

Presented by the UNC Minority Student Caucus

INNOVATIVE APPROACHES TO YOUTH HEALTH:

Engaging Youth in Creating Healthy Communities



35TH ANNUAL

MINORITY HEALTH
CONFERENCE



<<<



FEBRUARY 28, 2014

the William & Ida Friday Center for Continuing Education

Chapel Hill, NC

MSC
MINORITY STUDENT CAUCUS

<http://minorityhealth.web.unc.edu>



UNC
GILLINGS SCHOOL OF
GLOBAL PUBLIC HEALTH



 Presented by the UNC Minority Student Caucus

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Engaging Youth in Creating Healthy Communities

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*Denotes subcommittee leadership

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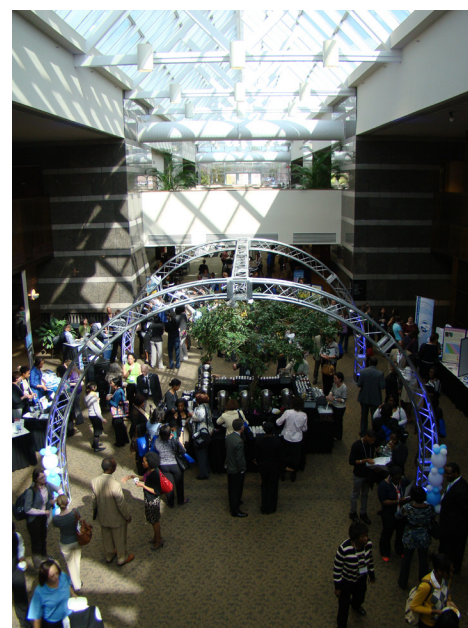
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WELCOME TO THE 35TH ANNUAL MINORITY HEALTH CONFERENCE

On behalf of the Minority Student Caucus, the Minority Health Conference Planning Committee, and the Gillings School of Global Public Health at the University of North Carolina at Chapel Hill, we welcome you to the 35th Annual Minority Health Conference.

This year we have the honor of celebrating 35 years of student organizing. Beginning in 1977, the conference has been a vehicle for students at Gillings to address the public health issues of importance to marginalized communities. The Minority Student Caucus was established to represent and support minority students and the conference is an opportunity for these students and their allies to learn about and discuss pressing issues in our field. Over the years, the conference has grown in size, length, and complexity, providing a platform for students, academics, and community practitioners to explore behavioral, structural, political and environmental issues contributing to health disparities among diverse populations in an effort to create equitable health outcomes for all. Given the mission and the rich history, it is truly our honor to carry forth the legacy of this conference.



Our conference theme – “Innovative Approaches to Youth Health: Engaging Youth in Creating Healthy Communities” – complements this legacy, highlighting ways that young people act as advocates, leaders and change agents for the health of the places they live. We have brought together researchers and practitioners, as well as actively involved youth representatives, to share findings and best practices for ways that we as public health professionals can make space at the table for youth to be active partners and integral decision makers in areas of public health that directly impact them and their peers.

The delivery of this conference would not have been possible without a willing, energetic, and supportive planning committee. We truly appreciate the hard work and dedication of our subcommittee chairs and volunteers, demonstrating the ability of students to present a quality conference of this magnitude and assisting us in carrying on the legacy of those students who paved the way for us.

Thank you to our new and long-standing conference sponsors that have assisted in creating a sustainable conference from year to year. We also would like to specifically thank the Dean’s Office at the Gillings School of Global Public Health for their continued support; Dean Charletta Sims Evans and Chandra Caldwell, our staff advisors; Cherelle Whitfield and the NC Institute for Public Health for providing logistical support; Dr. Victor Schoenbach for his continued support of the conference and webcast; O.J. McGhee for production of the webcast; and Stephen Couch, for his assistance in raising funds for this event. Without their valuable guidance and words of encouragement, the logistics and sustainability of the conference would not be possible. Please join us in thanking them throughout the day.

Finally, we would like to thank each of you for your support of the conference. Whether it’s your first time joining us or you are a long time supporter, we hope you enjoy this year’s conference and leave with a renewed enthusiasm for partnering with youth in the communities you serve.

Sincerely,

Charla Hodges
Conference Co-Chair
MPH Candidate
Health Behavior

Maryka Lier
Conference Co-Chair
MPH / MCRP Candidate
Health Behavior / City & Regional Planning

2014 WILLIAM T. SMALL JR KEYNOTE LECTURE WEBCAST

We would like to extend a special welcome to our partner conferences that utilize the William T. Small Jr. Keynote Lecture via online broadcast. Student and community groups organized local events or conferences in conjunction with our conference. We are thrilled to have them join the conference in this manner, as it illustrates the importance and awareness of minority health issues at a national level.

PARTNER CONFERENCES



University of Arizona, Tucson



Colorado School of Public Health
Aurora, Colorado

Prince George's Community College
Largo, Maryland

George Washington University
Washington, DC

God's Battalion of Prayer
Brooklyn, New York

Jackson State University
Center of Excellence in Minority Health &
Health Disparities
Jackson, Mississippi



Minority Students for
the Advancement of
Public Health
University of Illinois,
Chicago



George Washington
University, DC

GROUP WEBCAST VIEWINGS

Alaska Division of Public Health, Section of
Women's, Children's and Family Health
Anchorage, Alaska

Santa Cruz County Adolescent Wellness
Network
Nogales, Arizona

Health Equity Institute
San Francisco State University
Emeryville, California

California WALKS Youth Leaders
Oakland, California

Community and Relationship Enhancement
(CARE) Research Group, California State
University, San Bernardino
San Bernardino, California

Colorado Department of Public Health and
Environment (CDPHE)
Denver, Colorado

Delaware B.E.S.T, Division of Prevention and
Behavioral Health Services
Newark, Delaware

Florida Department of Health – Nassau –
Healthy Start
Fernandina, Florida

The Children's Trust
Miami, Florida

REACHUP, Inc.
Tampa, Florida

Morehouse College
Atlanta, Georgia

Multicultural Program at the Center for Grieving
Children
Portland, Maine

MCPHS University
Boston, Massachusetts

Harvard School of Public Health
Black Student Health Organization
Boston, Massachusetts

University of Maryland, Baltimore MPH
Baltimore, Maryland

Henry Ford Health System Institute on
Multicultural Health
Detroit, Michigan

University of Nebraska Medical Center, College
of Public Health
Omaha, Nebraska

CSTEP Health Connections at SUNY Oswego
Oswego, New York

Scotland County Health Department
Laurinburg, North Carolina

Hyde Partners for Health Chronic Disease Task
Force Project DIRECT Legacy
Swan Quarter, North Carolina

Ohio Dept of Health Oral Health Program
Columbus, Ohio

Pennsylvania State University College of
Medicine: Cancer Institute
Hershey, Pennsylvania

Medical University of SC College of Nursing
SCTR/CCHP Community Engagement
Charleston, South Carolina

St. David's Center for Health Promotion
Research / School of Nursing
The University of Texas at Austin
Austin, Texas

VDH - Thomas Jefferson Health District
Charlottesville, Virginia

Tompkins-McCaw Library, VCU Libraries
Richmond, Virginia

Virginia Department of Health
Richmond, Virginia

Washington State Department of Health Office
of Healthy Communities
Olympia, Washington

Public Health Equity and Social Justice Action
Team at Public Health-Seattle & King County
Seattle, Washington

Federated State of Micronesia
Maternal & Child Health
Weno, Chuuk, Micronesia

AMERICAN PUBLIC HEALTH ASSOCIATION LETTER OF SUPPORT



AMERICAN PUBLIC HEALTH ASSOCIATION
For science. For action. For health.

February 3, 2014

Dear UNC Minority Health Conference Participants:

On behalf of its more than 30,000 members and affiliate members, the American Public Health Association extends warmest best wishes to the University of North Carolina-Chapel Hill Gillings School of Global Public Health on the occasion of its 35th annual Minority Health Conference.

Congratulations to the Minority Student Caucus, Minority Health Conference Co-chairs, planning committee, advisors, and all involved in coordinating this milestone celebration – 35 years of promoting public health through the Minority Health Conference!

APHA's values reflect our members' beliefs in the importance of science and evidence-based decision making, prevention and wellness, community and health equity, all which the Minority Health Conference has included in its discussions. For this reason, APHA proudly endorses the 2014 Minority Health Conference.

The University of North Carolina-Chapel Hill Gillings School of Global Public Health is a tier-one research institution and the involvement of its students is what makes Gillings great. The evolution of the Minority Health Conference is an example of the finest in student involvement. As the oldest student-led health conference in the nation, the Minority Health Conference continues to bring salient public health topics to a community of students, researchers, and practitioners. This year's theme "Innovative Approaches to Youth Health: Engaging Youth in Creating Healthy Communities" is a critical one as engaging our youth today will help shape the field of public health in the future. The conference will provide valuable tools and information essential to attracting youth into the field of public health and enhancing their role in creating healthier communities inclusive of all persons.

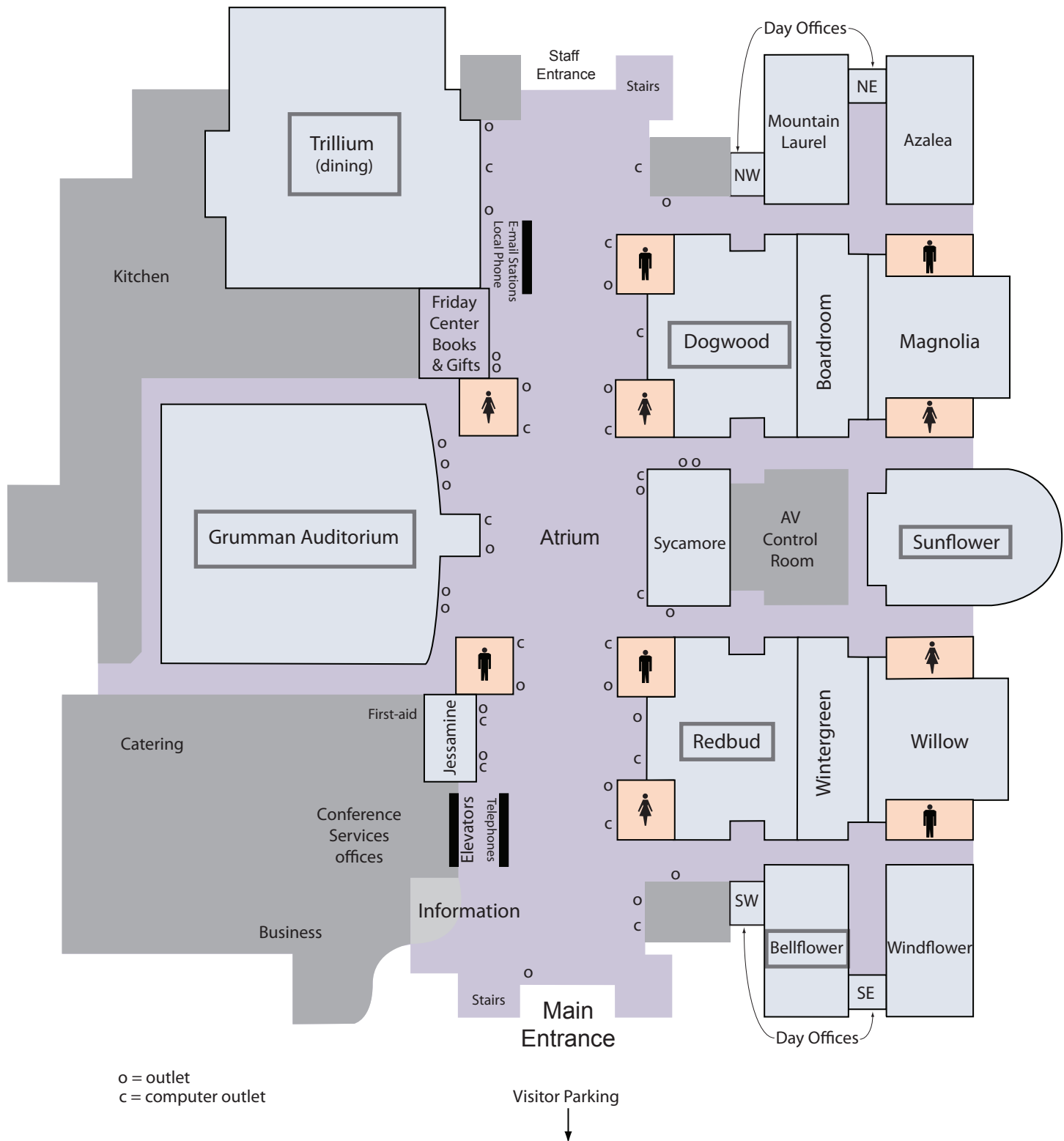
Again, congratulations to all the hard working students and supporters of the Minority Health Conference in celebrating 35 years. Best wishes for many more celebratory anniversaries in the future!

Sincerely,

Georges C. Benjamin, MD, FACP, FNAPA, FACEP (E), Hon FRSPH
Executive Director

800 I Street, NW • Washington, DC 20001-3710
202-777-2742 • www.apha.org

CONFERENCE MAP



CONFERENCE AT A GLANCE

Time	Event	Room
8:00 AM	Check-in/Continental Breakfast	Central Atrium
9:00 AM	Welcome/Introductions	Grumman Auditorium
9:30 AM	16th Annual William T. Small Jr Keynote Lecture: Dr. Gail C. Christopher, DN	Grumman Auditorium
10:45 AM	Poster Presentations and Exhibits	Willow and Atrium
11:00 AM	Morning Breakout Sessions	
	A1. Benefits and Challenges of Participatory Research with Adolescents: The Rural Air Pollutants and Children's Health Study	Bellflower
	A2. Adolescent Development: Considering the Impacts of Culture and Race on Youth Health	Sunflower
	A3. Healthcare Policy: How Much Will the ACA Help Vulnerable Adolescents and Young Adults?	Dogwood
	A4: Identifying Hard to Reach Youth: Challenges and Solutions	Redwood
12:00 PM	Poster Presentations and Exhibits	Willow and Atrium
12:30 PM	Lunch	Trillium Dining
1:30 PM	3rd Annual Victor Schoenbach Keynote Lecture: Michael Yonas, DrPH, MPH	Grumman Auditorium
2:30 PM	Poster Presentations and Exhibits	Willow and Atrium
3:00 PM	Afternoon Breakout Sessions	
	B1: Panel Discussion: The Power of Peer-Based Education	Redbud
	B2: Panel Discussion: Youth-Led Advocacy: Including Youth Voices in Conversations About Public Health	Dogwood
	B3: Global Competence Framework for Ethical Engagement of Young People in International Health Programs	Bellflower
	B4: Panel Discussion: Communication through Social Media: Mobilizing Youth Activists	Sunflower
4:30 PM	Conference Adjourns	

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16TH ANNUAL WILLIAM T. SMALL JR KEYNOTE LECTURE



DR. GAIL C. CHRISTOPHER, DN

Vice President of Program Strategy
W.K. Kellogg Foundation

"Place Matters" to the Health of Our Nation's Youth

ABSTRACT: "Place Matters" for health, perhaps most significantly for our nation's diverse population of young people. It is becoming increasingly clear than one's zip code can have more influence on health and well-being than one's genetic code. Social determinants are created within communities. Forty-five percent of all children in the U.S. live in low-income families. Among adolescents 41% live in low-income families and 19% in poor families. Most children of color face the double jeopardy of living in both low-income families and under resourced communities. Experiences associated with economic insecurity are often adverse, sometimes traumatic. It is therefore important to have stable systems in place to help youth and families mitigate the risks associated with adverse conditions. As we work to improve economic security and reduce poverty, we must redouble efforts to support youth as they navigate the combined challenges of developmental imperatives and chronic exposures to adversity. This presentation will highlight some innovative and promising programs and practices at community levels and do so in the context of understanding the role of social determinants of health, particularly historic and contemporary structural, institutional, and interpersonal racism. Dr. Christopher will share examples of successful youth engagement strategies and programs in which youth are change agents to address food equity, child welfare, juvenile justice, education, environmental justice and health care access. Lessons learned about working with our nation's diverse youth as vital assets to the future of communities and this nation will be shared.

Dr. Gail Christopher is vice president for program strategy at the W.K. Kellogg Foundation in Battle Creek, Michigan. In this role, she serves on the executive team that provides overall direction and leadership for the Foundation. She also leads the Food, Health & Well-Being, Racial Equity, Community & Civic Engagement and Leadership programming.

Gail is a nationally recognized leader in health policy, with particular expertise and experience in the issues related to social determinants of health, health inequities and public policy issues of concern to our nation's future. She brings extensive knowledge and experience in creating a comprehensive approach to well-being and is nationally recognized for her pioneering work to infuse holistic health and diversity concepts into public sector programs and policy discourse. A prolific writer and presenter, Gail is the author or co-author of three books, a monthly column in the Federal Times, and more than 250 articles, presentations, and publications. Her national print and broadcast media credits are numerous.

Prior to joining the Foundation, Gail was vice president of the Joint Center for Political and Economic Studies' Office of Health, Women and Families in Washington, D.C. There, she led the Joint Center Health Policy Institute, a multi-year initiative created to engage underserved, racial, and ethnic minorities in health policy discussions. Previously, she was guest scholar in the governance studies department at The Brookings Institution in Washington, D.C., and executive director of the Institute for Government Innovation at Harvard's John F. Kennedy School of Government in Cambridge, Massachusetts. She has also launched, led, and managed three public commissions. Under her sponsorship, the landmark Dellums Commission research into conditions faced by young men of color produced policy recommendations to reduce racial and ethnic health disparities.

Gail holds a doctor of naprapathy degree from the Chicago National College of Naprapathy in Illinois and completed advanced study in the interdisciplinary Ph.D. program in holistic health and clinical nutrition at the Union for Experimenting Colleges and Universities at Union Graduate School of Cincinnati, Ohio. She is president of the Board of Directors of the Trust for America's Health.

3RD ANNUAL VICTOR J. SCHOENBACH KEYNOTE LECTURE

MICHAEL YONAS, DRPH, MPH

Director of Research, Evaluation and Engagement
Allegheny County Department of Human Services



Dr. Michael Yonas is the Director of Research, Evaluation and Engagement at the Allegheny County Department of Human Services in Pittsburgh, PA. Dr. Yonas' work is focused primarily on family support systems and the health and safety needs of children and families experiencing homelessness. His research employs a participatory and ecological perspective for understanding and promoting health and addressing health inequities of individuals and communities. Dr. Yonas is committed to exploring and preventing youth experiencing violence in the home, within relationships and in their communities, as well as the impact of social and environmental stressors on chronic diseases, specifically asthma. His work is influenced by years of community-based practice, service and research experience, focusing primarily upon the role of neighborhood and society-level factors impacting disparities in health.

Dr. Yonas is the founder of the Visual Voices project and methodology which is a visual arts-based participatory data collection method designed to integrate expertise and facilitate integrated knowledge transfer with young people and communities to collaboratively stimulate, examine, and celebrate the perspectives of youth.

Dr. Yonas has specialized training and experience in the application and teaching of principles of community-based participatory research from the University of North Carolina at Chapel Hill as a Kellogg Community Health Scholar from 2004-2006. Dr. Yonas earned his Bachelors of Arts in Fine Arts from Dickinson College, his Masters and Doctoral Degrees in Public Health from the Johns Hopkins Bloomberg School of Public Health.

Engaging Youth as Partners in Research Through the Creative Arts

ABSTRACT: Engaging youth and incorporating their unique expertise into the research process is essential when addressing issues related to their health and well-being. Using the creative arts is a promising novel approach for initiating and cultivating research relationships and integrated knowledge transfer (IKT) with youth and communities. Visual Voices is an example of an arts-based participatory data collection method inspired by principles of community-based participatory research (CBPR). This method is designed to embrace and inspire collaborations to elicit, examine, and celebrate the unique and often overlooked perspectives of youth. Previously through Visual Voices, youth participants have explored a variety of research topics including health awareness, neighborhood safety and violence, relationship violence and gender identity. This iterative and multi-session methodology uses a combination of visual artistic mediums: writing, drawing, and painting activities designed to yield culturally relevant data generated and explored by youth. Qualitative data are collected from the creative content of writings, drawings, and paintings created by youth participants as well as from group discussions about the images created and topics being presented. Data gathered is analyzed for thematic content and triangulated across traditional and non-traditional mediums. Findings are interpreted with participants and key stakeholders, and shared publicly for further reflection and application. The Visual Voices method provides a unique opportunity for children and adolescents to inform, implement, and guide the translation of adolescent health research findings into practice. This is a flexible participatory and developmentally appropriate research method that can be used to integrate adolescents and entire community expertise into the research process and to facilitate equitable involvement in the generation of practice and policy changes. Most of all, it is also fun.

CONFERENCE AGENDA

8:00 AM	Check-in/Continental Breakfast	Central Atrium
9:00 AM	Welcome/Introductions <i>Charla Hodges & Maryka Lier</i> <i>2014 Minority Health Conference Co-Chairs</i> <hr/> <i>Jason Mose & Zakiyah Williams</i> <i>Minority Student Caucus Co-Presidents</i> <hr/> <i>Barbara K. Rimer, DrPH</i> <i>Dean and Alumni Distinguished Professor</i> <i>Gillings School of Global Public Health</i> <i>University of North Carolina at Chapel Hill</i> <hr/> <i>Marjorie Freeman</i> <i>Youth Empowered Advocating for Health</i>	Grumman Auditorium
9:30 AM	16th Annual William T. Small Jr Keynote Lecture <i>Dr. Gail C. Christopher, DN</i> <i>Vice President of Program Strategies</i> <i>W.K. Kellogg Foundation</i>	Grumman Auditorium
10:45 AM	Poster Presentations and Exhibits	Willow and Atirum
11:00 AM	Morning Breakout Sessions	
A1.	Benefits and Challenges of Participatory Research with Adolescents: The Rural Air Pollutants and Children's Health Study <i>Ginger T. Guidry, PhD, MPH</i> <i>Postdoctoral Researcher, Epidemiology Department, UNC-Chapel Hill</i> <p>Dr. Ginger Guidry will describe lessons learned from the Rural Air Pollutants and Children's Health (RAPCH) study. RAPCH was designed in partnership with the community-based organization Rural Empowerment Association for Community Help (REACH) to investigate acute health effects from air pollution generated by industrial livestock production facilities. Participants (N=340) were middle school students in eastern North Carolina who attended school, and often lived, near industrial livestock facilities. With assistance from Devon Hall, REACH project manager, she will begin her presentation by describing the collaborative planning process for a study intended to provide educational benefits for participants while collecting epidemiologic data. We'll then review our data collection experience in middle school science classes over several 3-5 week periods, including an evaluation of benefits and challenges based on perceptions of school staff. We will conclude with results from a data quality analysis, demonstrating that data completeness (and continued student enthusiasm!) can mask study fatigue and have implications for investigation of intended study questions.</p> <i>Moderator: TBD</i>	Bellflower
A2.	Adolescent Development: Considering the Impacts of Culture and Race on Youth Health	Sunflower

Enrique W. Neblett, Jr., PhD

**Asst Prof of Psychology and Lab Director of the African American Youth Wellness Laboratory,
University of North Carolina at Chapel Hill**

Recent work documents the positive impact of mentoring on a broad range of health outcomes. This presentation will present preliminary evidence from a research synthesis that examines mentoring as an approach for addressing African American and Latino male adolescent health outcomes within the context of racism-related stress. Our project examines various ways that mentoring interventions have been utilized with African American and Latino male youth, the extent to which factors such as program design and implementation influence intervention effectiveness for racial and ethnic minority male youth, and how racial, ethnic, and cultural attributes of program participants and of mentoring interventions (e.g., promotion of racial/ethnic identity, integration of spirituality, etc.) might enhance adolescent health. We will discuss the implications of the findings for the development of new and unique strategies that incorporate race and culture and hold promise for addressing the unique health needs of African American and Latino male youth.

Moderator: Tamara Taggart, MPH, Health Behavior Doctoral Student

A3. Healthcare Policy: How Much Will the ACA Help Vulnerable Adolescents and Young Adults?

Dogwood

Abigail English, JD

Director, Center for Adolescent Health & the Law

Vulnerable youth who are members of racial and ethnic minority populations are disproportionately represented among three groups of adolescents and young adults who are at special risk for being disconnected from supportive adults and social institutions: youth in or aging out of foster care; youth involved in juvenile and criminal justice systems; and homeless youth. These youth are also at high risk for lacking access to essential health care. The Patient Protection and Affordable Care Act of 2010 (ACA) will affect most individuals and businesses in the United States, expanding health insurance coverage to the uninsured and offering important protections for many who already have or will gain insurance. The ACA has great potential to benefit adolescents and young adults in general. It will also have major implications for vulnerable adolescents and young adults, helping many but leaving others without essential coverage. This session explores the implications of the ACA for foster youth, those involved in the justice systems, and homeless youth. For each group, the discussion will provide an overview of demographic characteristics, health status, and access to health care and health insurance prior to and post-ACA. It will end with an exploration of common themes and upcoming challenges for the three populations.

Moderator: Elena Rivera, Health Behavior MPH Candidate

A4. Identifying Hard to Reach Youth: Challenges and Solutions

Redbud

Danielle Butler, LCSW

Director of Crisis & Homeless Services, Haven House

While managing five programs focused on serving runaways, homeless and street dependent youth, Danielle Butler has seen numerous health problems faced by these hard-to-reach youth. Through the services provided by these programs, Haven House Services attempts to achieve the primary goals of helping youth safely exit the streets and ultimately be reunified with family. During this process, Danielle and her team work to empower the youth to overcome many obstacles. These obstacles involve different aspects of their health; both physical and emotional. This presentation will look at the specific health-related concerns faced by runaway, homeless and street dependent youth. It will also explore the barriers to overcome these health disparities. We will look at how the behaviors that this population engages in to remain safe on the streets can have long-term damaging effects on their physical and emotional wellbeing.

Moderator: Sarai Narváez, Health Policy & Management MPH Student

CONFERENCE AGENDA

12:00 PM	Poster Presentations and Exhibits	Willow and Atrium
12:30 PM	Lunch	Trillium Dining
1:30 PM	3rd Annual Victor Schoenbach Keynote Lecture	Grumman Auditorium
	<i>Michael Yonas, DrPH, MPH</i> <i>Director of Research, Evaluation and Engagement</i> <i>Allegheny County Department of Human Services</i>	
2:30 PM	Poster Presentations and Exhibits	Willow and Atrium
3:00 PM	Afternoon Breakout Sessions	

B1. Panel Discussion: The Power of Peer-Based Education Redbud

Peace Education Program

Janene Shakir, Coordinator of Community Programs / Terri'ana Harris, Youth Leader

Conflict is a basic human experience. How one manages conflict is the challenge, and for many young people it is a life or death situation. Most adults have learned over time some coping strategies. Many young people do not have time to learn. For 30 years the Peace Education Program teaches youth and youth service providers the skills to manage their daily conflicts. After learning about the dynamics of conflict concerning themselves and others, young people receive guidance & support while using conflict resolution skills to create coping strategies for almost any conflict situation. Peace Education Program offers the opportunity for young people to see, hear, and experience conflict resolution activities which bring about higher understanding of the ways conflict can be managed or avoided. Throughout the 30 years Peace Education Program has sponsored youth groups; Youth For Peace: focused on The Children of War Tour; YPHAL neighborhood youth mediators; youth programs of the housing authority of Louisville; PWP: Pride Without Prejudice diversity leadership; and presently, PeaceCasters: multi-generational videographers for peace. All of these youth groups learn how to teach conflict resolution skills, and ways to promote the acceptance of diversity to other youth and adults.

Dare County Department of Public Health & Human Services: Peer Power Program

Laura Willingham, Human Service Planner

The Peer Power Program was designed through a partnership between the Dare County Health Department and Dare County Schools, at the UNC Management Academy for Public Health. The Peer Power Program is an innovative initiative that trains high school students as health educators and mentors for elementary and middle school students on physical activity, nutrition and tobacco prevention core behavioral factors related to chronic disease. The mission of the program is to produce positive health behavior changes in youth and reduce long-term incidence of chronic diseases of the heart and lung through peer education. In its twelfth year, Peer Power continues to be an integral part of the Dare County school system and is well respected throughout both the school system and the community at large. Program evaluations shows that students exposed to the Peer Power Program exhibited healthier lifestyle choices than those who never received the intervention. Peer Power students are more likely to exercise frequently, eat more fruits and vegetables, and abstain from using tobacco products compared to students that did not receive the program. Laura Willingham will discuss the development of the Peer Power Program and its value as an approach to peer-led, school-based chronic disease prevention.

Moderator: Kari Thatcher, Health Behavior MPH Candidate

B2. Panel Discussion: Youth-Led Advocacy: Including Youth Voices in Conversations About Public Health Dogwood

Youth Empowered Solutions! (YES!)

Bronwyn Lucas, Executive Director / Jhana Parikh & Karmen Kurtz, Youth Leaders

Young people under the age of 18 make up more than a quarter of the U.S. population, yet their potential as a generation to contribute to a better society is systematically ignored. Our nation is suffering economically, creatively and civilly as a result. Empowering young people to participate in effective youth-adult partnerships is a proven, replicable approach to solving community problems. Youth Empowered Solutions (YES!) has developed a nationally recognized model of social change through youth empowerment and provides training and customized services to organizations and individuals to leverage the unique skills and advocacy power of young people. YES! is a nonprofit organization that empowers youth, in partnership with adults, to create community change. Since 2012, YES! youth and adult staff have partnered on creating 58 environmental, policy or system changes that have impacted over 10 million people. In this session, we will deconstruct the YES! Youth Empowerment Model and its three core components that demonstrate effective strategies for engaging youth authentically in community change and public health work. In addition, we will demonstrate how youth empowerment can be quantified and qualified as both a process and an outcome.

iNSIDEoUt

Amy Glaser, Co-Founder & Executive Director / Abby Weaver, Youth Organizer

Young people are oppressed. Youth are treated as inferior by common social practices, including the way we structure families and decision-making, as well as our public spheres. In its plainest form, the dominance of adults manifests itself as the right to control the lives and choices of young people. But adults are taken to be culturally, socially, and morally superior in ways that extend far beyond their overt control. This power structure is unjust, which means we have a collective responsibility to undo it. Despite their subordinate social status, youth have been organizing themselves to achieve equality. In the past two decades, especially, youth who are gay, lesbian, bisexual, transgender, and queer have formed a massive movement to address their disproportionate rates of suffering and suicide. They have done this in thousands of high schools across the country by forming Gay-/Queer-Straight Alliances, youth-led, school-based clubs that serve as communities of support and activism. At East Chapel Hill High School, the QSA has transformed the look and feel of their hallways with art that affirms people's identities. Across the country, GSAs/QSAs have fought to change school and state policies, and to make their schools safe and more welcoming for LGBTQ.

Moderator: Amy Bryson, Health Behavior MPH Candidate

B3. Global Competence Framework for Ethical Engagement of Young People in International Health Programs

Bellflower

Katherine L. Turner, MPH

Founder and President, Global Citizen, LLC

In this practical and highly interactive session, participants will explore each stage of the Global Competence Framework, clarify their values as public health practitioners and deepen their understanding of and commitment to meaningful and ethical engagement of young people in international health programs. We will review the ladder of participation and discuss how to involve young people in meaningful partnerships to design, implement and evaluate programs that reduce health disparities. Participants will assess their current capacity, identify gaps in knowledge, attitudes and skills and develop a personalized plan to strengthen their global competence and professional practices. In this session, Katherine L. Turner will draw on more than 20 years of international and domestic experience as a program director, senior technical advisor, trainer, and community leader to provide real-world examples that will help participants enhance their awareness and skills and become better prepared to work effectively with young people in their public health careers.

Moderator: Phenesse Dunlap, Health Behavior MPH Candidate

CONFERENCE AGENDA

B4. Panel Discussion: Communication through Social Media: Mobilizing Youth Activists

Sunflower

Tobeka G. Green, Senior Managing Director & Deputy Director, DC Promise Neighborhood Initiative

Gloria Nauden, Founder & Chief Marketing Officer, Radar

Ashley Hill, MA, Communications Officer, FHI360

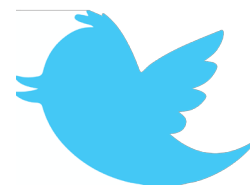
The DC Promise Neighborhood Initiative (DCPNI) is one of 57 Promise Neighborhoods across the U.S. selected by the Department of Education to provide a better future for the children in Ward 7 of D.C. The DCPNI Digital Media Academy (DMA) is an innovative program that prepares youth for careers in the 21st century economy. DMA summer participants participated in 132 hours of digital media instruction and immersion to bring their ideas to fruition and make their individual voices heard by others in the community. DMA engaged 15 youth participants with the appeal of media/creative production. Youth learned career and development skills through core values: Critical Thinking, Creativity, Collaboration, and Communication. DMA fostered the opportunity for students to develop a teen pregnancy prevention campaign, developing developed four PSAs and a digital portfolio. DCPNI hosted a finale event for the class, showcasing their digitally produced works of art and creative materials. This session will discuss: how youth can be involved as advocates, leaders, and integral parts of health initiatives; a commitment to the challenge of health disparities among youth, people of color, and other marginalized groups; and a challenge for each of us to move beyond familiar conceptualizations of problems and grow intellectually.

Moderator: Caitlin Snyder, Health Behavior MPH Candidate

4:30 PM

Conference Adjourns

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BREAKOUT SPEAKER BIOGRAPHIES

A1. Ginger T. Guidry, PhD, MPH

Virginia (Ginger) Thompson Guidry, PhD, MPH, is a postdoctoral researcher in the Department of Epidemiology at the University of North Carolina at Chapel Hill. A Tarheel since 2001, she earned her Master of Public Health degree from the UNC Department of Maternal and Child Health, worked in the UNC Department of Health Behavior, then earned her PhD from the UNC Department of Epidemiology. She has worked on two longitudinal studies using community-based participatory research to investigate health impacts from industrial livestock production. She believes in research as a tool for community engagement and education, as well as discovery.

A2. Enrique W. Neblett Jr, PhD

Dr. Neblett received his Ph.D. in Psychology (Clinical) from the University of Michigan. Dr. Neblett's research examines the association between racism-related stress and health in African American and ethnic minority youth, with a focus on racial and ethnic protective factors and mechanisms that promote youth adjustment. He has published scholarly articles in outlets such as *Child Development*, the *Journal of Research on Adolescence*, and the *Journal of Black Psychology*. Dr. Neblett also has served as the Principal Investigator for several studies funded by the National Science Foundation and the Robert Wood Johnson Foundation. In addition to his research accomplishments, Dr. Neblett regularly teaches courses on developmental psychopathology, African American psychology, and racism, racial identity, and mental health. He was recently elected as the Secretary of the Society for Research in Child Development Black Caucus and serves on the Editorial Boards for *Cultural Diversity and Ethnic Minority Psychology*, the *Journal of Clinical Child and Adolescent Psychology*, and the *Journal of Black Psychology*.

A3. Abigail English, JD

Abigail English is a lawyer, researcher, and advocate for the rights of vulnerable young people. She is director of the Center for Adolescent Health & the Law, a nonprofit organization working nationally to support laws and policies that promote the health of adolescents and their access to comprehensive health care. Her research and advocacy have focused on health insurance and public financing of care for adolescents and young adults, consent and confidentiality protections, and sexual and reproductive health care. Her recent work has addressed sexual trafficking and exploitation of the young and vulnerable. She was the 2010-2011 Frieda L. Miller Fellow at the Radcliffe Institute for Advanced Study where her research drew on laws, treaties, and human rights documents—as

well as key sources in adolescent health and development, philosophy, literature, poetry, and the arts. She is currently exploring ways lawyers and health care professionals can collaborate to develop policy recommendations and an action agenda to reduce the sexual exploitation and trafficking of adolescents and protect the health of those who have been victimized. From 2012-2013 she served as a member of the Institute of Medicine Committee on Commercial Sexual Exploitation and Sex Trafficking of Minors in the United States.

A4. Danielle Butler, LCSW

Danielle Butler is currently the Director of Crisis & Homeless Services at Haven House, Inc. in Raleigh NC. Crisis & Homeless Services is comprised of Wrenn House, Safe Place and the Outreach Center, which is home to Street Outreach Team, Drop-In Center and Transition in Place Program. These services meet the needs of youth and young adults ages ten to twenty-three that are homeless, runaways, street dependent or otherwise in crisis. She joined Haven House Inc. in January 2008. She recently obtained Post-Baccalaureate Certificate of Non-Profit Management from University of North Carolina Greensboro in May 2013. In 2002, Danielle graduated from Fordham University with Master's Degree in Social Work with concentration in Children & Families. Prior to this, she acquired Bachelor's Degree in Social Work with minor in Sociology from Marist College and Associate's Degree in Business Administration from Dutchess Community College. She is also a Licensed Clinical Social Worker. Danielle presently sits on the National Advisory Board for the Runaway & Homeless Youth Training & Technical Assistance Center managed by National Safe Place. Lastly but most importantly, Danielle has been married for the past five years with an adorable three year old son and beautiful baby girl.

B1. Janene Shakir

Janene Shakir joined the Peace Education Program staff in 1995. She developed the Community Institute - a three-day training in prejudice reduction and conflict resolution. Janene also established Peace Education Program's Pride Without Prejudice youth leadership group. She is a graduate of the University of Louisville classes of 1979 & 1988. She has the "street credentials" as well as the professional training and skills to succeed where others have failed. A former fighter in her youth, Janene has trained over 500 gang-involved youth and their friends to be mediators. She also teaches youth what it takes to transform conflicts into positive outcomes, as well as how to negotiate with school personnel, navigate the college maze, and have successful careers.

SPEAKER BIOGRAPHIES

B1. Terri'ana Harris

Terri'ana Harris started training to be a youth mediator at age 11 and later became a Pride Without Prejudice youth leader at Peace Education Program. As a leader she mediated conflicts between her friends, classmates, family, as well as facilitated prejudice reduction workshops for other youth organizations. By age 17 she was the athletic trainer for her high school football team, and received her Certified Nursing Assistants certification. She worked as a CNA for 4 years while simultaneously studying Pre-Med at Spalding University. Terri'ana received Emergency Medical Technician certification, and has worked as a full time EMT for the past two years. Terri'ana plans to return to Spalding University in the fall of 2014.

B1. Laura Willingham

Laura Willingham obtained her Masters in Health Sciences from Old Dominion University and has worked in the private and public health sector for 15 years. The emphasis of her professional career and her passion lies with public health education. She has been at the Dare County Department of Health and Human Services since 2007 and has served in various capacities including Human Service Planner, Health Education Supervisor, Healthy Carolinians Coordinator and Public Information Officer. Laura enjoys working at the local level and making a difference in the lives of the people in her community. She is a founding member of the Dare Missions of Mercy Partnership, a group that partners with the NC Dental Society to bring millions of dollars of dental services to the residents of Dare and surrounding counties. Her passions include prevention of chronic disease, reducing health care cost, public health advocacy, community transformation, and policy change through health education. Laura serves as the Eastern District NC Public Health Association's Health Education Chair and is an active member of the NC Citizens for Public Health. Laura is a graduate of the University Of North Carolina School Of Public Health's Management Academy and the NC Center of Public Health's Quality Improvement Program. Laura also serves as the Quality Improvement Coordinator for the Dare County Department of Health and Human Services and chair of the Quality Improvement Council.

B2. Jhana Parikh

Jhana is currently a senior at Enloe High School in Raleigh, NC. She joined YES! a little over two years ago, and says it's the best decision she has ever made. Jhana has been doing policy advocacy work around health care for these past two plus years and has experience lobbying at the local, state, and national level. Jhana was one of the members

of a team of three that were the recipients of 2013 Independent Weekly Citizens Award for outstanding work in social justice, the youngest recipients to date. Jhana's passion for equity is endless as she works to support school-based health centers as ways to fill health care gaps. In May, Jhana was appointed to the School-Based Health Alliances' National Youth Advisory Council which has led her to national speaking engagements and opportunities to meet and influence national leaders, like Arne Duncan, the U.S. Secretary of Education. Outside of work, Jhana is actively involved in her school's band program, marching band, and musical orchestra, as well as various academic clubs and organizations.

B2. Karmen Kurtz

Karmen is an employee at Youth Empowered Solutions (YES!) and Senior at Sanderson High School in Raleigh. At Sanderson, Karmen is a student athlete, captain of the volleyball team, and President of PALS club, which works to integrate the school's special needs students. She began working with YES! in January 2013 on the Tobacco Use Prevention Initiative. Then, in June, she began working in the Access to Healthcare Initiative. Karmen has trained youth all over the state on advocacy and systems change. The opportunity to create change in the community, and shape new viewpoints makes YES! the ideal place for her.

B2. Bronwyn Lucas, MPH

YES! is an intergenerational empowerment and advocacy non-profit that enables youth, in partnership with adults, to create community change. YES! has had remarkable success in policy change on a variety of adolescent health issues, including teen tobacco use, childhood obesity, underage drinking and access to health care. Lucas was part of the NC team that developed the Youth Empowerment Model in 2002. YES! makes an impact by providing interactive training and innovative technical assistance to teens, adults, and agencies promoting social change through youth empowerment. Lucas believes intergenerational power sharing is essential to creating solutions for the challenges of our world and has a passion for engaging and empowering young people and communities. An avid leader in her community, Lucas has organized coalitions to advocate for policy change at the local, state, federal, and international levels. Lucas received her undergraduate degree from Amherst College and received a Master's in Public Health in Maternal and Child Health from the University of North Carolina at Chapel Hill.

B2. Abby Weaver

Abby is a junior at East Chapel Hill High School. She is

involved in Theater and Technical Theater, sings a cappella with the Alley Cats and is a co-organizer of her school's Queer Straight Alliance (QSA) Chapter. After high school, Abby plans to attend college to possibly pursue a degree in nursing.

B2. Amy Glaser

Amy teaches philosophy courses at Elon University and is Co-Founder and Executive Director of iNSIDEoUT, a youth-run organization for LGBTIQ, and straight and cisgender youth. Amy's academic research looks at young people and their status as an oppressed group, and at related concepts such as rights, equality, and power. Specifically, Amy is interested in the social structures, habits, attitudes, and conceptual schemes that underlie young people's social status. iNSIDEoUT is a practical manifestation of these research interests, an organization that allows marginalized youth to actualize their collective power. Amy also released a children's album, *Kids for President*, in 2012.

B3. Katherine L. Turner, MPH

Katherine L. Turner is Founder and President of Global Citizen, LLC; Senior Advisor, Health Systems at Ipas; and Adjunct Faculty at the UNC-Chapel Hill Gillings School of Global Public Health. She has more than 20 years of international and domestic experience as a program director, senior technical advisor, educator, trainer and community leader. Ms. Turner manages global technical initiatives to strengthen health systems, professional capacity and networks, and oversees the development of implementation guidance and training curricula. She provides technical leadership in strategic planning, partnerships and advocacy; project development; service delivery improvement; effective training; instructional design; sexual and reproductive health; and interpersonal and cross-cultural relations and communications. She consults with ministries of health, nongovernmental organizations, academic institutions, policymakers, donors and other partners to review, design, manage, evaluate and disseminate results of strategic, evidence-based, sustainable public health programs. Global Citizen, LLC improves international health and human relations and fosters mutual empowerment by enhancing global competence and ethical global engagement. Ms. Turner provides strategic direction on global health steering committees and has founded and served on the Board of Directors of nonprofit organizations addressing women's and LGBTQ health. She publishes and presents extensively and has won numerous awards for her leadership and excellence in public health.

B4. Tobeka G. Green

Ms. Green is strategic management veteran with extensive experience in program development and implementation, technology integration, and process, systems and infrastructure development. Prior to joining the District of Columbia Promise Neighborhood Initiative, Ms. Green served as CEO of Communities In Schools of the Nation's Capital, an affiliate of the nation's largest dropout prevention organization and provider of integrated student services. During her tenure, The Alice and Eugene Ford Foundation funded her vision for a comprehensive parent engagement initiative in Ward 8. The two-year pilot led to parent engagement nearly doubling in partner schools.

B4. Gloria Nauden

Gloria Nauden founded Radar in 2000, as a boutique creative agency in Washington DC. Radar delivers progressive marketing solution, optimizing communications and outreach strategies across public, private, and social sectors. Ms. Nauden is passionate about public service and community development through youth programs/ education and community engagement. Ms. Nauden is proudest of her internship, development and placement efforts throughout her career, ultimately securing jobs in the media industry for dozens of students and inaugurating internship programs at multiple organizations where she has worked.

B4. Ashley Hill, MA

Ashley Hill is a Communications Officer at FHI 360. With four years of experience in communications, public relations, and marketing, Ms. Hill provides support to domestic health communication and social marketing programs. Ms. Hill has led a teen pregnancy prevention campaign project through the D.C. Promise Neighborhoods Initiative's Digital Media Academy, training youth to develop a social marketing campaign focusing on preventing teen pregnancy in Washington D.C.. Ms. Hill holds a Master of Arts Degree in public relations from Michigan State University and a Bachelor of Arts Degree in strategic communication from The Ohio State University.



POSTER ABSTRACTS

1

Prevalence of Asthma Related-Symptoms in Children Living Near Concentrated Animal Feeding Operations

Alan Kinlaw, Graduate Student, Department of Epidemiology, University of North Carolina at Chapel Hill
Virginia T. Guidry, Postdoctoral Fellow, Department of Epidemiology, University of North Carolina at Chapel Hill
Christine Gray, Graduate Student, Department of Epidemiology, University of North Carolina at Chapel Hill
Devon Hall, Project Manager, Rural Empowerment Association for Community Help
Steven Wing, Associate Professor, Department of Epidemiology, University of North Carolina at Chapel Hill

Introduction: Concentrated animal feeding operations (CAFOs) generate substantial air pollution. CAFOs in North Carolina (NC) are located disproportionately in low-income communities of color. School and home proximities to CAFOs have been associated with prevalence of asthma-related illness in children. **Methods:** The Rural Air Pollutants and Children's Health (RAPCH) study investigated health effects from CAFO air pollutants while educating participating adolescents and their communities about environmental health. In 2009, 340 middle school students in eastern NC reported demographic information, home addresses, asthma diagnosis, and asthma-related symptoms via the International Survey for Asthma and Allergy in Childhood. We geocoded addresses and visually inspected satellite imagery to systematically identify CAFOs near homes. We used Poisson regression to estimate associations between home proximity to CAFOs and asthma-related outcomes, adjusted for potential confounding factors. **Results:** Here we present results for a subset of participants (n=108) whose home proximity to CAFOs currently has been assessed. 66% received free/reduced lunch, 50% identified as African-American or Hispanic, 10% had current diagnosed asthma, and 23% had undiagnosed wheeze. Within 2 miles of participants' homes, we identified medians of 21 swine CAFO buildings (interquartile range, IQR: 8-42) and 17 poultry CAFO buildings (IQR: 11-33). Living within 2 miles of ≥ 35 CAFO buildings was associated with increased prevalence of current asthma (PR: 2.06; 95%CI: 0.49-8.70) and undiagnosed wheeze (PR: 1.49; 95%CI: 0.71-3.16), but estimates were imprecise. **Conclusion:** In this subset, home proximity to CAFOs was associated with asthma-related symptoms, however further analysis of the complete study population may improve precision.

2

Chemical and Non-chemical Stressors Affecting Childhood Obesity: A State-Of-The-Science Review

Kim M. Lichtveld, PhD, MSPH, ORISE Postdoctoral Fellow, US Environmental Protection Agency, Office of Research and Development, National Exposure Research Laboratory
Kent W. Thomas, BSPH, US Environmental Protection Agency, Office of Research and Development, National Exposure Research Laboratory
Nicolle S. Tolve, PhD, US Environmental Protection Agency, Office of Research and Development, National Exposure Research Laboratory

Background: Childhood obesity affects 17% of children in the US. Evidence in the literature suggests that exposure to selected environmental chemicals found in and around children's environments, foods, food storage containers, and intrauterine exposures may impact obesity by inappropriately stimulating the development of adipose tissue through various mechanisms. Socioeconomic status, ethnicity, and the built environment may also impact obesity. Researchers have shown that predominantly low-income ethnic neighborhoods have a higher prevalence of obesity from limited access to healthy food choices and physical exercise. Obstacles to healthy living choices might include lack of sidewalks, limited green space and recreation centers, and an unsafe environment. While much research has focused on individual stressors impacting obesity, little research has emphasized the complex interactions of numerous chemical and non-chemical stressors affecting a child's health and well-being. **Objectives:** Our research objectives are to: identify and characterize chemical and non-chemical stressors that impact childhood obesity; identify key stressors; characterize key stressor interactions on children's health. **Methods:** A state-of-the-science literature review was conducted to identify stressors related to childhood obesity and a searchable database was created and analyzed. **Results:** Numerous stressors were identified and grouped into domains: individual, family, community, chemical. Stressors were related to the child and their everyday environments and used to characterize health and well-being. Data shows that there can be inconsistent correlations between the same stressors and obesity. There is sufficient evidence to suggest multiple stressor interactions may be the cause of the childhood obesity epidemic. However, few research approaches simultaneously examine multiple stressors with regard to childhood obesity

outcomes. Conclusions: This research suggests the interactions of chemical and non-chemical stressors are important when understanding a child's overall health and well-being. By considering these inter-relationships, the exposure science research community can better design and implement strategies regarding children's health.

3 Peer Education in A University Setting: A Comprehensive Analysis of Peer Education Programs, Best Practices and Lessons Learned

Callie C. Womble, BSPH, Student Wellness Specialist, UNC Student Wellness, UNC-Chapel Hill

Introduction: Peer influence is a significant factor in college students' growth, development and behavior. Thus, peer education programs (PEPs) are a powerful framework for student learning and achievement, and may be helpful in addressing disparities. At UNC Student Wellness, a department at the University of North Carolina at Chapel Hill (UNC-CH), PEPs may impact minority populations directly and indirectly: (a) directly, one PEP's mission is to increase inclusiveness and diversity awareness; (b) indirectly, all PEPs strive to engage students across demographic groups to promote health among a variety of students. Much remains unknown regarding factors associated with PEP success. Better understanding these factors can maximize PEPs. **Methods:** We assessed university PEPs through: 1) a review of PEP literature; 2) a Strengths, Weaknesses, Opportunities and Threats (SWOT) analysis from semi-structured key informant interviews among PEP staff from UNC-CH's fifteen peer institutions; and 3) semi-structured key informant interviews among UNC Student Wellness PEP students and staff. **Results:** Research supports PEP's role in many outcomes, including: sexual health risk-reduction, reduced alcohol and other drug use, better eating habits and increased physical activity. Eleven universities (73%) utilized PEPs, with significant variation in organization and structure. Common PEP strengths were incentivizing participation, recruiting independent student leaders and invested staff. UNC Student Wellness interviews revealed student concern regarding independence and supervision. **Conclusions:** University PEPs are common, though how they organize and recruit peers plays a role in their success. Student independence, reliable supervision, and recruitment incentives were common student- and staff-identified factors for PEP success.

4 Factors Related to Teenage Pregnancy in the Democratic Republic of Congo

Aeyoung So, PhD, MPH, Professor, Dept. of Nursing, Gangneung-Wonju National University, South Korea

Jennie C. De Gagne, PhD, RN-BC, CNE, Assistant Professor, Byrdine F. Lewis School of Nursing and Health Professions, Georgia State University, Atlanta, Georgia, USA

Jin Sung Song, Doctoral Student, MPH, Dept. of Health Administration, College of Health Sciences, Yonsei University, South Korea

Eun Woo Nam, PhD, MPH, Professor, Dept. of Health Administration, College of Health Sciences, Yonsei University, South Korea

Introduction: Teenage pregnancy (TP) rate in the Democratic Republic of Congo (DRC) is high and mainly a problem among women who live in rural poverty-stricken areas. The purpose of this study was to examine factors associated with TP between the experienced TP group (ETPG) and the non-experienced TP group (NETPG) in the DRC. **Methods:** Using chi-squared and t-tests, we analyzed a sample of 400 women, whether in pregnancy or with a child younger than 5 years old, on the differences between the two groups of socio-demographic and maternal-child health factors. **Results:** About a half of the women (51%) were pregnant at least once before they turned 19. Socio-demographic factors related to TP were educational level ($\chi^2=15.811$, $p=.001$), illiteracy in reading ($\chi^2=6.330$, $p=.013$) and writing ($\chi^2=7.838$, $p=.004$), and subjective health status ($t=-2.158$, $p=.032$). The factors associated with maternal variables were home-delivery rate ($\chi^2=17.230$, $p=.008$), IPTp (intermittent preventive treatment of malaria in pregnancy) ($\chi^2=12.875$, $p=.005$), and incidence of malaria ($t=-2.058$, $p=.041$). No differences were found between the two groups in knowledge ($\chi^2=1.084$, $p=.298$) and practice ($\chi^2=3.018$, $p=.082$) of family planning methods and in number of children younger than 5 years old ($t=1.121$, $p=.263$). **Conclusion:** The rate of TP in the DRC contributes to maternal mortality, which makes it difficult to achieve the Millennium Development Goal 5. Not only parents, but the government and community partners such civil society organizations and religious institutions should also make the best effort to promote safe motherhood by reducing the high TP rates.

Financial support for this study was provided by the Korea International Cooperation Agency.

POSTER ABSTRACTS

5 Is a Condom Just a Condom? Condom Preferences Among Young African Americans Visiting an STI Clinic

Diane B. Francis, MA/MSc, Doctoral Student, School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, NC
Jessica Fitts Willoughby, PhD, School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, North Carolina
Seth M. Noar, PhD, Associate Professor, School of Journalism and Mass Communication, Lineberger Comprehensive Cancer Center, University of North Carolina at Chapel Hill, North Carolina
Richard Crosby, PhD, Professor, Department of Health Behavior, College of Public Health, University of Kentucky

Background: Condoms help prevent the transmission of HIV and other STIs. Surprisingly, the literature treats all condoms the same, and little is known about preferences for different condom types. This study examines the condom preferences of low income, heterosexual African Americans aged 18 to 29 visiting an STI clinic. **Methods:** Participants (N=274) were enrolled at baseline as part of a 2-arm randomized controlled trial testing a theory-based, computer-tailored intervention. Those in the intervention condition (n=147) chose 36 condoms from a “condom buffet” of 11 different types. At three-month follow-up, participants (n=120) again selected 36 condoms. Condom preferences were tracked at each session. **Results:** Most participants chose large size condoms at baseline and follow-up (84% & 65%, respectively). Other popular options were flavored condoms (52%, 34%) and female condoms (38%, 20%). Regular lubricated condoms were seldom chosen (14%, 10%). Interestingly, after conducting chi-square tests, condom preferences did not differ significantly ($p>.05$) by demographic or sexual characteristics. A consistency score analysis found that while three out of four (77%) participants chose large condoms at baseline and follow-up, only 6% chose regular condoms both times. At follow-up, 76% of participants reported liking the condoms chosen at baseline, and 72% reported using at least some of them. **Conclusions:** Among heterosexual African American STI clinic patients, large condoms (e.g., Trojan Magnum) were clearly the preferred condom type, followed by flavored condoms. There was also interest in the female condom. STI clinics should offer and promote the use of condoms that research suggests their patients are most likely to use.

6 Overcoming Disparities in Blood & Marrow Transplant Outcomes in South Florida

Eva Williams, BA, Pediatric BMT Liaison, University of Miami/Sylvester Comprehensive Cancer Center/Holtz Children's Hospital
Klara Sputova, BA, MD/MPH Candidate, University of Miami Miller School of Medicine
Rebeca Armenteros, BA, BS, DO Candidate, Nova Southeastern University College of Osteopathic Medicine
Tonia Branche BA, MD/MPH Candidate, University of Miami Miller School of Medicine
Erin Sternak, BS, MD Candidate, University of Miami Miller School of Medicine
Carlie Myers, BA, MS, MD Candidate, Florida Atlantic University Charles E. Schmidt College of Medicine
Malena Laughlin, BA, South Florida Director, Icla da Silva Foundation
Martin Andreansky MD, PhD, Director, Pediatric BMT Program, University of Miami/Sylvester Comprehensive Cancer Center/Holtz Children's Hospital

Introduction: Black and Hispanic individuals are underrepresented in marrow registries and public cord blood banks. South Florida has a large minority population due to the region's proximity to Latin America and the Caribbean. For pediatric patients from ethnic minority groups, the probability of finding an unrelated transplant match is less than 30%, making it difficult for them to receive bone marrow transplants (BMT). The purpose of this study was to identify factors leading to the underrepresentation of South Florida minorities in registries. **Methods:** We conducted multiple community-based focus group sessions with Black and Hispanic volunteers in order to determine factors affecting decisions to join marrow registries. Questions were based on the Health Belief Model. We incorporated young adults, ages 18-24, into all interview sessions. Donors from this age group are preferable due to high rates of transplant success. **Results:** Preliminary results show that the most commonly cited motivations to joining a registry are awareness about the donation procedure and the desire to save a life. Barriers to joining a registry included familial influences, cultural perceptions, language barriers, and fear of the donation procedure. **Conclusion:** The factors we identified suggest that effective interventions must increase awareness about the donation procedure and should address cultural and familial factors that influence minority communities. Follow

up investigation will be conducted with a donation intention questionnaire. Our goal is to develop educational programs and recruitment strategies to increase the availability of minority donors. These will become integrated into the University of Miami's Pediatric BMT Program.

7 More Than Just Tracking Time: Measuring Engagement Within an Internet-Based HIV/STD Intervention

Baltierra, Nina B., Department of Medicine, University of North Carolina at Chapel Hill
 Muessig, Kathryn E., Department of Health Behavior, Gillings School of Global Public Health, University of North Carolina at Chapel Hill
 Pike, Emily C., Department of Medicine, University of North Carolina at Chapel Hill
 LeGrand, Sara, Center for Health Policy and Inequalities Research, Duke University
 Bull, Sheana S., Colorado School of Public Health, University of Colorado Denver
 Hightow-Weidman, Lisa B., Department of Medicine, University of North Carolina at Chapel Hill

Introduction: Young, Black men and transwomen who have sex with men (YBMSM/TW) are at a disproportionate risk for HIV. healthMpowerment.org (HMP) is a mobile phone-optimized, online intervention for YBMSM/TW, aged 18-30 years geared towards reducing risky sexual behaviors, promoting healthful living, and building community. **Methods:** HMP development was driven by behavior change theories and gaming principles with feedback from YBMSM/TW. The intervention follows a user-driven structure, provides interactive social support from peers and health workers, and utilizes a point reward system for advancing online "status" level and obtaining prizes. Website components include information and quizzes on HIV, sexual health, drug and alcohol use, and healthy living; a testing locator; and forums where participants can interact with each other and the study team. The user-driven structure allows participants to explore the information at their convenience. **Results:** A four-week pilot of HMP was conducted from mid-February to mid-March 2013 with 15 YBMSM/TW, mean age 26. The majority of participants owned smartphones (13/15), used Facebook (10/15), and searched for sex partners online (14/15). The average total time spent on HMP during the pilot was five hours per person (range 0.5-13), and engagement ranged from passive (e.g., reading articles) to active (e.g., contributing to the forum). **Conclusion:** The quality of the time spent on the site and adoption of healthy behavioral changes because of engagement with the intervention is difficult to measure. We explore shortcomings in user tracking tools, strategies to combat these inadequacies, and methods to improve measurement of engagement within web-based interventions.

8 A School-Based, Peer-led Sexuality Education Program: Perceptions of the Program's Benefits Among Latina/o Participants

Sherry Barr, Psy.D., Vice President, Center for Supportive Schools
 Melissa Blake Kimathi, M.S.Ed., Project Manager, Center for Supportive Schools
 Elizabeth Casparian, Ph.D., Executive Director, HiTOPS Adolescent Health & Education Center
 Rodney Crownover, MSW, Manager of Program Fidelity, HiTOPS Adolescent Health & Education Center
 Chavonne Lenoir Perotte, DrPH, Executive Director, New Jersey, Center for Supportive Schools
 Melissa Reagan, B.A., Project Manager, Center for Supportive Schools
 Elizabeth Walters, CNM, MS, Director of Educational Programs, HiTOPS Adolescent Health & Education Center

Introduction: The Teen Prevention Education Program (Teen PEP) prepares older peers to conduct interactive workshops with younger peers that provide medically accurate sexual health information, skill development, and support for health-protective behaviors. This study investigated the benefits that Latina/o participants reported receiving as a result of participation. **Participants/Methods:** Participants were 9th grade students (N=1010); 46.3% (n=445) males and 53.7% (n=516) females, with an average age of 15 years; 16.2% (n=153) indicated they are Hispanic/Latino. Participants completed an end-of-program survey that asked them to rate on a three-point scale the extent to which Teen PEP helped them in three domains: 1) knowledge about sexual health resources, 2) cognitive/ behavioral skills, and 3) school engagement. The survey also asked students to report their likelihood, on a five-point scale, of engaging in specific sexual behaviors as a result of their participation in Teen PEP. **Results:** Results indicate that a greater percentage of Latina/o compared to non-Latina/o participants reported that they were more likely to abstain from sexual intercourse because of participation in Teen PEP

POSTER ABSTRACTS

(52% vs. 42%). A greater percentage of Latina/o compared to non-Latina/o participants reported that Teen PEP “very much” helped them care about graduating from high school (77% vs. 68%), set and achieve goals for themselves (71% vs. 62%), and talk with parents/caregivers (57% vs. 50%). Conclusions: Results suggest that Teen PEP is particularly impactful among Latina/o students in areas related to delaying sexual intercourse, caring about graduating from high school, setting and achieving goals, and talking with parents/caregivers.

9 Foodies with Fists: Using Social Justice to Frame a Community-Based Dietary Health Intervention in Chicago

Soad Mana, Department of Anthropology, Northwestern University, Chicago, Illinois

Thousands in inner city neighborhoods do not have access to healthy food, thus relying on the processed and packaged foods available at the corner stores. Community organizations are stepping up to help combat these issues with projects such as farmers’ markets, urban-based CSAs, garden projects, and environmental and nutritional education programs. The objective of this study was to analyze the efficacy of a community program aimed at young volunteers by teaching them to recognize the structural barriers that underlie food access and diet related illnesses. Using participant observation and semi-structured interviews, I conducted the project at a community organization in a predominantly African American neighborhood in Chicago’s South Side. This organization utilizes the social determinants of health as a guiding framework, regularly holding discussions on national food policy, the lack of grocery stores and affordable produce in the neighborhood, and the connection between high rates of youth obesity and diabetes to institutional racism. They would then coordinate trips to corner stores where teenagers would survey community members on the availability of affordable produce and discuss their results in community forums. These findings inform efforts to shift dietary health intervention from an emphasis on individual eating choices and nutritional content of food to more coordinated mobilization for health equity in the city.

10 Adaptation of Garden-Based Interventions Among Adolescents: Connecting the Community to Its Youth

Tiffany D. Williams, MLS (ASCP)CM, MPH Candidate, University of North Carolina at Chapel Hill, North Carolina

Background: The master’s practicum at SEEDS, Inc., in Durham, NC focused on: 1) adaptation of garden-based interventions to increase awareness of adverse health outcomes among high school students 2) evaluation and planning for the Children’s Gardening and Cooking programs (K-8th grade) re-launch to make it accessible to children and families of varying socioeconomic status. Gardening and selling produce at the Durham Farmers’ Market with the Durham Inner-City Gardeners (DIG) program and involvement with the Summer SEEDlings Camp (youth ages 5-12), allowed for in-depth analyses of current programs. Results: 1) Program materials further advancing a healthy eating intervention for minority youth, reducing habits that can lead to diabetes and cardiovascular disease, were revised. 2) Revisions were made to program and evaluation materials, incorporating health behavior theory while assessing community needs. 3) The Children’s Programs Advisory Committee was established to gain insight on two key questions, “Where do we put our resources?” and “How do we engage the neighborhood?” As part of a community assessment, stakeholders’ resources, values, assets and potential partnerships were identified. 4) Information and literature gathered for a social assessment included socio-demographic characteristics inclusive of North Carolina and the city of Durham. Conclusion: Identifying community members as organization stakeholders is an imperative part of developing programs that support the community as a whole. Recognizing their needs and assets through community assessments alongside being actively involved with the youth programs elicited a better understanding of how to engage the surrounding community in providing support for its youth.

11 Preparing an HIV Prevention Program for Dissemination

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Issues: Rates of HIV are disproportionately high among African Americans in rural Nash and Edgecombe counties of North Carolina. In an effort to address this disparity, Project GRACE (Growing, Reaching, Advocating for Change and Empowerment), a community-based participatory research collaboration, developed an HIV prevention program for youth known as Teach One, Reach One (T.O.R.O.). Through T.O.R.O., youth ages 10-14 learn about effective communication, healthy relationships, HIV/STIs and how to be Lay Health Advisors (LHAs) to their peers. Caregivers in the program learn how to communicate with their youth and also how to be LHAs. The purpose of this practicum was to package and create marketing materials for T.O.R.O., to facilitate its transition from implementation to dissemination. **Description:** One major activity of this practicum was revising the content of the T.O.R.O. curriculum to ensure that there was clarity in language, cultural appropriateness, and up-to-date information. Easy-to-read marketing materials (both in print and electronic formats) were also created. **Results:** Deliverables include: 1) A redesigned manual for the T.O.R.O. curriculum; 2) Marketing materials, such as a brochure and information card; 3) Social media materials, such as social network profiles and post suggestions; and 4) A template for a website that will showcase T.O.R.O. and make it available for purchase. **Lessons Learned:** Successful creation of these deliverables was made possible through a strong collaboration among all members of Project GRACE. Practicing open communication and cultural humility were integral to the development of these deliverables, as Project GRACE includes stakeholders from diverse backgrounds.

12 Engaging Youth Leaders as Key Partners in Promoting Teen-Friendly Clinical Services

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Laura K. Wenzel, MSW Candidate, UNC Chapel Hill; Intern, Adolescent Pregnancy Prevention Campaign of North Carolina (APPCNC)

Issue: Linking teens to community-based health care centers is a key strategy in reducing teen pregnancy. When teens have access to health care centers that provide timely, friendly, age appropriate and confidential contraceptive and reproductive health care, they are more likely to utilize these health centers for their sexual and reproductive health care needs. **The Intervention:** Having a cadre of well-trained young people as promoters of teen-friendly health services can help to bridge the linkage between teens to community-based health centers. The Teen Action Council (TAC) is the youth leadership team of the community-wide Gaston Youth Connected (GYC) Teen Pregnancy Prevention Initiative in Gaston County. GYC focuses on decreasing the teen pregnancy rates among African-American and Latinos in Gaston County by 10% by 2015. TAC is a diverse group of trained youth leaders between the ages of 14-19 years old with the majority of the members being African-American and Latino. The group develops a variety of strategies to promote and connect their peers to teen-friendly health services in the community. **Results:** TAC had significant input in the design of the Teen Wellness Center, which opened in 2012. In the 2012-13 program year, TAC held events that reached 263 youth with information about the Teen Wellness Center. Using the lens of power relationships, this poster will describe the outreach and evaluation activities conducted by TAC and APPCNC to improve the quality and accessibility of clinical services.

13 Careers Beyond the Beside (CaBB): An intervention to Increase Diversity at All Levels in Nursing

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Rumay G. Alexander, EdD, RN, Clinical Professor, Director, Multicultural Affairs, UNC Chapel Hill, School of Nursing
Beverly B. Foster, PhD, RN, Clinical Associate Professor, Director, Undergraduate Program

Background: A diverse nursing workforce is essential to addressing health disparities. Key elements from the Institute of Medicine report, “The Future of Nursing”, highlight the differences nurse scientists will make in improving the health of diverse populations. CaBB is a federally funded grant designed to guide underrepresented ethnic minority (UREM) and disadvantaged students interested in nursing into leadership roles in healthcare through practice and research. The short-term goals of CaBB are to increase the number of UREM students and students from disadvantaged backgrounds within UNC-CH BSN program and encourage those students to enroll in a graduate program post-graduation. A long-term goal is to increase the number of UREM nursing faculty. **Methods:** Recruitment targets second-degree students, uncommitted freshmen and sophomores, and high school students, emphasizing the diverse opportunities within nursing. Professional socialization and application preparation are offered pre-entry. Once admitted, students are provided tutoring, peer and group mentoring, and opportunities to learn how one might transition to graduate studies. **Results:** At baseline UNC-CH had a total of 39 UREM undergraduates (11.7%). In 2013, 25 students involved with pre-entry activities applied to the BSN program and 18 (72%) have been admitted. One of our participants applied to our Hillman Scholars program, which puts students on a path culminating in a PhD in nursing. **Conclusion:** These initial outcomes support that CaBB is already successful in contributing to nursing workforce diversity. CaBB cultivates an atmosphere in which these young leaders can target health promotion, address the needs of underrepresented patient population, teach future nurses, and improve healthcare systems.

14

A Perspective from Youth: Youth Empowered Advocating for Health

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Marjorie Freeman, YEAH Peer Leader, Strengthening The Black Family, Inc.
Lashena Washington, MS, YEAH Adult Support, Strengthening The Black Family, Inc.
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Briana Woods-Jaeger, PhD, Assistant Professor, Community & Behavioral Health, University of Iowa, College of Public Health

Introduction: The goal of community-based participatory research (CBPR) is to develop, implement and disseminate research *with* the community. CBPR projects focused on health disparities affecting minority youth are increasingly engaging youth as research partners, yet there remains a dearth in the literature of youth perspectives on this process. **Background:** Youth Empowered Advocating for Health (YEAH) is a youth-driven program of Strengthening The Black Family, Inc., based in Raleigh, North Carolina, which grew out of a community-academic research partnership testing an HIV prevention intervention with African American adolescents in faith settings. YEAH’s mission is to raise awareness about the experiences of minority youth and how to better support them in avoiding risks and protecting themselves against HIV. YEAH is led by two Peer Leaders with adult support. **Program:** YEAH Peer Leaders have built research, advocacy and leadership skills over the past two years, progressing from serving as Community Advisory Board members on a research study, to launching our own research projects using photovoice, to developing a toolkit to share our approach to advocating for minority youth. This poster will highlight the advocacy strategies we developed to translate our photovoice findings into action and describe how our engagement in the YEAH program has helped us develop our leadership skills and capacities to effect change in our communities. **Conclusion:** It is critical to ensure youth voice is at the table in developing research and advocacy initiatives to combat the health disparities facing minority youth.

15 Engaging Youth to End Teen Pregnancy in Washington, D.C.

Catherine Chao, MPH Candidate, UNC Chapel Hill; FHI 360

Background: Although teen pregnancy is on a decline at the national level, it continues to pose a significant problem in Washington D.C., where the rate of teen pregnancies is nearly twice the U.S. average at 112 births per 1,000 women aged 15-19. Wards 7 and 8, both economically disadvantaged areas in southeast D.C., are particularly hard hit by teen pregnancy and have the highest rates in the capital among the total eight wards. **Description:** To reduce teen pregnancy in Wards 7 and 8, FHI 360 partnered with the D.C. Promise Neighborhood Initiative's (DCPNI) Digital Media Academy summer program. Using a community-based participatory approach, the program aimed to engage high school and college youth so that they become empowered to achieve change in their community. The goal was to train 30 participants on social marketing skills so that they can develop a campaign that encourages their peers to avoid becoming teen parents. **Outcomes:** FHI 360 delivered social marketing workshops to nearly 30 youth on topics such as audience segmentation, message development and testing, delivery channels, and evaluation. Using their new skills and knowledge, participants developed and implemented a teen pregnancy prevention campaign of their own that included a public service announcement. **Lessons Learned & Recommendations:** When developing any type of social marketing campaign, it is crucial to involve members of your target audience throughout the process to ensure messages are relevant and effective. By educating youth on the importance of health communication and giving them the skills to create their own campaigns, they are able to make a greater impact in their communities.

16 Performing Sexual Health: Interactive Theater for Sex Education and HIV Prevention

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 Scarlett Steinert, MS, Healthful Living & Athletics Coordinator, Chapel Hill-Carrboro City Schools
 Stephanie Willis, MPH, Health Coordinator, Chapel Hill-Carrboro City Schools
 Mark Kadlecik, MA, Carrboro High School Healthful Living Department Chair and Teacher
 Sheremy Dillard-Clanton, Carrboro High School Healthful Living Teacher

Introduction: Young people in North Carolina (NC) are disproportionately affected by HIV/AIDS. The proportion of adolescents/young adults ages 13-24 living with HIV in NC has increased from 15.9% in 2006 to 22.9% in 2010. This increase warrants intensified HIV education and prevention efforts for this age group. AMP! is an HIV prevention model that uses Arts-based, Multi-intervention, and Peer-education strategies: undergraduate students in a college course are trained in HIV, health education, and interactive theater to deliver school-based performances to "near peer" high school students. **Methods:** The AMP! approach weaves together humor, vulnerability, personal narrative, and medically accurate information to promote HIV prevention knowledge and strategies. As students in a performance studies course, the undergraduate "Sex Ed Squad" learn interactive theater techniques and develop, rehearse, produce and perform a theater piece based on "what they wish they'd known" about sexual health and HIV prevention as high school students. Derived from their own experiences, the performance amplifies the NC curriculum unit on Reproductive Health and Safety in a memorable and relevant way for the high school audience. **Conclusions:** The rising HIV incidence among young people, along with a history of abstinence only education in NC, begs for innovative, effective strategies for sexual health education and HIV prevention. Since peer health education is an effective practice for teaching or sharing health information and theater has also been widely used worldwide to promote health, the combination of the two in the AMP! program is a compelling strategy for engaging youth at risk.

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American Heart Association

3131 RDU Center Drive
Morrisville, NC 27560
www.heart.org

APHA Student Assembly

800 I Street NW
Washington, DC 20001
www.apha.org/membergroups/students

Bilingual Connections Language Institute

2327 Englert Dr Suite 201
Durham, NC 27713
www.bclanguageinstitute.com

Blue Cross Blue Shield

5901 Chapel Hill Rd
Durham, NC 27302
www.bcbsnc.com

Center for AIDS Research (CFAR)

135 Dauer Dr. Campus Box 7440
Chapel Hill NC 27599
<http://cfar.med.unc.edu>

Community Health Coalition

Post Office Box 15176
Durham, NC 27704
www.chealthc.org

Counter Tools and Counter Tobacco

205 Lloyd Street #221
Carrboro NC 27510
www.countertools.org
www.countertobacco.org

Leukemia & Lymphoma Society

401 Harrison Oaks Blvd., Suite 200
Cary, NC 27513
www.lls.org

March of Dimes

6504 Falls of Neuse Rd., Ste. 100
Raleigh, NC 27615
<http://www.marchofdimes.com/>

NC AIDS Action Network

501 Jones Ferry Rd. #U7
Carrboro, NC 27510
www.ncaan.org/

North Carolina American Indian Health Board (NC AIHB)

c/o MACHE, Medical Center Blvd
Winston Salem, NC 27157
www.ncaihb.org

NC Department of Insurance

11 South Boylan Ave
Raleigh, NC 27603
www.ncdoi.com

NC DHHS DPH, Children & Youth Branch

5601 Six Forks Rd. MSC 1928
Raleigh NC 27699
www.ncdhhs.gov/dph/wch/aboutus/childrenyouth.htm

NC Healthy Start Foundation

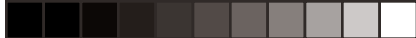
3725 National Drive
Northampton bldg, Suite 105
Raleigh NC 27612
www.nchealthystart.org

NC TraCS: CARES

(Community Academic Resources for Engaged Scholarship)
CB# 7064
Chapel Hill, NC 27599
<http://tracs.unc.edu>

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Raleigh NC 27619
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301 Pittsboro St, Suite 3002, CB 5145
Chapel Hill, NC 27599
www.cgi.unc.edu

UNC Center for Health Promotion and Disease Prevention

1700 Martin Luther King Jr. Blvd
CB #7426
Chapel Hill, NC 27599-7426
<https://hpd.unc.edu/>

UNC Center For Latino Health (CELAH) Latino Clinic

101 Manning Dr.
Chapel Hill, NC 27599

UNC Ethnicity, Culture, and Health Outcomes (ECHO)

CB # 7435, 265 Rosenau Hall
Chapel Hill NC 27599

UNC Gillings School of Global Public Health

135 Dauer Drive, Campus Box 7400
Chapel Hill, NC 27599
www.sph.unc.edu

UNC Graduate and Professional Student Federation (GPSF)

<http://gpsf.unc.edu>
Contact: Daniel Rojas
danielroj@unc.edu

UNC School of Nursing

1200 Carrington Hall, Campus Box 7460
Chapel Hill, NC 27599
<http://nursing.unc.edu>

UNC School of Social Work

325 Pittsboro St.
Chapel Hill, NC 27599
<http://ssw.unc.edu>

US Health Group

9131 Anson Way, ste 207
Raleigh, NC 27615
<http://www.ushealthgroup.com/>

Wake County Human Services

10 Sunnybrook Road Clinic E
Raleigh NC 27610
www.wakegov.com/humanservices

Youth Empowered Solutions (YES!)

4418 Louisburg Road, Suite 131
Raleigh, NC 27616
www.youthempoweredolutions.org

Wake County 4-H Youth Development

4001 Carya Dr
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