



# The Body Politic

University of North Carolina at Chapel Hill, School of Public Health

Volume 19, Number 1, Summer 1993

## Communities Under Siege

### Foard Lecture 1993

In a thoughtful and challenging Foard Lecture, Associate Justice Willis P. Whichard discussed some of the problems that leave our Communities Under Siege.

Whichard described examples in the current world situation that, in the words of explorer and missionary David Livingston, are the "open sore of the world."

"The faces of the poor, overcrowded and inadequate prisons, ill bodies and disturbed minds, ghetto housing, a polluted – sometimes toxic – environment, racial and religious bigotry, abused and neglected children – all display the abiding 'open sore of the world,'" Whichard said. "Perhaps its primary contemporary manifestation is in the enhanced use of violence as a perceived solution to problems, both societal and personal."

Our increased tolerance for violence as a solution to personal and societal problems is almost certainly a factor in a 560 percent increase in violent crime in this country since the Kennedy assassination, he continued.

"From where I sit, it seems beyond cavil that the epidemic of the manufacture, sale, and use of illicit drugs is a principal cause of the enhanced resort to violence – of the hiatus between what is and what ought to be in American society."

Whichard reviewed the efforts of North Carolina governors to combat drug abuse. "Despite the efforts of five administrations, we are still grappling with the problem," he said.

"Twenty-four years after Governor Scott's initial foray into this area, we find

ourselves in a society in which children are not only getting 'hooked' on drugs, but in which a substantial percentage of children are born carrying significant quantities of 'angel dust,' cocaine and other illicit, addictive drugs in their bloodstream. These babies strain the resources of health care providers and social service agencies, while addiction and drug-related violence simultaneously place greater burdens on hospital emergency rooms and criminal justice systems."

Whichard asked the audience to imagine a generation of adults who, because they began improper drug use as children, never learned to deal constructively with anger, or frustration, or disappointment, or depression or even with their positive feelings. And he questioned the kind of leaders, teachers, lawyers, doctors, law enforcement officers and, more importantly perhaps, the kind of parents they would be.

"A family struggling with addiction and its related problems needs our support, not easy condemnation,"

Whichard said and recommended that we need to be supportive of law enforcement and to restore faith in our criminal justice system.

"But we also need more education, more treatment, more rehabilitation. We need to recognize that addicts are people, just like us.... We need to recognize that the problem is multi-faceted and that the solution does not lie in law enforcement alone, or treatment and rehabilitation alone, but in programs for education, health, mental health, and economic opportunity as well. Finally, we need to acknowledge that the problem has a spiritual dimension."

Whichard pointed out that "guilty governments" (a phrase of Charles Dickens) of our time have been neglectful, in some respects even abusive, of children. When a child is moved from one home situation to another in foster care and develops no roots, no sense of belonging, no emotional ties, no spiritual values and feels that no one cares for him or her, this child is more likely to engage in unsanctioned conduct, he said. Governments must also bear some guilt for the incarceration of parents that leads to foster care and consider alternative punishments that would serve the State's purpose, yet leave families intact.

Whichard said that we long ago resolved that there should be no elite of the mind in America. And he quoted the great Southerner and American, Walter Hines Page, who said that "it is a shining day in any educated man's growth when he comes to see and to know and freely admit that it is just as important to the



The Honorable Willis P. Whichard





- 65% of young people between the ages of 18 - 25, just entering the labor force, have used illicit drugs (1986 estimate).
- Average age of first use of alcohol or other drugs by people who go on to become regular users is 11.8 years.
- NC 39th among the 50 states in the overall well-being of children.
- Almost one half of the inmates in this state's correctional system are under the age of 25. Of those recently in NC prisons almost 1/3 had an 8th grade education or less and 95% had a 12th grade level or less.
- NC has the 7th highest child fatality among the 50 states.
- Three busloads of children leave the public schools of North Carolina every day and never return.
- Half of the approximately 37 million Americans without health insurance are children.
- Child poverty has increased by 33% in one decade.
- Child abuse and neglect cases have increased by 55% in half a decade
- On any given night 100,000 of America's children are homeless and 6,000 of them are in North Carolina.

world that the ragamuffin child of his worthless neighbor should be trained as it is that his own child should be."

"But despite our philosophy, we are losing some children, he said.

"Without question we are striving to improve. Yet, despite our efforts, a gap persists between what is and what ought to be regarding the young of a nation in which more children live in poverty today than 10 and 20 years ago.

"I suggest that children's problems do not occur in isolation, that families and communities as well as government must be involved in resolving them, and that collaborative efforts among the three branches of government and among the responsible executive departments and agencies are essential."

If children are to have wings to fly to their dreams, Whichard said, they must first have roots in permanent homes, good physical and mental health, an excellent and appropriate education, moral or ethical training, spiritual values and economic opportunity.

If we as a society, think we are going to solve the problem of crime and the other problems, by high blown rhetoric and extensive incarceration, while neglecting the root causes of criminal conduct, we are kidding ourselves and the consequences of our self-deception literally threaten human civilization.

"Prevention should be our focus, and it should begin with children," he said.

The irony of our abuse and neglect of children is that when we make them hostages to ill fortune we also render ourselves hostage – hostage to their resultant criminality, unemployment, underemployment, and consumption of costly public services.

"I do not know the answer. I do know, though, that violence is not the solution. I do know that drugs are not the answer. I do believe there is hope in education, in moral and spiritual values, in better health care, in better mental health services, in improved social services, and in enhanced economic opportunity. And I do believe the needs of children should be our primary focus in all these areas," Whichard concluded.

*Willis P. Whichard, a graduate of the UNC-CH School of Law, is Associate Justice, NC Supreme Court. Justice Whichard is the 82nd person to serve on the North Carolina Supreme Court. He is the only person in the history of North Carolina who has served in both houses of the state legislature and on both of the state's appellate courts.*



\* A copy of the full text of the Foard Lecture can be obtained from the Office of Alumni Affairs, CB #7400, UNC-CH School of Public Health, Chapel Hill, NC 27599-7400.

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*The Body Politic*, School of Public Health Newsletter, is edited by Harriet H. Barr. News items are welcome and should be addressed to the Office of Alumni Affairs, Rm. 4115, McGavran-Greenberg Hall, CB #7400, UNC-CH School of Public Health, Chapel Hill, NC 27599-7400.





# Mr. Thorpe Goes to Washington

## Developing a Cure for Hyperactive Health Care Cost

Kenneth Thorpe's work became a little more interesting a few months ago. A professor in the health policy and administration department since 1991, he has spent the past eight years advising states from North Carolina to New York how to cope with an increasingly expensive national health care industry.

But Thorpe was growing tired of treating symptoms. Convinced that the industry's ills could only be cured with aggressive therapy, he welcomed candidate Bill Clinton's campaign promises of comprehensive reform. Clinton's election gave Thorpe reason for optimism for the first time in a decade. Thorpe's subsequent appointment to the president's health policy transition team now gives him the opportunity to play a major part in the industry's recovery.

During the Reagan and Bush administrations, the cost of health care relentlessly climbed much faster than inflation in the general economy. Health care now bleeds off 14 percent of the gross national product. That's \$820 billion every year. As health costs rise, insurance premiums follow, forcing more and more Americans into a dangerous form of gambling. 35 million are now going without health insurance so they can balance the monthly budget, while hoping that no medical catastrophes come along to bankrupt them.

The numbers are depressing but for the first time, Thorpe believes that we can turn the trend around. Because President Clinton made health care one of his three primary issues, we have a chance to restructure our national health policy. No longer will Thorpe's efforts be limited to helping states limit the damage caused to state, local and family budgets by the national problem of health care spending running out of control. He can now apply his research to actually eliminating the causes of these financial woes. "This is a very exciting time," Thorpe says.

The health care predicament first caught Thorpe's attention a decade ago when he

worked at the Congressional Budget Office in Washington, D.C. Since then, he has spent as much time in city hall as in ivy halls. Before moving to Chapel Hill, Thorpe taught at Columbia University, helped to design a new hospital payment system for New York state based in part on his research, and worked at the federal level, primarily as a consultant to Congress.

Thorpe brought his dedication to research and reform to the Tar Heel state. He quickly jumped into the state political process, advising the legislative study commission on health policy as it worked on recommendations for the General Assembly. Meanwhile, he continues studying local and national health care systems, documenting what is being done and what needs to be done.

"Much of the research we're doing focuses on two major issues," explains Thorpe. "One is the growth of health care spending and expenditure, where we have done several evaluations to look at different ways the public sector as well as the private sector try to control the growth in spending. We also look at health insurance, focusing on the uninsured and the special needs that they have."

Thorpe is outspoken about his findings in these areas. "We have found that the worst option is to do nothing. The implications of that for the local economy

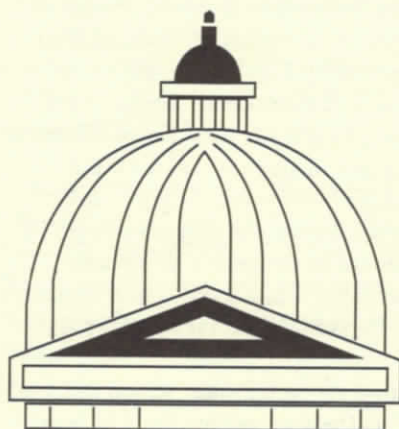
From an article by Scott Lowry,  
*Endeavors*, Volume 10, Number 2,  
April 1993, UNC-CH.

and for the American economy are very drastic, as health care gobbles up valuable resources that could be used elsewhere. Every industrialized country has done a more effective job of controlling costs than the United States, and every country except South Africa has a universal insurance system. We have the dubious distinction of having the highest costs in the world by a long shot and 35 million people who don't have health insurance. And the quality of care, by any indicator of mortality or morbidity, is not better in this country than you see in countries like Canada or Germany."

The problems of spiraling health care costs and lack of access to health insurance and hence health care must be addressed simultaneously, Thorpe maintains. The money to help low-income people obtain health insurance should come in large part from savings generated by federal cost controls in both the public and private sectors. "You could easily save \$65 to 70 billion within the next eight years if you adopted some reasonable cost-containment programs on the Medicare system alone," Thorpe calculates.

"We are really at a crossroads right now in terms of the direction that we're going to take in health policy, both at a state and national level," continues Thorpe. "If you listen to plans for putting money into the infrastructure and manufacturing, those dollars will not be there until we can somehow redirect monies from the health care industry." Helping meet this challenge promises to keep Thorpe's job more than interesting over the next few years.

*Professor Kenneth Thorpe is currently on sabbatical, contributing his expertise on health care economics and policy to President Clinton's reform program.*







## Dean's Report

In this communication to the School's alumni, I would like to share information on several topics: the School's need for space, the public health practice initiatives, the Minority Health Research and Education Center, the Consensus Conference on the Role of Public Health in Health Care Reform, and the dedication of the Mayes Telecommunication Center.

When the expansion request for public health was submitted 25 years ago, we requested twice the space we were granted. Renovations to Roseau Hall were included in the total cost approved for McGavran-Greenberg Hall; however, the state economic situation was unstable after the building was complete and the renovation was put on hold for an indefinite period of time. Laboratories in Rosenau are outdated and in some cases unsafe. Renovating outdated laboratories is very expensive and would require substantial sums of money to be renovated. As a result, we are seeking private donations for a new laboratory building to provide up-to-date laboratories for environmental sciences, nutrition and epidemiology.

The first cohort of students in the Public Health Leadership Doctoral Program will complete their first year in July. These fellows have taken their comprehensive examination and are preparing their dissertation proposals prior to returning to practice to gather data for the dissertation. A new class of fellows will be admitted this summer. I am very pleased with the progress of the program and the quality of the students.

In the summer of 1992 a consortium made up of North Carolina health agencies, community groups and academic health centers including the School was awarded a four-year, \$2.25 million grant from the Kellogg Foundation to improve minority health. The long-term goal of the project is to strengthen the

links between local public health systems, the communities they serve, and academic health centers. Recognized community leaders in each county have been selected as "lay health advisors." Following training in health resource areas, they will become advocates for their communities with health and human service agencies. The project is governed by an 18-member steering committee representing 11 health agencies and community groups.

In addition, the School is currently in the process of reviewing a system that will allow faculty members to be rewarded for their work in public health practice just as they are rewarded for research.

Enthusiastic response from the faculty prompted my request to the University to establish a Minority Health Research and Education Center in the School. This is a scholarly research-based program which will promote research and education across all minority populations and will have faculty members of all types as active participants. Seed money is provided to help faculty write grants on topics of minority health. I hope that as the program succeeds the School will be able to recruit and retain minority faculty as needed.

The consensus conference held in June brought together practitioners from across the State to discuss the role of public health in health care reform. Presentations made during the conference and testimony of participants will provide the basis for a document for use by legislators and participants of regional meetings across the state.

You will be pleased to know that the School will dedicate the Wm. Fred Mayes Telecommunication Center on October 11, 1993. This Center, financed by a grant for the Kate B. Reynolds Charitable Trust, will enhance the ability of our faculty to provide technical assistance to local health agencies, increase the availability of continuing education courses and degree programs in public health to health professionals and practitioners, and provide new opportunities for public health researchers and practitioners to interact and share information across the state, nation and world.

The Dedication Program will begin at 2:00 p.m. and will be followed by a demonstration of the Center, tours and

reception. On October 12, 1993 the UNC-CH Bicentennial Celebration will begin with a special University Day program. I cordially invite our alumni to attend these events.

Michel A. Ibrahim, M.D., Dean



## Dedication of the Mayes Telecommunication Center

Monday, October 11, 1993  
Rosenau Hall

2:30 p.m.  
Dedication Program  
Demonstration  
Reception

Alumni are cordially invited.

RSVP to (919) 966-2248



## SPHAA Report



The School of Public Health Alumni Association made significant progress in achieving the 1992-93 goals.

The Bylaws were amended in 1992 to enable the departments to establish sections. Health Policy and Administration and Nutrition have received approval of the Governing Board and organization of the departmental sections has begun. Sections in the Departments of Biostatistics and Health Behavior and Health Education are in the planning stages. Members of the sections must be members of the SPH Alumni Association. Approval of the Governing Board to establish a section may be granted by sending a written request signed by ten members of the SPHAA who will be members of the departmental section, also.

Other bylaws changes made the department chairs and the associate dean for external affairs and community health service ex officio members and the president of the Minority Student Caucus a voting member of the Governing Board.

The Fund Raising Committee, chaired by Linda W. Little, is planning a campaign of three to five years to establish a scholarship endowment fund for the School. Project FOR (Funding, Opportunity and Recognition) scholarships will begin in 1993. (See article on page X). During 1992, the SPHAA supported the Public Health Leadership Doctoral Program by providing \$12,000 to the program for student scholarships.

We continue to support, in collaboration with the Dean's Office of the School, the alumni conference, the wine and cheese reception at NCPHA, the reception/cash bar at APHA, and the School's graduation reception.

Annual memberships have increased by 14.3 percent and life memberships by 3 percent as a result of letters jointly signed by the chairs of the departments and the department representative to the Member-

ship Committee. In addition, members were on hand at commencement to distribute *Dreaming of a Time* and the first year membership to the graduates.

The new Advocacy Committee gathered legislative agendas related to public health issues and shared these with alumni who attended the alumni conference. Committee members seek input from students, alumni and faculty regarding their needs and interests in the area of advocacy.

The Long Range Planning Committee has recommended two goals for the 1993-94 year: To establish the Recruitment and Placement Committee and to promote and facilitate the mentor/internship program.

I sincerely appreciate the hard work and dedication of all the officers, directors, committee chairs and members that enables the Association to serve the School. The persons whose term of office ended are: Margie Rose (HPAA), vice president, John Stoner (HBHE & HPAA), past president, John E. Paul (HPAA), treasurer, Carol Cox (MHCH), secretary, and directors Elizabeth Andrews (HPAA & EPID), Angie Hemingway (PHNU), Rudolph Jackson (HPAA), and Jill Moore (HBHE).

### 1993-94 Officers and Directors

President, Jim Jones (MHCH)

President-elect, Elizabeth Andrews (HPAA & EPID)

Vice President, Mona Sheth Nair (HBHE & HPAA)

Secretary, Joan Drake (MHCH)

Treasurer, Steven Shoaf (ENVR)

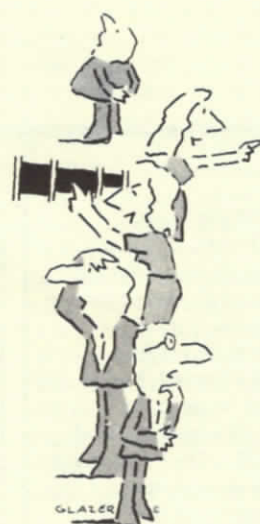
Past President, Dan Reimer (HPAA)

#### Directors:

Delton Atkinson (HPAA & BIOS), JoAnn Biggs (PHNU), Susan R. Cohen (MHCH), Stacy Covil (HBHE & ENVR), Nancy Hunter (PALP), Susan Johnson (NUTR), Robert Leddy (HPAA), Cora Breeden Parker (BIOS), John E. Paul, (HPAA) Pat Sappenfield (PHNU), Alice White (EPID), Harry Whitley (HPAA).

Please contact any of the officers or directors named above or Harriet Barr, Office of Alumni Affairs, 919-966-7464, if you would like to serve on a committee or if you would like to suggest projects for the SPHAA.

Dan Reimer, President



## Public Health Alumni: Whereabouts Unknown

Finding a former classmate can be just like looking for the proverbial "needle in a haystack." But not anymore. Soon an impressive directory of our great alumni will be available to help you locate your old friends.

The new School of Public Health Alumni Directory, scheduled for release in October 1994 will be the most up-to-date and complete reference of over 8,500 School of Public Health alumni ever compiled! This comprehensive volume will include current name, address and phone number; department, class year and degree, plus business information (if applicable), bound into a classic, library-quality edition.

The School's Alumni Association and the Office of Alumni Affairs have contracted the prestigious Bernard C. Harris Publishing Company, Inc. to produce our directory. Harris will soon begin researching and compiling the data to be printed in the directory by mailing a questionnaire to each alumnus/a. (If you prefer not to be listed in the directory, please contact the Office of Alumni Affairs in writing as soon as possible.)

The new School of Public Health Alumni Directory will soon make finding a public health alumnus/a as easy as opening a book. Look for more details on the project in future issues of *The Body Politic*.





# Alumni News

'49

**Marie Salway,** HBHE, writes that

**Mary Hayes,** HBHE, a classmate, visited her recently. Marie lives in British Columbia, Canada

.....**Louis J. Novak,** HPAA, has established the Louis J. Novak, M.D., Annual Seminar in Medicine at Memorial Hospital, Hollywood, FL. The first speaker was Dr William B. Kannel, Boston University School of Medicine, Framingham, MA.

'50s

**Robert Milligan,** 1950 HBHE, has moved to

McDonough, GA .....**Arline M. Duvall,** 1954 PHNU, has returned to the U.S. from Cairo, Egypt. She is currently a community health nursing educator in Gambrills, MD.....**Albert F. Mazzie,** 1955 PALP, is a physician in the Occupational and Environmental Medicine Section, Health Care Division, Palo Alto Medical Clinic.....**Kenneth Gutterman,** 1955 ENVR, retired from the U.S. EPA January 1993 after 29 years of government service. He worked as an ecologist in pesticide and toxics compliance .....**Robert M. Shaw, Jr.,** 1957 ENVR, was recently promoted to Colonel and is living in Rockville, MD.

1962

**Edgar H. Eckermann,** ENVR, now resides in Greenville, NC.

1965

**O. Dale Williams,** BIOS, dean, School of Public Health, University of Alabama at Birmingham, was selected as the 1993 outstanding alumnus of the SPH Department of Biostatistics.

1966

**Prem P. Talwar,** BIOS & Ph.D. 1970, is professor and head, Department of Statistics and Demography, National Institute of Health and Family Welfare, New Delhi, India. He is a member of several national committees related to different aspects of population programs of India and served as a short-term consultant to UNFPA, the World Bank and several other organizations in the

U.S.....**Lowell H. Woodward,** HBHE, writes that he has served as executive director, Port Arthur Community Health Center for four years and currently chairs the Advisory Committee, East Texas Coastal AHEC.

1967

Kansas State University will host the 13th International Workshop on Rapid Methods and Automation in Microbiology from July 16 to 23, 1993. **Daniel Y. C. Fung,** ENVR, professor of animal sciences and industry and professor of food science, is workshop director.

1968

**Ranbir Singh,** BIOS, is associate professor, Department of Social and Preventive Medicine, LLRM, Medical College, Meerut, India.

1969

**Donald W. MacCorquodale,** HPAA, of Washington, DC, is a consultant in public health and preventive medicine .....**Rose Gaines Das,** BIOS, is senior statistician with the National Institute of Biological Standards and Control in Herts, England.....**Bushan Lal Bhan,** BIOS, has retired after serving UNFPA for about 15 years. He is living in New Delhi, India.....**Ira Laster, Jr.,** HBHE, is coordinator of the Department of Transportation program for elderly persons and persons with disabilities, Office of the Secretary of Transportation, Washington, DC.

1970

**Stanley A. Lemeshow,** BIOS, is chair, Statistics Section, APHA.

1971

**Charles Konigsberg, Jr.,** HPAA, is director of public health, Delaware Division of Public Health in Dover.....**Rochelle Levy England,** HBHE, is living in Kilaben Bay, New South Wales, Australia. She writes that the Stroke Education Package that she has been working on has been well received by hospitals and universities for use in student, staff and patient

education. She is a tenured lecturer at the University of Newcastle and plans to enroll in the doctoral program in the Department of Sociology and Anthropology in 1993.

1972

**Peter B. Imrey,** BIOS, has been elected to the Governing Council, Statistics Section, APHA.....**Robert F. Woolson,** BIOS, is professor and director, Division of Biostatistics, University of Iowa. He was 1992 chair, Statistics Section, APHA.....**Rachel H. Allred,** PHNU, is working to complete the Ph.D. degree in health services, Walden University, Minneapolis, MN.

1973

**George Y. Liu,** BIOS, is business manager, Department of Comparative Medicine, Stanford University School of Medicine, Stanford, CA.

1974

**Maria Pascullis,** HBHE, is now living in Washington, DC.....**Judith T. Lessler,** BIOS, has been elected Fellow, American Statistical Association.....**Marcia Cecilia Schulte,** BIOS, is a statistical consultant in research, Proctor and Gamble, Inc., Cincinnati, OH.....**Carol Dabbs,** HPAA, is employed in the Latin America Bureau, AID, where she oversees regional cholera and immunization programs, child survival issues, and is backup for AID field programs in Peru, Bolivia, Ecuador, Colombia and Mexico.....**Henry D. (Hank) Debnam,** HBHE, has been named to the advisory board of United Carolina Bank in Fayetteville, NC. Hank is executive director, Stedman-Wade Health Services, Inc.....**Mary E. Nickolaus,** PHNU, is director, Program in Occupational Health for Nurses, University of TX, School of Public Health at Houston.

1975

**Robert Spirtas,** BIOS, was honored with a Statistics Section Award at the 1992 annual meeting of APHA .....**Kathryn Newsome Ahlport,** HPAA, is

administrative director, Health Services Division, Moses H. Cone Hospital, Greensboro, NC. Her daughter, Claire Campbell, has been awarded a Morehead Scholarship to attend UNC.....

**Janice B. Young,** PHNU, is graduate assistant and project director in charge of obtaining a Psychosocial Rehabilitation Grant, University of VA.

1976

**Gene A. Brayboy,** HPAA, of Lumberton was featured in *The Robesonian* after he was named director of faculty grants at Pembroke State University.....**Catherine H. Wynkoop,** HPAA, has moved to Bedford Hills, NY.

1978

**Salli Cummings Benedict,** HBHE, discussed "The Teachable Moment: Working with Pregnant Women and Parents Who Smoke," during the NC Health and Wellness Institute in Raleigh, NC.....**Leslie Brown,** HPAA, has been named the 1992-93 president of the American Lung Association of North Carolina.....**Carolyn Humphrey,** PHNU, is assistant professor, Sacred Heart University, Fairfield, CT. She is the author of two books, *Home Care Nursing Handbook* and *Home Care Nursing: An Orientation to Practice*.....**Min-Shih (Christine) Du,** PHNU, is chief of the Nursing Department, Taipei Municipal Jen-Ai Hospital.

1979

**Melvin T. Alexander,** BIOS, in addition to his position as senior quality engineer, Westinghouse/Electronic Systems Manufacturer, is an adjunct faculty member, Catonsville Community College, MD, where he teaches two courses, ASQC Certified Quality Engineer Exam Review and Statistical Quality Control.....**Beverly A. Mehling,** PHNU, retired from the U.S. Army January 31, 1993 after 22 years. She has moved to Montana .....**Thomas R. Syre,** HBHE, was one of the organizers of the Legislative Health and Fitness Day held in the General Assembly Building, Richmond, VA. Tom is



on the faculty of the Department of Health Science, James Madison University, Harrisonburg, VA.

**1980**

**Karl Kaffenberger**, HPAA, is on the staff of Yankee Health Services, Inc. in Cambridge, MA.....**Rudolph Jackson**, HPAA, participated in a panel on Tailoring Interventions for African-American Smokers during the NC Health and Wellness Institute, Raleigh, NC.....**Beatrice A. Rouse**, EPID, writes that she is the senior epidemiologist, Substance Abuse and Mental Health Services Administration, SAMHSA, in DHHS. SAMHSA's mission is to provide national leadership to ensure the highest quality of prevention and treatment programs and to improve access to effective services for the addictive and mental disorders. She is directing a project examining health insurance coverage of substance abuse and mental health as mandated by PL 102-321. In 1992, Beatrice received the U.S. Inspector General's Integrity Award.....**John E. Paul**, HPAA & Ph.D. 1983, has accepted a position in the Division of Epidemiology, Surveillance and Pharmacoeconomics, Burroughs Wellcome Company, RTP, NC.....**Nancy Pritchett**, PHNU, is now living in York, ME.....**Catherine Lamb**, PHNU, and **Deborah Kranz**, PHNU, have established Kranz and Lamb Associates, a national consulting firm specializing in home care design, evaluation and quality assurance.

**1981**

**Christopher J. Portier**, BIOS, has been elected a Fellow by the American Statistical Association.....**Barbara Pullen-Smith**, HBHE, has been appointed to head the North Carolina Office of Minority Health, DEHNR, Raleigh.....**Donna Hutten**, PHNU, coordinates the prenatal care program, Michigan Dept. of Public Health

**1982**

**Paul D. Tuck**, HPAA, and his wife, Sarah Johnson Tuck, of Turlock, CA, announce the birth of their fourth child, Karen Leigh. Paul is now practicing large animal medicine with Lander Veterinary Clinic in Turlock.....**Nguyen V. Dat**, BIOS, adjunct assistant professor

of biostatistics, has joined Pharmaceutical Research Associates, Inc., in Charlottesville, VA as a senior statistical consultant.....**Lynn Iler**, HBHE & MPH 1986, is living in Chesapeake, VA.....**Kim Larsen**, PHNU, is working for the National Migrant Resource Program and is living in Lumber Bridge, NC.....**Deborah K. Houston**, HBHE & HPAA 1989, is deputy director of the Children's Defense Fund, in Marlboro County, SC. She organized a visit of the CDF programs for officials from the Tri-County Health Coalition of Southern Indiana to determine if the programs might be implemented in Indiana. Houston participated in a similar experience in Augusta, GA, where she learned more about rural health care for infants.

**1983**

**Joyce Stout Greene**, HPAA, is director, Developmental Evaluation Center in Asheville, NC.....**James Herrington**, HBHE, is based in Lagos, Nigeria, where he is serving as the project coordinator for the Combating Childhood Communicable Diseases Project for the Centers for Disease Control and Prevention.....**Michael A. Boyd**, ENVR, is employed in the Office of Radiation and Indoor Air, USEPA in Washington, DC where he is co-manager of the development and implementation of an agency-wide radiation safety and health protection program, part of a work group that is developing clean-up standards for radioactive sites and developing radiation specific guidance for the Superfund program, especially risk assessment.....**Joanne C. Carl**, PHNU, is perinatal out-reach education coordinator, Wilmington AHEC.....**Lucille A. Smith**, PHNU, is a Colonel, US Army. She is community health nursing consultant, Office of the Surgeon General, Falls Church, VA.

**1984**

**Lisa A. Kammernan**, BIOS, is employed by the Food and Drug Administration, Washington, DC.....**Carl N. Yoshizawa**, BIOS, is a biostatistician, Berlex Laboratories, Alameda, CA.

**1985**

**Stanley Theodore Mavrogianis**, ENVR, of New Milford, CT, has been nominated to serve at the meeting of International Atomic Energy Agency Consultants in Vienna, Austria. He is employed by Yale University as manager of hazardous and regulated waste.....**Ruth E. Deer**, ENVR, has left Uganda and is now located in Leicester, United Kingdom.....**Carl E. Bergsagel**, ENVR, has moved from California to Seattle, WA.....**Amelia Dale Horne**, BIOS, is employed as a biomedical mathematical statistician with the Food and Drug Administration's branch located in Bethesda, MD.....**Eilene A. Bisgrove**, BIOS, has completed her Ph.D. in the SPH Department of Nutrition. She is employed as a research associate, Departments of Program Evaluation and Reproductive Epidemiology, Family Health International, RTP, NC.....**Ruth A. Etzel**, EPID, writes that she was selected chief of the new Air Pollution and Respiratory Health Branch at CDC, a group of eight epidemiologists working to prevent health problems caused by air pollution. She has been



appointed a member and Trustee, American Board of Preventive Medicine and has served on the U.S. Medical Licensing Examination (USMLE) Step 2 Preventive Medicine and Public Health Test Material Development Committee. In 1992, she was selected from among all the employees in the federal government under 40 years of age as one of 10 recipients of the Arthur S. Flemming Award in the scientific field. Only three CDC employees have received this award in the past 43 years. Congratulations, Ruth!!.....**Li-Mei Chen**, MHCH, is dean, School of Public Health, National Defense Medical Center, Taipei, Taiwan.

**1986**

**Susan Sajeski Pitts**, MHCH, of Chapel Hill, a pediatric physician who is fluent in Spanish, was the subject of a feature article in the *Chatham News* that described her work with Hispanic patients at the Haywood-Moncre Health Clinic in Siler City.....**David Hoberman**, BIOS, is a mathematical statistician, Food and Drug Administration,

Rockville, MD, and is full-time consultant to the Division of Drug Marketing, Advertising and Communication, which regulates prescription drug advertising and promotion. He is a member of the FDA Committee examining FDA's evaluation of medical devices.....**Jennifer A. Quinn**, BIOS, is a medical student at East Carolina University. She expects to earn the M.D. degree in 1994.....**Bercedis Peterson**, BIOS, and **David Shore**, BIOS 1988, have adopted a second son, both from Guatemala.....**Susan Reade Christopher**, BIOS, and husband, Bill, have a son, Alan Reade, born September 1992.

**1987**

**Karen Ebey**, HBHE 1987, has moved from Durham, NC to Ft. Lauderdale, FL.....**Amanda Kay Sullivan**, BIOS, and Bret Matthew Bitler were recently married and are living in Palmyra, VA.....**Terri Whitmore**, PALP, a doctoral candidate at the SPH, has been named infection control coordinator for Methodist Medical Center, Durham, NC. She is responsible for planning, implementing and evaluating the hospital's infection control program. Her special interests are indoor air quality and biological air pollution.....**Robert A. Houseknecht**, EPID, is now state epidemiologist, Vermont Department of Health in Burlington.....**Joseph Rudek**, ENVR, is now living in San Francisco, CA and is working for the U. S. Geological Survey, Menlo Park.....**Janella F. Pantula**, BIOS, is a senior biostatistician, Pharmaceutical Product Development, Inc., Morrisville, NC.....**Mary Faltynshi**, HPAA, is program analyst, Children and Youth Policy Division, Office of the Assistant Secretary for Planning and Evaluation, DHHS.....**Jon Naimon**, ENVR, is manager of research on corporate environmental practices at IRRC in Washington, DC.....**Tracey Davis Paul**, HBHE, of Newton, recently received certification in Lamaze Childbirth Education through the American Society for Psychoprophylaxis in Obstetrics. Tracey is also the recipient of the Golden Award presented by the Health Education Section, NCPHA, in recognition of her Lamaze/Childbirth Education program at the Catawba (NC) County Health Department.





1988

**Lucinda H. Glover**, BIOS, is an associate biostatistician, Family Health

International, RTP, NC.....**Kerry B. Hafner**, BIOS, is an associate scientist, Marion Merrill Dow, Inc., in Kansas City, MO. He was recently promoted to group leader of General Medicine and in that capacity manages M.S. and Ph.D. statisticians for all projects which come through General Medicine.....**Hideki Origasa**, BIOS, is assistant professor, Jichi Medical School, Saitama, Japan. He also has been appointed adjunct assistant professor, University of Tokyo Medical School.....**James Jensen**, ENVR, has accepted a position with Triangle Labs of Atlanta, Inc. located in Norcross, GA.....**Nancy O'Pry Gentry**, PHNU, is charge nurse, Nephrology/Oncology Clinic, Keesler Technical Training Center Medical Center, Keesler Air Force Base, MS.

1989

**Kathy Clark Bailey**, HPAA of Lexington, NC, director of nursing at Rowan

Memorial Hospital, recently made a presentation titled "Shared Governance - Against All Odds" at the Mayo Clinic in Rochester, MN.....**Manju Nair Memon**, ENVR, is employed by Texaco Chemical Company, Austin, TX.....**Shichin Tzeng**, ENVR, is pollution control manager, Ta Fu Hsing Consultant Co., Ltd., Taipei, Taiwan, Republic of China.....**Elizabeth Reitz Dennis**, BIOS, is at home with her two year old daughter, Madison Marie. Elizabeth teaches aerobics in her spare time.....**Rosalie C. Dominik**, BIOS, is director of biostatistics, Family Health International, Research Triangle Park, NC.....**Lori Turnbull Evarts**, BIOS, is a senior biostatistician and project manager, Quintiles, Inc., Research Triangle Park, NC. She is the mother of two, Abigail (age 2) and Joshua (10 months).....**Andrea L. Keenan**, BIOS, is a full-time doctoral student in epidemiology, minoring in biostatistics, Medical University of South Carolina, Department of Pediatrics, and a research assistant in the Division of Neonatology.....**Karen E. Catoe**, BIOS, is a research analyst, Cancer Control Research Program, Duke Cancer Center,

Durham, NC.....**David Banks**, HBHE, is a behavioral scientist with the American Red Cross Biomedical National Research Laboratory. His responsibilities include conducting investigations of blood donor behavior, blood donor recruitment strategies and is consultant for HIV/AIDS programs.....**Barry J. Solomon**, HPAA, is now living in Columbia, MD.....**Lynn F. Gurkin**, PHNU, is director, Home Care Division, Johnston County Health Department, Smithfield, NC.

1990

**Craig A. Shepherd**, HPAA, has moved from FL to Mt. Juliet, TN.....**The**

**Ping Chen**, ENVR, is living in Kalamazoo, MI.....**Sharon Cornell Murray**, BIOS, is a statistician, G.H. Besselaar Associates, Berks, England.....**Lynn R. Shemanski**, BIOS, is employed in the Department of Biostatistics, University of Washington, Seattle.....**Eleanor Dixon**, HBHE, is working with the ASTHO (Association of State and Territorial Health Officials) chronic disease program directors to develop a national strategic cardiovascular disease plan.....**Sharon Elizabeth Nicholson**, HPAA, and Michael A. Harrell, were recently married and are living in Fayetteville, NC.

1991

**Lauren B. Veis**, MHCH, is now living in Tenafly,

NJ.....**Linda M. Cecarelli**, HPAA, has moved to Chapel Hill from Northford, CT. Linda is with Kaiser Foundation Health Plan of NC in Raleigh.....**Heike Bocanegra**, HBHE, is the project coordinator, New York Task Force on Immigrant Health, Division of Primary Care Internal Medicine, NYU School of Medicine.....**Jay Zimmerman**, HBHE, is project coordinator, Tri-County Community Health Center, Newton Grove, NC.

1992

**Christopher J. Johnson**, BIOS, has accepted a position as a health policy

analyst, Department of Health and Welfare, Boise, ID.....**Fraser B. Smith**, BIOS, is employed as associate biostatistician, Brigham Women's Hospital and instructor of medicine, Harvard Medical School, Boston, MA.....**Richard Croutharmel**, BIOS, is a Captain in the U.S. Army. He

reports that although he commands a company of over 600 men and women, he has not yet had a chance to use any statistics.....**James E. Nix**, ENVR, is senior staff environmental engineer, Mobil Exploration and Production, U.S., Inc., in New Orleans, LA.



## In Memory

We regret to announce the deaths of the following alumni and faculty:

- **Henrietta K. Allen**, PHNU 1960, in Keyser, WV. Hank was retired as a nurse consultant, United States Public Health Service.
- **Walter Daniel Atkins**, HPAA 1959, in Oklahoma City, OK.
- **Tude Bastos**, ENVR 1947, in the fall of 1992 in Sao Paulo, Brazil. He was retired as an engineering consultant.
- **Joel Chambliss Beall**, ENVR 1954, in Macon, GA. He was retired from the Sanitation Division, Macon-Bibb County Health Dept.
- **Pritam Singh Bhatia**, BIOS 1969, in September 1991 in New Delhi, India. He was retired from the National Institute of Health and Family Welfare in New Delhi.
- **Sarah Butler**, PHNU 1957, in Waterproof, LA.
- **Patricia H. Conklin**, PHNU 1962, of Durham, NC in December 1992. She was nursing supervisor, Durham County Health Department and had taught in the Schools of Nursing at Duke University and NC Central University.
- **Joyce Kirkman Conway**, PHNU 1951, in Clinton, SC.
- **George Lee Dunson**, ENVR 1969, June 1992 in St. Petersburg, FL.
- **Jacques M. Faigenblum**, ENVR 1978, in November 1992 in Seattle, WA after a long illness. Jacques was on the faculty of the University of Washington.
- **Rose G. George**, PHNU 1966, former associate professor, UNC Schools of Nursing and Public Health, on March 1, 1993 in Pensacola, FL, after a long illness. She taught community health nursing at UNC from 1966 to her retirement in 1980.
- **Joyce Hankins**, PHNU 1978, of San Marcos, TX, died in March 1991. She was formerly research coordinator, Tulane Medical School, New Orleans, LA.
- **John Thomas Hughes**, HPAA 1958 & EPID 1963, in December 1992 in Pittsboro, NC. He was a professor emeritus of the UNC School of Public Health and had served as deputy chairman of HPAA. Drs. Hughes and John Fulton conducted a landmark study of dental disease in North Carolina that formed the base of dental public practice for many years. He also headed the Dental Public Health training program in the UNC Schools of Dentistry and Public Health.
- **Andra Hedmeg L. Ivy**, HBHE 1959, 1991 in New Orleans, LA.
- **Thomas M. Janeway**, HBHE 1953, of Springfield in July 1992. He was a faculty member at Northern Illinois University for 17 years and on the staff of the state Department of Education where he became director of health education from 1963 until his retirement in 1983.
- **Mary Jo Kraft**, HBHE 1944, in October 1992 in McLean, VA. A member of the first class of public health educators, she was a retired as health education consultant with the United States Public Health Service.
- **Marie C. Laird**, PHNU 1944, died August 1, 1992 at her home in Jacksonville, FL. She was employed with the Alamance (NC) County Health Department and the Jacksonville (FL) Public Health Department.





- **Edmund McTernan**, HBHE 1963, in Saint James, NY. Ed served on the faculty of the Department of Health Education University of New York at Stony Brook.
- **Claude L. Murray**, HPAA 1960, in Orangeburg, SC. Claude was retired as staff physician, SC Department of Mental Health.
- **Albertine Smith Oxner**, PHNU 1946 & 1962, in November 1992 in Winston-Salem, NC. She was retired.
- **Henry Howe Richardson**, ENVR 1969, in Burnsville, NC. He had retired as consultant in environmental health.
- **Sally Jennings Robinson**, PHNU 1966, in Shawnee Mission, KS. Sally was a nursing instructor, Research Medical Center, Kansas City.
- **Blondell Watson Simpson**, PHNU 1950, in West Columbia, SC.
- **Thomas M. Swoyer**, ENVR 1970, in December 1989 in West Chester, PA. He was retired as president, Roy F. Weston, Inc.
- **Richard H. "Pete" Suds, Jr.**, PALP 1954 & 1959, professor emeritus at State University of New York at Plattsburgh, died September 1992 in Plattsburgh, NY. He joined the SUNY Plattsburgh faculty in 1958 and at the time of his retirement in 1990 was professor of biology and coordinator of Plattsburgh's medical technology program.
- **A. Dale Swisher**, EPID 1963, December 1992 in San Antonio, TX.
- **Annamae Stevens Vaughn**, PHNU 1963, in Austin, TX. She was retired.
- **Phoebe Wade**, HBHE 1949, in July 1991 in Clinton, SC.



## Public Relations Director Named

Melissa A. Johnson has been named director of public relations for the School of Public Health.

Johnson, who assumed her new position in the Division of External Affairs and Community Health Service in April, was most recently assistant professor, Department of Journalism and Communications at Elon College, NC. She taught classes in media and society, principles of public relations and international communication.

Johnson, currently a doctoral candidate in mass communication research in the UNC-CH School of Journalism, taught classes in public relations in the school from 1989 to 1991.

Her dissertation deals with the relationships among mass media use, acculturation and gender role attitudes in North Carolina Hispanic women.

In addition to her academic background, she has experience in the corporate world as vice president and director of corporate relations for HomeFed Corporation in San Diego, CA, a 5,000-employee, 194-office savings and loan company. She also taught at San Diego State University and worked in radio in California before coming to North Carolina.



## Project FOR Scholarships Campaign Kicks-off

### Campaign Begins to Raise Scholarship Endowment for the School

The School of Public Health Alumni Association is embarking on a campaign to raise an endowment for student scholarships for the School. The SPHAA Fund Raising Committee, chaired by Linda W. Little, is providing leadership for the scholarship campaign. The goal of the campaign entitled, Project FOR (Funding, Opportunity and Recognition), is \$250,000 to be raised by December 1996. When complete the endowment will provide one \$1,000 scholarship for each department and the public health nursing curriculum plus a scholarship to a student enrolled in the Off Campus degree program. Alumni will be asked to designate their gifts to Project FOR or to one of the existing departmental scholarships.

Many alumni received federal traineeships to fund their education at the School of Public Health. These trainee-ships are no longer available, so many students must work two jobs to finance their education or acquire a huge debt. The need for scholarship funds is great.

In addition to raising the endowment, the committee provides opportunities to recognize recipients of scholarships established by faculty or alumni. A reception to honor 1992-93 recipients was held during the spring semester at the home of Drs. Joan and Robert Huntley.



*The School of Public Health scholarship recipients are (l to r): Mallikarjun Ays, Emil Chanlett Fund; Joscelyn Silsby, Morgan Fellowship; Robert V. Shear and Brenda Motsinger, Public Health Doctoral Leadership Program Scholarships provided by the SPHAA; Gurumurthy Ramachandran, Emil Chanlett Fund; Jane Park; Cole Scholarship; Terri Herring-Croom, Daniel T. Okun Scholarship; Jane Ann Silverman, Cole Scholarship. Not pictured: Elaine Symanski, David Allison Fraser Scholarship; Susan Sanders and Cathy Hohenstein, MaryAnn Farthing Scholarships.*





# On Campus

## Faculty and Student News

**Charles, ENVR, and Shirley Weiss, City and Regional Planning,** both professors emeritus, have been honored with the William S. Tacey Award for outstanding commitment to the American Association of University Professors at the national, state and chapter levels. The couple was cited for "exemplary service" as a team for more than 25 years.

**Kenneth E. Thorpe, HPAA,** has been elected to the National Academy of Social Insurance, an organization devoted to furthering knowledge and understanding of Social Security, health-care financing and related public and private programs.

**Steven McDow, ENVR,** became research assistant professor in the Air, Radiological and Industrial Hygiene program area February 1, 1993.

**Mark Shuman, ENVR,** retired in October after a twenty year career researching the effects of metals on human health.

**Mark Sobsey, ENVR,** has been awarded a six-month Kenan leave to co-author a textbook/reference book on environmental virology at the University of Arizona. The leave began in December 1993.

**Christine Jackson, HBHE,** has been awarded a five-year, \$350,000 First Independent Research Support and Transition Award from the National Institute of Drug Abuse. The award recognizes young scholars who have demonstrated outstanding research potential and developed a research plan on a major health issue. Jackson's project will investigate the link between parenting as well as social factors and tobacco and alcohol use. The study will focus on children in grades three through eight. Her goal is to develop new prevention programs.

**Jim Veney, HPAA,** is on leave in Nepal with WHO, where he is Technical Officer for Planning.

**Health Behavior and Health Education** has an active grant and research portfolio on health promotion and disease prevention issues of major public health significance including cancer control and prevention, injury prevention, substance abuse prevention, cardiovascular disease prevention, and aging to name several. These projects involve a spectrum of settings including communities, health departments, physicians offices, and public health and medical agencies. HBHE faculty currently are principal investigators on 22 grants, with a total direct dollar commitment of approximately \$12,000,000. In addition, they perform central roles in 15 other projects with a total direct dollar commitment of \$29,000,000. All research projects are highly interdisciplinary and provide multiple opportunities for student training.

**Alan F. Karr,** statistics and biostatistics, was promoted to professor effective January 1. He is primarily associate director, National Institute of Statistical Sciences, RTP, NC. Dr. Karr came to North Carolina from The Johns Hopkins University. He is well known for his work in inference for stochastic processes and image analysis.

BIOS has formed a Committee on Teaching, chaired by **Dana Quade,** to review and propose revisions of existing programs and goals, to develop a statement of teaching goals, to review the teaching of the department and to make recommendations.

**Irva Hertz-Picciotto, EPID,** is studying 350 pregnant women to assess the contribution of blood lead absorbed from environmental sources on blood pressure during pregnancy and deficits in neurobehavioral development.

**Donald W. Reinfurt, BIOS,** associate director UNC-CH Highway Safety Research Center, has been appointed co-director of the UNC Injury Prevention Center.

**William D. Kalsbeek, BIOS,** and **Judith T. Lessler, BIOS** (Ph.D. 1974) have co-authored a book entitled *Nonsampling Errors in Surveys* published by Wiley. This book is a general reference for students and survey practitioners and is the first effort to summarize and consolidate the vast body of research in nonsampling errors over the past 50 years.

**Pranab K. Sen, BIOS,** and **Ibrahim A. Salama** (Ph.D. 1974) have edited a book, *Order Statistics and Nonparametrics Theory and Applications*, proceedings of an international conference held in Egypt in 1991.

**David G. Kleinbaum, BIOS,** has accepted a position as professor in the Department of Epidemiology, Emory University School of Public Health,

Atlanta, GA. He is internationally known for his teaching and research contributions in biostatistics and epidemiologic methods.

**H. Garland Hershey,** vice chancellor for health affairs and **John W. Hatch, HBHE,** have been asked by the White House for their input on health care issues. Hershey was invited to discuss President Clinton's national health proposals with Ira Magaziner, head of the Health Care Task Force. Hatch has been appointed to the White House Health Professions Review Group to conduct an outside critique of Clinton's health-care reform legislative package.

**Gordon H. DeFries, EPID** and director of the Sheps Center for Health Services Research, was among 45 health care providers,

educators, business leaders and legislators named to the new statewide Advisory Council of the NC Center for Nursing.

**Harry A. Guess,** adjunct professor in EPID & BIOS, was recently selected as one of seven recipients of the Merck Chairman's Award in recognition of his epidemiologic research in support of the drug Proscar. Guess is senior director of epidemiologic research for Merck Research Laboratories in Blue Bell, PA.

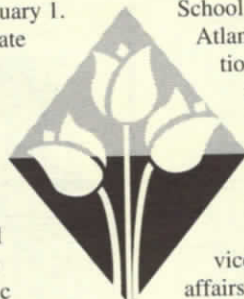
**Philip C. Singer, ENVR,** was selected by the American Society of Civil Engineers to present the 1993 Simon W. Freese Environmental Engineering Lecture at the National Conference on Environmental Engineering in Montreal in July.

**Parker C. Reist, ENVR,** has published the second edition of his book, *Aerosol Science and Technology*.

**Jonathan Kotch, MHCH,** has been selected as the recipient of the Association of Teachers of Maternal and Child Health Leadership Award. This award is presented annually to a person "who is at mid-career and has demonstrated leadership in training, research and/or policy-advocacy at the regional or national level."

**Alice Ammerman, NUTR, Brenda DeVellis, HBHE, Robert DeVellis, HBHE, Pamela Haines, NUTR, and Timothy Carey,** School of Medicine, in collaboration with other researchers, have developed the Food for Heart Program to facilitate dietary counseling by physicians of low-literacy patients.

Research conducted by **Steven Zeisel, NUTR,** with **Kerry-Ann da Costa, Sanford Garner** and researchers from other universities, offers a new explanation of why a nutritional deficiency can lead to cancer. The report was published recently in the *Journal of Biological Chemistry*.





The Healthy Kids Project, which promotes participation in a federal health program for children from Medicaid-eligible families, has been chosen to receive the Sigma Theta Tau Region Seven Research Utilization Award given annually to a project that has had the most impact on practice, people, nursing and public health in the southeastern United States. Dr. Maija Selby of UNC-G is principal investigator for the project, a cooperative venture between UNC-G and UNC-CH. Co-investigators from the UNC-CH SPH are **James Sorenson**, HBHE; **Dana Quade**, BIOS; **Sally Stearns**, HPAA; and **Anita Farel**, MHCH.

The program name has changed but all else is the same. Within the HPAA Executive Master's Program the Regional Program will be called the National Program, the Off-Campus West Program will be called the North Carolina West Program and the Off-Campus East Program will be called the North Carolina East Program.

**Environmental Sciences and Engineering** will receive \$20,000 from the Hoechst Celanese Corporation - UNC partnership for scholarships and excellence awards to supplement student stipends and recruitment. Six Excellence Awards of \$2500 each will be distributed to students enrolling in fall 1993. The scholarships, ranging from \$500 to \$1000 each, will be awarded to continuing students.

## Student News

**Anne Braghetta** and **Bruce Utne**, ENVR, have received national scholarship awards for their water purification research. Braghetta, a doctoral candidate, was named winner of the Abel Wolman Doctoral Fellowship, awarded annually in a national competition sponsored by the American Water Works Association. She received a \$15,000 grant for doctoral research. The fellowship honors the memory of a world-renowned pioneer in water purification. Utne, a master's degree candidate, was selected the first winner of the David L. Owens Scholarship awarded by the National Association

of Water Companies. Utne was invited to the association's headquarters in Washington, DC to receive the \$10,000 award. Both Braghetta and Utne will use their awards to continue research in determining the causes of the fouling of nanofiltration membranes in water utility systems.

**Susan Lutz** and **Namvar Zohoori**, NUTR, were selected as recipients of an NIH Pre/Post-Doctoral National Service Award.

**Kimberly Dene Cizerle**, ENVR, received the Federico G. Gil Award for the Best Master's Paper on a Latin American topic from the UNC-CH Institute of Latin American Studies. The paper was entitled, "Analysis of Design Standards for Latin American Water Systems."

## Junior Faculty Awards

Forty 1993 Junior Faculty Development Awards will enable faculty to conduct research on topics as diverse as periodontal disease in AIDS patients, the use of video news releases by TV stations and the African influence on mainstream American culture. Four of these awards were received by public health faculty.

Funding for the \$3000 awards comes from the UNC Foundations Fund, Inc. and the International Business Machines Corporation. Since the program was established in 1980, 410 faculty members have received funding totaling more than \$1.23 million for their academic work.

**Dexter S. Louie**, nutrition, received a UNC Foundation Award. IBM awards were given to **Bruce J. Fried** and **James Hahn**, health policy and administration and **B. Ganesh Bhat**, nutrition.

# Steckler Appointed Associate Dean

Dr. Allan Steckler, professor of health behavior and health education, has been appointed Associate Dean for Academic Programs. Steckler replaces Dr. Mary Peoples-Sheps who accepted the position of Associate Dean for Public Health Practice.

A member of the School of Public Health faculty since 1976, Steckler served the Department of Health Behavior and Health Education as deputy chair from 1981 to 1984 and as acting chair from 1984 to 1986. His recent research grants include the evaluation of computerized nutrition education for WIC patients for the Maternal and Child Health Branch, NC Division of Health Services; integrating tobacco education into the schools funded by the National Cancer Institute; and an assessment of CDC's Planned Approach to Community Health (PATCH). He teaches courses in qualitative evaluation and program planning.

# Dawson Appointed Special Assistant

Leonard Dawson has been appointed by Dean Michel Ibrahim to serve as Special Assistant to the Dean for International Activities. Dawson, who assumed this position January 1993, is clinical associate professor of health behavior and health education.

His appointment follows a decision by the chairs and the dean that the major focus of the international health activities will be at the departmental level. Dawson will facilitate and coordinate international activities that go beyond the purview of any one department and will chair the SPH Committee on International Health.

Dawson has considerable experience in international health. He has served as consultant to the Centers for Disease Control International Health Programs Office as trainer in the expanded programs for immunization in a variety of programs in Nigeria; in malaria programs, African Regional Health Education Center, University of Ibadan, Nigeria; the Child Survival Program in Swaziland and in the UNFPA Basic Needs Assessment in Romania. He directs the Master of Public Health program and coordinates field training in the Department of Health Behavior and Health Education.



# Alumni Awards



*Clarence E. Davis, professor of biostatistics, accepts the Bernard G. Greenberg Alumni Endowment Award for outstanding teaching, research and service to the public health community.*



*Dean Michel Ibrahim presents the Distinguished Alumnus Award to Priscilla A. Guild, Health Services Research Center, for her outstanding contributions to the School, the SPHAA, and the State and region.*



*Linda Redman, director, Office of Health Promotion and Education, Virginia Department of Health, accepts the Eunice N. Tyler Award for Excellence in Health Education Practice.*

The School of Public Health Alumni Association presented nine awards at its April annual meeting.

Clarence E. Davis, professor of biostatistics, was awarded the Bernard G. Greenberg Alumni Endowment Award for outstanding teaching, research and service to the public health community. Davis is noted for his research on cardiovascular disease clinical trials. He recently completed a clinical trial of cholesterol treatment of the elderly and is currently conducting a trial of cholesterol treatment of diabetics. The award which honors the late Dean Greenberg consists of a plaque and \$3,000 per year for three years.

Priscilla Alden Guild was presented the alumni association's Distinguished Service Award for her long-standing service to public health in North Carolina and the nation. Priscilla is deputy director for administrative operations and program director for child health services, Cecil G. Sheps Health Services Research Center at UNC and adjunct assistant professor of maternal and child health and adjunct instructor of biostatistics in the School. The award recognizes her leadership in improving the delivery of maternal and child health and family planning services through the better use of health data and dedication to excellence in the perinatal care demonstration in North Carolina and her involvement in activities to support the School of Public Health, the School's Alumni Association and its Foundation. In the alumni association she served as treasurer, president-elect, president and member and chair of many important committees.

The Eunice N. Tyler Health Education Practice Award, presented for excellence in the practice of health education for ten or more years, was presented to Linda J. Redman. An outstanding leader in the practice of health education, Linda currently directs the Office of Health Promotion and Chronic



*Milton Kotelchuck, chair, maternal and child health, presents the Sidney S. Chipman Award to Susan Spalt, School Health Coordinator, Chapel Hill-Carrboro School System for her leadership in school health.*





*Blee-Hay Scholarships are presented to Elizabeth Giese (left) and Kay Whedbee (second from left) by Rachel Stevens, chair, public health nursing.*

Disease Prevention with the Virginia Department of Health, Richmond, VA.

Magda Baligh is the fifth recipient of the Lucy S. Morgan Fellowship. This fellowship is presented to a second year master's student in the Department of Health Behavior and Health Education for scholastic achievement, integrity, and leadership in health education practice.

The Sidney S. Chipman Award recognizes an alumnus/a of the Department of Maternal and Child Health who has made significant contribution to maternal and child health. The 1993 award was presented to Susan Spalt for her contributions to the local community and the state as school health coordinator, Chapel Hill-Carrboro City School System.

Dave C. McRae, president of the Pitt County Memorial Hospital, Greenville, NC, was the 1993 recipient of the HPAA Leadership Award. This award is presented for innovative development of administrative theory, success in the art of administration, and commitment and contribution to public health in its broadest sense.

The Ralph H. Boatman Undergraduate Award was presented to Mary Ann Poole, a B.S.P.H. student in the Department of Health Behavior and Health Education. This award is given to an undergraduate student for academic excellence, outstanding initiative and leadership.

Lorrie Harris received the Howard Barnhill Award in recognition of demonstrated outstanding promise in practice of health education at the grass roots level. Lorrie is a B.S.P.H. student in the Department of Health Behavior and Health Education.

Two Blee Hay Scholarships were given to Elizabeth Giese and Kay Whedbee. Named for the founders of the Curriculum of Public Health Nursing, the award recognizes students who have shown the most potential for leadership and commitment to community health nursing. Elizabeth is pursuing the M.S. degree and is currently a research assistant on several departmental research projects. Kay is an off campus student in the M.P.H. program.



## Dallas CEO Receives Two National Awards

Mary Steele Suther, president and CEO of the Dallas-based Visiting Nurse Association (VNA) of Texas was one of ten persons honored nationwide by being made a Fellow of the Foundation for Hospice and Home Care. The new Fellows were announced at the annual meeting of the National Association of Home Care in New Orleans. Individuals were selected based on their leadership in the field of hospice and home care, and their contributions to the field and society in general.

Suther was elected also as a Fellow of the American Academy of Nursing. This is the highest honor which can be achieved by a professional nurse in the United States. The fellowship is given to a select few outstanding nurses in the U.S. She is one of the few nurses in the field of home care to ever receive this honor.

The Dallas VNA which Suther heads, is one of the largest and most innovative non-profit home care services in the U.S. In addition to her position at the VNA, she serves as a director of the National Association of Home Care and has received the highest award of the VNA America, the 1991 Mentor of the Year Award and the National Association for Home Care Administrator of the Year Award.

The VNA of Texas serves 47 counties in Texas and has an average daily caseload of 8,000 persons. The VNA provides comprehensive home care, hospice care, and Meals on Wheels to the homebound ill, elderly and disabled.



## Weiss' Establish Bicentennial Gift

### Eight Parts of the University Benefit

Charles and Shirley Weiss have established a planned gift to the University that will exceed \$1 million and benefit eight different parts of the University.

The gift will start and support a program in Urban Livability to include fellowships, a symposium and an annual Floyd B. McKissick Resident Scholar in Community Development.

In addition endowments will be established in the Department of City and Regional Planning, College of Arts and Sciences; the Department of Environmental Sciences and Engineering, School of Public Health; the Academic Affairs Library; the Department of Music; the Ackland Art Museum; WUNC-FM Radio, and the Department of Dramatic Art. When complete each endowment will range from \$50,000 to \$100,000.

In ENVR the endowment will provide fellowships in the master's and doctoral programs and fund visiting and resident scholars.

Until retirement Charles Weiss was professor of environmental biology, School of Public Health, and Shirley Weiss was professor in the Department of City and Regional Planning.





# Commencement 1993

## Graduates Dared to Be Community Health Activists

Commencement 1993 marked an exciting beginning of careers for 206 new public health graduates. Dr. Leah M. Devlin, health director, Wake County Department of Health, delivered the commencement address, "The Dare to be Eccentric, the Duty to Hope."

"Your foundation in the principles of public health and your understanding of the community health concept, give you both a special opportunity and a special responsibility to be a public health eccentric, a community health activist," Devlin told the audience.

She dared the graduates to be eccentric in eight ways.

- Dare to be eccentric by helping to rebuild and renew within your community, a "sense of community," to rebuild the sense of belonging, the commitment to a greater good, to developing shared values and to strengthening our multicultural competency.
- Dare to assist in reweaving the fabric of your community, strengthening its will and capacity to respond to its own health concerns.
- Dare to act NOW to assist your community in building a shared vision for its own future. "Please note," she said, "that we CAN be late for our future."
- Dare to refuse to accept the health care standards, values and conditions in your community when the present does not fit your vision for strong community health.
- Dare to assure that the agencies or institutions to which you belong are not allowed to either "slumber" or "lumber" along—out of touch and unaware of community health problems.
- Dare to make sure your own perspectives on community health are "cutting edge."
- Dare to commit yourself to lifelong learning, remembering that acquired

knowledge without action is not really learning.

Put your public health knowledge to practice, she advised.

"We in public health have the duty to hope because health issues, our issues, have never been higher in the public's awareness or our political agenda.... because the future holds a strong role for preventive health services in any mandated essential benefits package.... access to health care for every citizen will soon be a reality.

"And we have the duty to hope because we in public health know the power of communities working together to effectively address even such critical and complex issues as infant mortality, environmental risks, violence, substance abuse and issues related to human sexuality," she concluded.



Two awards were presented during the ceremony.

The B. G. Greenberg Award for Excellence in Doctoral Research was presented to Leah Bennett, Ph.D. in biostatistics, for her dissertation, "Covariate Analysis of Bivariate Survival Data."

Bennett developed a method to conduct regression analysis of bivariate survival data when censoring is present. The method is applicable in data situations when analyzing the failure time measurements from the components in the same

system, such as two organs in the human body; failure time of related components, for example, age at death of father and son; or two different types of measurements on the same component, such as the duration of exposure to an infecting agent and duration of an infectious disease.

Bennett is currently working for the United Network for Organ Transplant, Richmond, VA. Her analysis of data collected on twin organ transplants will improve understanding of the conditions under which transplants are likely to succeed.

Dr. Gerardo Heiss, professor of epidemiology, received the McGavran Award for Excellence in Teaching.

The nomination and letters of support described Heiss as a unique teacher who makes learning a pleasant experience. Students praised him for spending countless hours with students, monitoring progress and providing positive reinforcement in the development of their professional skills.

The award honors Edward G. McGavran, dean of the School from 1947 to 1963. Nominations are made by faculty and students.

Heiss received the M.D. degree and completed a three-year Clinical Scholar Program in Internal Medicine and Epidemiology, from the University of Chile. He also earned the Master's degree in social medicine, University of London, and the Ph.D. degree in epidemiology, UNC School of Public Health. In addition to teaching, Heiss is investigator for several National, Health, Lung and Blood research projects.





# Toward Sustainable Development

## Environmental Resource Program Receives Grant

Linking environmental, economic, educational and equity issues with the development of statewide policy is the goal of a new project sponsored by the School of Public Health Environmental Resource Program (ERP).

The ERP has been awarded a three-year, \$150,000 grant from the Mary Reynolds Babcock Foundation of Winston-Salem for the project, called "Finding Common Ground: Toward a Sustainable North Carolina."

Organizers hope the project will help sustainable development concepts to be adopted as guiding principles for state policy and make North Carolina a model in the Southeast and across the nation.

"We are approaching this from a top-down and bottom-up perspective," said Dr. Frances Lynn, director of ERP in the Division of External Affairs and Community Health Service. "We have already established an advisory committee currently comprised of 25 key business, government, civic and religious leaders."

"We plan to travel throughout the state conducting a series of 12 meetings with local and regional leaders about these issues," she said. "Our ultimate objective is to solicit input about how goals of sustainable development can be translated into local, regional and state policies and programs."

The idea of sustainable development has evolved in recent years to describe the linkage of economies, the environment and social equity into policies that meet current needs without compromising the ability of future generations to meet their own needs.

Sustainable development attempts to dispel the myth of "jobs versus the environment" by recognizing that the environment's natural systems are critical to the economic base and quality of life. Policies developed under sustainable

development integrate economic development, environmental protection, education and equity – what the ERP organizers call "the four Es."

Lynn said sustainable development requires altering the traditional decision-making process by challenging government, industry and citizens to find new ways to organize, coordinate and work together to combine environmental, economic and social policies.

For example, when economic policies are proposed, we want our policy-makers and industrial leaders to also ask ques-

tions about environmental impacts," she said. "When environmental protection policies are shaped, we want solutions that are sensitive to the impacts of location on minorities and the ways these policies will impact on working people."

"And we'd like those who advocate for social justice and

community development to understand and include the protection of air and water in their goals and plans."

ERP organizers have held regional meetings in Wilmington and Greenville, NC. They plan to make presentations at major meetings of North Carolina organizations, arrange an annual statewide conference, create policy proposals for state agencies, and publish a newsletter and resource books about sustainable development.



Photographs in *The Body Politic*, Volume 19, Number 1, by:

Gordon Palmer - pages 1, 3, 5, 12, 13

Will Owens - page 4

Rudy's Photographers - page 15

Dan Sears - page 16

## Student Named Missouri Dentist of the Year



Dr. Lynn Mouden was recently awarded the Missouri Dental Association's 1993 "Dentist of the Year" Award. Mouden is enrolled in the Dental track of the Executive Master's Program, Department of Health Policy and Administration.

Mouden was recognized by the Association for his outstanding contribution to the Prevent Abuse and Neglect through Dental Awareness (PANDA) Coalition, an organization which he helped to develop. He has devoted considerable time and energy to educating members of the dental profession in Missouri to identify and report suspected cases of child abuse and neglect and has lectured extensively on the dental profession's responsibilities toward abused and neglected children.

Professor Gary Rozier believes that Mouden is working in a significant area: "The health care practitioner is in a position to identify children who are physically abused. Like a doctor in an emergency room, the dentist has legal and ethical obligation to report evidence of abuse to the social services." But Rozier points out that some dentists, untrained in identifying cases of abuse, are hesitant to interfere. Mouden stresses the importance of reporting suspected cases of abuse to social services and trains dentists to recognize abuse when they see it.

Mouden earned the B.A. degree from the University of Kansas in cell biology and the D.D.S. with distinction, from the University of Missouri-Kansas City School of Dentistry where he is now clinical associate professor.

Following 16 years in private practice, he joined the Missouri Department of Health as associate chief, Bureau of Dental Health. He has served as president, Northwest Missouri Dental Society; trustee, Missouri Dental Association; and chair, MDA Council on Dental Health and Education. He is chair of the Missouri Children's Dental Health Commission.





# Roth Wins Staff Award

JoAnn Roth, registrar in the Department of Nutrition, was selected as the 1993 recipient of the Award for Staff Excellence. She was nominated by students and co-workers who praised her role in counseling students and in adding to the efficiency and warmth in the department.

The award, established in 1991, recognizes a staff member who performs all duties with competence, goes beyond the job description in service to the School and has demonstrated an excellent attitude, outstanding initiative, and leadership.

In presenting a plaque to Roth at the reception in her honor, Dean Michel Ibrahim commented that during her 19 years of service she has gained the highest degree of respect and esteem from faculty, students, staff and alumni.

Dr. Steven Zeisel, chairman, Department of Nutrition, praised Roth for the critical role she plays in supporting students and providing a safety valve for their anxiety in the bewildering world of college and graduate school. Faculty com-

mented that Roth is the soul and spirit of the department.

This is the third staff award to be presented. Former recipients are Linda Cook, registrar in health behavior and health education and Joyce Allen, registrar in epidemiology. All permanent SPH employees of the School are eligible for the award.



*JoAnn Roth, registrar in the School's Department of Nutrition, and Dean Michel Ibrahim display the Award for Staff Excellence that Roth received for her excellent attitude, outstanding initiative and leadership.*

## New Book on Managed Care

*Managed Care in Medicaid: Lessons for Policy and Program Design*, published by the Health Administration Press, explores a decade of Medicaid reform initiatives, specifically those relating to primary care case management (PCCM). The authors evaluate three sets of managed care programs likely to be adopted: provider reimbursement on a fee-for-service basis, utilization of networks of physicians at financial risk, and enrollment of Medicaid beneficiaries in HMOs. This book provides its readers with a thorough examination of the PCCM option, at a time when the U.S. healthcare system is in transition and when our interest in managed care is at a high level.

The authors are: Robert E. Hurley, Ph.D., assistant professor, Department of Health Administration, Medical College of Virginia/Virginia Commonwealth Univ.; Deborah A. Freund, Ph.D., professor of health economics and associate dean, School of Public and Environmental Affairs, Indiana Univ.; and John E. Paul, Ph.D., senior pharmacoeconomist, Burroughs Wellcome, Research Triangle Park, NC.

The book softbound is \$35.00 plus postage and handling. Make checks payable to The Foundation of the American College of Healthcare Executives. Order Processing Ctr., 1951 Cornell Ave., Melrose Park, IL 60160-1001.

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