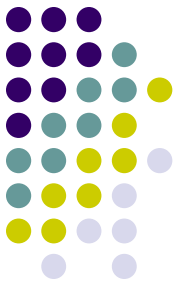
Time Commitment

- Planning Committee Meetings
 - Fall 2009 – monthly
 - Spring 2010 – weekly until conference date
- Subcommittee Meetings
 - Subcommittee chairs will meet monthly with conference co-chairs to provide updates and get feedback
 - Subcommittee members will meet with their subcommittee chair as necessary
- Volunteers needed on the day of the conference

Questions?



Looking forward to a great conference!



- Please fill-out sheets with your preference for subcommittees and if you're interested in being a subcommittee chair
- Please tell us which day (Monday or Wednesday) you are available to meet this semester for monthly meetings @ 5:30 PM.

Thank you for coming!

